

# SPRING NEWSLETTER 2025

## IN THIS ISSUE:

Message from the Chair

Updates from around the estate

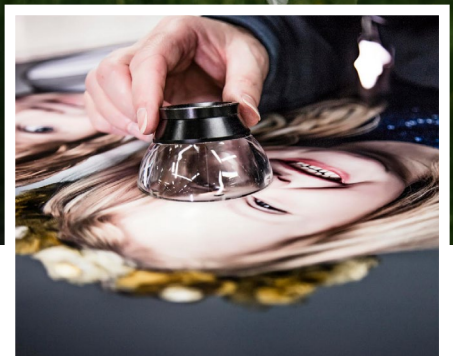
## PLUS...



**TIGER TRAILERS ARE  
TAKING THE BISCUIT!**



**TOPSPEED COURIERS  
MARKS 40 YEARS**



**GETTING TO KNOW YOU:  
PREMIER IMAGE**



# MESSAGE FROM THE CHAIR



## Hello and welcome to the Winsford 1-5 spring newsletter.

I hope the beginning to 2025 has been a productive one for all businesses on the estate and that you're heading into the warmer months in good spirits.

I'd like to start by congratulating two of our businesses on a new contract win and significant milestone respectively.

Firstly, it's great to see **Tiger Trailers** working with another high-profile customer, this time in the shape of Fox's Burton's Companies. As well as helping the business become more efficient, the vehicles are also contributing towards helping FBC meet their sustainability goals. Well done Tiger!

Elsewhere, what an achievement by **Topspeed** to reach 40 years in business. The company is known for its brilliant customer service and focus on innovation, and I look forward to seeing what comes next for them.

In other news, well done to all businesses who participated in **Groundwork's low carbon mentoring programme**. Becoming more sustainable and successfully making the transition to net zero is a crucial step all companies are going to have to make over the coming years, and I hope the initiative provided some useful insights for those of you who got involved.

Make sure you keep an eye out for other similar schemes over the months ahead, especially if you're looking at ways to integrate **greener and cleaner ways of working**.

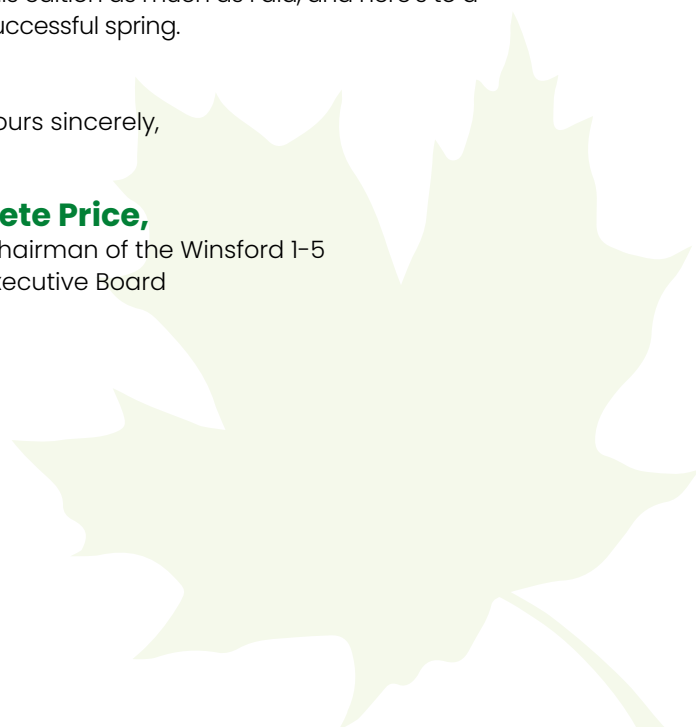
Moving on now and we're pleased to be able to share estate vehicle traffic data from April 2024 to January 2025 with you as a direct result of the upgrades to the CCTV system. There are some very interesting trends, so if you do have a few minutes spare make sure you check it out.

And finally, please do take the time to read the updates section on page six, especially if you're looking to recruit, want to know more about training, or are interested in entering The King's Awards for Enterprise. There's also some exciting news from Brio who have undergone a rebrand.

That's it from me for now. I hope you enjoy reading this edition as much as I did, and here's to a successful spring.

Yours sincerely,

**Pete Price,**  
Chairman of the Winsford 1-5  
Executive Board



# TIGER TRAILERS ARE TAKING THE BISCUIT

Another fleet of vehicles produced by Tiger Trailers for a high-profile customer have hit the roads.



Fox's Burton's Companies – which produces well-known treats including Maryland Cookies, Jammie Dodgers, and Party Rings – have welcomed nineteen moving deck double decks and two single deck box vans created by the Winsford based company.

