

WINTER NEWSLETTER

2024-25



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MESSAGE FROM THE CHAIR



Hello and welcome to the Winsford 1-5 winter newsletter.

I hope you enjoyed the festive break and are feeling refreshed and recharged with a new year upon us.

I'd like to start by paying tribute to George Ralston whose passing has been felt by everyone on the estate. Put simply, Winsford 1-5 wouldn't be the place it is today without his influence and hard work.

His legacy will certainly live on, and our condolences go to his family and friends at this sad time – you are all in our thoughts.

It seems almost unbelievable that we're at the start of another year – where did 2024 go?

Of course at this time of year it is easy to get swept up planning for the coming months and forgetting about what happened before Christmas, but that would be remiss given the fantastic results achieved by our businesses as the festive season approached.

Indeed, it was brilliant to see Coveris continuing to expand with a new facility and hearing updates from Tiger Trailers which included an award win.

Elsewhere, make sure you read about the sustainable endeavours of both SYNETIQ and STM UK who are making great strides in their missions to be kinder to the planet.

Both businesses are a fantastic example of how companies can take steps to reduce their environmental impact, and are proving that greener and cleaner initiatives are achievable for everyone when planned with care and precision.

There's further good news from Changing Lives Together and Office Essentials too, while the updates section once again features important snippets that you shouldn't miss.

It really is an action-packed edition to kickstart 2025 and I hope you enjoy reading it as much as I have.

All that's left for me to say is that I wish you a healthy, successful, and prosperous year filled with growth and positive news.

As ever, don't forget that your BID team is always on hand to provide support, help and advice no matter your query, so please don't hesitate to reach out.

Yours Sincerely,

Pete Price

Chairman of the Winsford 1-5 Executive Board



NEW COVERIS FACILITY OPENED BY LOCAL MP

A new manufacturing facility at Coveris' site has been opened by Andrew Cooper, the MP for Mid Cheshire.

In April 2024 the business announced a multi-million-pound investment in Winsford to support its expansion into the vacuum skin packaging (VSP) market and, as part of this, a dedicated conversion hall has been created and accompanying specialist manufacturing equipment has been purchased.

VSP packaging helps extend the freshness of products and contributes to a reduction in food waste.

Andrew Cooper MP attended the opening of the new facility alongside members of the site's leadership team and employees involved with its development, with the visit including a full tour of the manufacturing facilities and specialist Film Science Lab.



There was also time for a discussion on government legislation and Coveris' commitment to its 'No Waste' sustainability strategy.

As well as celebrating the launch of the new facility, Coveris had further reason to be cheerful earlier this year when the company received the prestigious Weetabix Supplier Innovation Award linked to its supply of recyclable and downgauged cereal liners, Cereal+.

SYNETIQ COMMITS TO HALVING EMISSIONS BY 2032

Road Three's SYNETIQ – one of the UK's leading vehicle salvage, dismantling and recycling companies – has announced that its greenhouse gas emission reduction targets have received validation from the Science Based Targets Initiative (SBTI), a corporate climate action organisation which is helping businesses reduce their impact on the environment.

The targets apply to SYNETIQ's direct operations, with the company setting out emission reduction priorities across transport; estate; energy; circularity and waste; culture; offsetting; and compliance.

SYNETIQ's SBTI approved targets are to:

- Reduce absolute Scope 1 and 2 (Market) GHG emissions **50.4%** by 2032, from a 2022 base year
- Reduce Scope 3 GHG emissions **58.1%** per vehicle entering operations by 2032, from a 2022 base year

We wish SYNETIQ well in their sustainability endeavours. For more information about the company's environmental pledges, head to:

synetiq.co.uk/sustainability



SCIENCE
BASED
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION



SYNETIQ
an IAA company

STM UK HARNESS THE POWER OF SOLAR

Yet another Winsford 1-5 business is embracing a greener, cleaner future after STM UK installed a new solar panel system on the roof of their premises.

The 63 x 445w panels have a total capacity of 25kW, significantly boosting STM UK's ability to generate clean, renewable energy on-site.

This move is expected to substantially reduce STM UK's reliance on grid electricity, lowering both their energy costs and environmental impact.

A spokesperson from STM UK commented:

“

As part of our ongoing efforts to reduce our carbon footprint and move towards net zero emissions, we recruited the help of Karen McKean at Groundwork who kindly helped us to obtain a UKSPF Business Support Grant which helped towards the funding of the new solar panels, and Dan Kettle at Ranger Electrical Services who seamlessly supervised the project from start to finish.

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Head over to the official **STM UK website** to learn more about their industrial gearbox repair and obsolete gearbox replacement services.

CHESHIRE LIFE COVERAGE FOR CHANGING LIVES TOGETHER



Changing Lives Together has hit the headlines after featuring in January's edition of Cheshire Life. Here, a spokesperson from the charity explains more.