The biscuit manufacturer's new double decks are powered by Tiger's own four-ram hydraulic lifting system and have been designed and engineered in a wedge iteration to enable them to transport

a capacity of fifty-two UK pallets. This maximises utilisation efficiency and reduces both carbon dioxide emissions and fuel spend.

Safety was also at the forefront of the delivered specification, with the vehicles featuring safe parking systems, infrastructure to protect against finger injuries, Anchorlock to mitigate trailer runaways, and a flashing warning lamp to warn cyclists of each trailer's danger zones.

Speaking about the project, **Thomas Stott**, Key Account Manager at Tiger Trailers, said:

“

*It's been a pleasure collaborating closely with the Logistics team from FBC while working on these exciting new trailers. Our businesses share a desire for high quality, and it's great to see a customer taking safety so seriously as seen in the specification of their new trailers.*

*It's great each time we see one of FBC's new Tiger trailers out there delivering confectionaries everyone is familiar with, and we look forward to continuing to support their operations over the coming months and years.*

”

The new vehicles will operate out of FBC's sites in Batley, West Yorkshire, and Kirkham in Lancashire.

# TOPSPEED COURIERS MARKS 40 YEARS OF INNOVATION

**Topspeed Couriers is celebrating 40 years of providing secure and reliable courier services across the UK.**

Established in 1985 by CEO Stephen Clegg, the business has grown from a single local delivery between Alderley Edge and Knutsford to a national operation with over 200 employees and a fleet of more than 200 vehicles—nearly 60% of which are now electric.

With its headquarters now located on Ion Path in Winsford, Topspeed has played a key role in specialist logistics for government agencies, healthcare, and scientific research, earning a reputation for security, compliance, and sustainability.



Reflecting on this milestone, CEO **Stephen Clegg** said:

“

*Forty years on, we have grown into a team of over 200 employees, operating a fleet of more than 200 vehicles—nearly 60% of which are electric. We remain committed to investing in our people, technology, and sustainable transport solutions.*

”

# EVENT HELD TO MARK SUSTAINABILITY SUCCESSES

An event was held earlier this year to celebrate the sustainability endeavours of a range of businesses across Gadbrook Park, Winsford 1-5, and the West Chester Commercial BID.

Held by Groundwork and hosted at Cheshire West and Chester Council's Business Support Hub in Winsford, the event marked the conclusion of the organisation's low carbon mentoring programme which has seen businesses in Cheshire undertaking 'Pathways to Net Zero' training.

The initiative was designed to provide organisations with guidance on best practices for tackling the climate crisis, and offers ongoing learning provision to support companies in helping them reduce their carbon footprint.

Andrew Cooper MP attended the event to present certificates to participating businesses and commended those involved for their commitment to environmental sustainability.

On the day there was also chance to shine a spotlight on Groundwork's contributions to the UK Shared Prosperity Fund decarbonisation project. As part of this initiative, Groundwork has facilitated a reduction of over 200 tonnes of CO2 emissions.

**Greville Kelly**, Director for Business at Groundwork, commented:

“

*The Low Carbon Mentoring programme has been instrumental in equipping organisations with the knowledge and tools needed to take meaningful action on the climate crisis. It's inspiring to see the tangible impact this initiative has had—supporting businesses to become more competitive, reducing emissions, and driving real change. Groundwork's commitment to sustainability through projects like the UK SPF decarbonisation initiative delivered in partnership with Cheshire West and Chester Council is a testament to the power of collaboration in building a greener future.*

”



## BID SHARES VEHICLE TRAFFIC DATA

The BID board is pleased to share our smart place report which follows on from the significant upgrade to the estate's CCTV system which took place last year.

The investment saw **the number of cameras increase from five to 40**, enabling the BID team to address numerous security blind spots across the estate.

Thanks to the extended camera coverage, we are now able to distribute traffic figures from data gathered between April 2024 to January 2025.

By following the link below you will be able to access **various statistics** on the vehicles that pass through the estate. This includes total vehicle numbers, types of vehicles, and the types of fuel used by each vehicle.



This information may help businesses better understand customer patterns and optimise their operations accordingly.

[VIEW THE REPORT](#)





## GETTING TO KNOW YOU: **PREMIER IMAGE**

### Did you know that Winsford 1-5 is home to a printing and framing specialist?

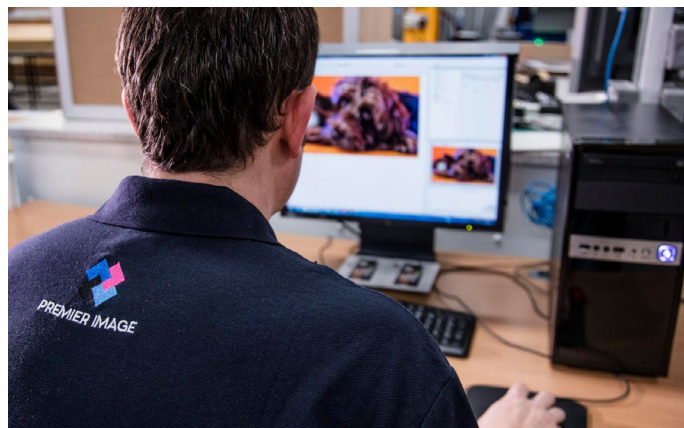
Premier Image, located on Road One, offers a personal, professional, and cost-effective printing and picture framing service.

From holiday snaps and pet pictures to shots from life-events such as weddings and birthdays, they can print and frame your images, so you always have a reminder of your special memories.

With over 25 years' experience on-site in Winsford, the team are also specialists when it comes to framing sports shirts, and always treat their customers' objects and images with the care and attention they deserve.

You'll also be guaranteed a friendly, bespoke service, with their expert team offering attention to detail that is second to none whatever your requirements.

Head over to the Premier Image website today for more information.



**FIND OUT MORE**

# UPDATES

## FROM AROUND THE WINSFORD 1-5 ESTATE

### WINSFORD 1-5 ANNUAL QUIZ NIGHT RETURNS!

The popular Winsford 1-5 Annual Quiz Night makes a welcome return on Thursday 8th May at Vale Royal Abbey Golf Club! With doors opening at 5:30pm and a sit down meal at 6pm, the evening promises to be a fun one for all with a wealth of prizes up for grabs for Winsford's best brains! The quiz and meal are free for teams to enter (max of 5 per team) so grab your colleagues and battle it out for a chance to lift the Winsford 1-5 Challenge Cup. If you wish to enter a team, please email [Stephanie.Leese@groundwork.org.uk](mailto:Stephanie.Leese@groundwork.org.uk).

### KING'S AWARDS FOR ENTERPRISE WORKSHOP

On Thursday 1st May 2025, The Cheshire Chamber of Commerce is hosting a focused workshop on the King's Awards for Enterprise. At the event attendees will be talked through the entry process, receive tips for impactful submissions, and hear from successful applicants. Featuring talks, a workshop, and an insightful Q&A, it's an event well worth attending.

[FIND OUT MORE](#)

### HAVE A TRAINING NEED? LET US KNOW!

If you have a specific topic or training requirement that would benefit you or your business, please contact us. We're committed to supporting our business community and will explore options to provide the training you need. Please contact: [Stephine.Leese@groundwork.org.uk](mailto:Stephine.Leese@groundwork.org.uk).

### A NEW LOOK FOR BRIO

Fitness, health, and leisure provider, Brio, has unveiled its new logo and website as it starts an exciting new chapter. Visit the website today to see the fresh and exciting designs and learn more about the facilities and classes on offer!

[TAKE A LOOK](#)

### LOOKING TO RECRUIT?

Don't forget that the BID can help you find the perfect candidates for any job openings you may have. This includes uploading vacancies to the Winsford 1-5 website, sharing opportunities with the Job Centre and job clubs in Cheshire, and also promoting these at job fairs. Please email any vacancies to [Hugh.Shields@groundwork.org.uk](mailto:Hugh.Shields@groundwork.org.uk) and ensure a closing date is attached.

### CRIME UPDATE

The BID team continuously monitors crime statistics to ensure the safety and security of our business environment. In line with this, we're pleased to share that our analysis of UK crime statistics reveals a positive trend in our estate's safety, with the total number of reported crimes decreasing by 32% compared to the previous year. This reduction reflects the ongoing collaborative efforts highlighted in our monthly security meetings, and the BID's commitment to maintaining a safe business environment.

### FACTORY TO CLOSE

Schoeller Allibert will be closing its Winsford factory here on the estate in June. The decision to shut the facility, which manufactures reusable packaging for use in the logistics industry, has been taken as part of the firm's plans to consolidate its manufacturing footprint in Europe.

### LOCAL COLLEGE PRAISED

Warrington & Vale Royal College, which has a campus in Winsford, has received impressive marks in its recent Ofsted inspection. This includes securing 'Outstanding' in the Behaviour and Attitudes and Personal Development categories. If you're interested in learning more about the courses they offer or their apprenticeship provision, head over to their website – [wvr.ac.uk](http://wvr.ac.uk).







# *Winsford*

*Business Environment Group*



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The Winsford 1-5 Business Improvement District is managed by the not-for-profit charitable trust, Groundwork CLM



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