“ We're delighted to announce our feature in Cheshire Life magazine's January issue, showcasing our innovative furniture donation program and its far-reaching community impact.

Our sustainable initiative transforms donated furniture and household items into affordable solutions for local families while supporting vital community services.

Through our expert upcycling and restoration process, we give preloved items a second life, making quality furniture accessible to those who need it most.

The proceeds from these sales directly fund our expanding Very Green Grocery network – currently comprising two locations, with a third opening soon – providing affordable, high-quality food to families facing food insecurity. Additionally, these funds support our Befriending project, which offers weekly companionship to around 400 isolated adults in our community.

Every donation, from sofas to table lamps, creates a ripple effect of positive change. A single piece of furniture can help stock a family's pantry or facilitate meaningful conversations that brighten an elderly person's week.

Make sure you check out Cheshire Life's January magazine to learn more about our community impact.

”



POSITIVE UPDATES FROM TIGER TRAILERS

All businesses here on the estate will be looking forward to what 2025 holds, however Tiger Trailers are also reflecting on a positive end to 2024.

WOMEN IN TRANSPORT EVENT

In November, Tiger Trailers welcomed a cross section of the transport industry to share insights, challenges, and encouragements in a Women in Transport networking morning.

The event focused on celebrating and empowering women in the sector, as well as providing a platform for companies to share details of their Corporate Social and Responsibility (CSR) efforts.

It was closely supported by The Road Haulage Association (RHA) who campaign for improvements for its members, ranging from better roadside facilities to training programmes and fuel cost lobbying. The RHA's aims closely echo those of Women in Transport's, with their continued call for representation, equality of opportunity, and empowerment.

BRITISH CHAMBERS OF COMMERCE AWARD



Adding to its list of CSR efforts, Tiger Trailers was proud to win an award from the British Chambers of Commerce at the London Stock Exchange at the end of autumn.

The Managing Director of Tiger Trailers, Ed Booth, accepted the award for 'Local Economy of the Future - Business of the Year', for the company's 'meaningful' contribution to the UK economy and commitment to the local community through CSR initiatives.

Well done team Tiger!



PUBLIC SECTOR TENDER SUCCESS FOR OFFICE ESSENTIALS

There's been cause for celebration at Office Essentials after the business was successful on two public sector tenders.

The first saw the company win a dedicated contract for a local housing association following a very detailed two-stage open procurement process, and will see Office Essentials providing cleaning and janitorial products for the next three years with a further 1-year extension possible.

And elsewhere, the business has also won a place on a national framework for a 'one-stop-shop' service covering stationery, technology and cleaning/janitorial products which will last for four years.

The opportunity means Office Essentials can provide products and services to any public sector body across the UK compliantly and meet current public contract regulations.

To see how Office Essentials could help your business, head to their **official website**.



GEORGE RALSTON

It is with deep sadness that we announce the passing of George Ralston, Managing Director of STM, on December 10th, 2024. As one of the BID's founding board members, George was instrumental in shaping our business estate's development and success.

His legacy extends far beyond his professional achievements. George remained a passionate supporter of the BID throughout the years, enriching our board meetings with his wisdom and constructive insights.

What distinguished him most was his extraordinary humanity – his warmth, kindness, and genuine concern for others touched all who knew him.

The BID Board extends its heartfelt condolences to his wife Roslynn, son Andrew, and their family. His presence in our business community will be greatly missed, but his influence will continue to guide us forward.

UPDATES

FROM AROUND THE WINSFORD 1-5 ESTATE

Coveris fundraising

Coveris has strengthened its partnership with the Mid Cheshire Samaritans through another successful fundraising initiative. The site recently raised £3,000 through a raffle prize draw, with Branch Director Annie Mills accepting the donation on behalf of the organisation.

Middlewich bypass

There are currently three key planning reference applications associated with Middlewich bypass which could have a significant, positive wider impact on the estate. To view the applications – 19/5808D, 18/2342S, and 18/0781S – visit the [Cheshire East planning portal](#).

New business

The BID board would like to welcome Cheshire-based firm **Roberts bakery** who have located their biscuit manufacturing division to a 66,600sq ft unit located on Road Four. The new site is just five miles from their headquarters on Gadbrook Park.



Careers fair

Winsford Academy is holding a Twilight Careers Fair on Thursday 16th January. The event will run from 4:00pm-5:30pm and the organisers are welcoming businesses to go along and exhibit. Email CareersStaff@winsfordacademy.org.uk if you would like to get involved.

New Clearfield Envirotech website

Clearfield Envirotech, located on Road Five, were pleased to launch their brand-new website before Christmas. Featuring improved functionality and a modern, sleek design, the site further enhances the company's position as a local leader in environmental solutions. Check out the [new website](#) today.

Winsford

Business Environment Group

1-5

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The Winsford 1-5 Business Improvement District is managed by the not-for-profit charitable trust, Groundwork CLM



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