

AUTUMN NEWSLETTER 2024

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MESSAGE FROM THE CHAIR



Hello and welcome to the Winsford 1-5 autumn newsletter.

I hope you all had a good summer despite the weather, and are approaching the final few months of 2024 with optimism.

As always, it's been a busy few months on the estate, with our businesses once again making headlines and continuing to put Winsford on the map.

One piece of news that really caught the eye was Safety Shield Global's royal appointment at Windsor Castle – a fantastic achievement given the prestigious nature of the King's Awards for Enterprise, and I look forward to seeing more innovative solutions from the company over the coming months and years.

Elsewhere, it's always brilliant to hear about companies expanding, so it's fantastic to read about Saint Flooring's new headquarters here on the estate and to also see that Topspeed Couriers has recently celebrated hiring their 200th employee.

It truly is rewarding to hear about so many success stories from Winsford 1-5 businesses and long may it continue.

In other news, it was great to see Mid Cheshire's new MP, Andrew Cooper, pay a visit to the estate and say hello to Clearfield Envirotech.

Companies like all of the ones located on Winsford 1-5 are the backbone of the economy, supporting job creation and building community cohesion, so it's positive to see members of the government interacting with them and indeed spending some time here on the estate.

Onto another positive topic and the free training courses provided by the BID continue to prove popular and also beneficial to employees.

As you'll read later in the newsletter, the programme of courses has made a huge difference to Changing Lives Together via fork lift truck training. It goes without saying that it is definitely worth keeping an eye on what courses are coming up to see where employees can upskill.

Right, I think that's enough from me for now, other than to say happy reading and I hope you all have a successful autumn.

Don't forget that your BID team is always on hand to provide support, help and advice no matter your query, so please don't hesitate to reach out.

Yours sincerely,

Pete Price,
Chairman of the Winsford 1-5
Executive Board

NEW WINSFORD HEADQUARTERS FOR SAINT FLOORING

Saint Flooring has unveiled plans for new headquarters here on the estate after finalising a deal with Rula worth £4 million.



The deal reflects the remarkable rise of the business from a home-based start-up to one of the region's most influential flooring specialists, and is expected to not only enhance the company's operational capabilities but create employment opportunities too.

Speaking about the news, **David Heafey**, Saint Flooring's managing director, said:

“

This investment marks the largest in our company's 16-year history. It's testament to how far we've come since Steve Turner founded the Saint Flooring Group in 2008, starting from his back bedroom in Winsford.

Our team is excited to watch the new headquarters take shape over the next 12-18 months, and this cutting-edge facility will be instrumental in supporting the next phase of our company's expansion.

”

Visit: saintflooring.co.uk for more information about the company's services and products.

TOPSPEED COURIERS

REACH KEY MILESTONES

Winsford 1-5's Topspeed Couriers has had a very positive summer, with a number of key business updates underlining the company's growth and upwards trajectory.

Firstly, the specialist couriers recently celebrated hiring their 200th employee, before announcing that more than 50% of their fleet had been upgraded to electric vehicles.

This was followed by the unveiling of an evolved green logo to reflect Topspeed's commitment towards a more sustainable future and their mission to reduce their carbon footprint.

Managing director, Gillian Lockley, commented:

"We have further expanded our team and reached a significant stage in our company history by hiring our 200th employee. This growth mirrors the increasing demand for our services, specifically in the transportation of sensitive and dangerous goods.

"Additionally, there have been sizable strides in driving sustainability across our business, and we are extremely proud to announce that over 50% of our fleet is now electric. This underscores our commitment to reducing our environmental impact while maintaining the highest standards in our operations."



For more details about the business, head to:
www.topspeedcouriers.co.uk

MID CHESHIRE MP VISITS CLEARFIELD ENVIROTECH

Road Five's Clearfield Envirotech got an insight into the world of politics earlier this year when the newly elected MP for Mid Cheshire, **Andrew Cooper**, paid the business a visit.

The politician toured Clearfield Envirotech's plastic recycling facility and learnt about the company's role in helping to support the local economy, as well as its innovative contributions to the field of sustainability.

MP Cooper also engaged deeply with the team, asking insightful questions about the technical requirements that Clearfield Envirotech's customers expect from their products.

Helping organisations realise the potential of their waste materials, Clearfield has become an integral part of the Winsford business community, and remains committed to raising awareness of the circular economy and the importance of sustainable practices.

For more information, head to:
www.clearfieldenvirotech.com



BID TRAINING EMPOWERS LOCAL EMPLOYEE

The training programme provided by the Winsford 1-5 BID continues to make a positive impact to businesses and their employees here on the estate.

A recent beneficiary of the BID-funded training was Steff from Changing Lives Together on Road Two, who participated in Fork Lift Truck training.

Successfully passing the test, the achievement has had a significant impact on her workplace, and the business has praised the programme of training that the BID provides.

The Fork Lift Truck training is provided on site here at Winsford Industrial Estate by local training experts Thomas Truck Training, located on Road One.

John O'Reilly, head of retail and grocery at Changing Lives, commented:

“

We're extremely grateful to the BID for their support. Now that Steff has obtained her license, it makes a massive difference to our operations in Northwich. All the training was expertly conducted by local provider Thomas Truck from Ion Path.

”



SYNETIQ'S FUNDRAISING EFFORTS SURPASS £6,100

Well done to the Synetiq team whose fundraising efforts for Andy's Man Club have surpassed £6,100 after a range of employees successfully completed the Tough Mudder challenge.



The '**Mucky Marvels**' bravely tackled the Tough Mudder's notoriously gruelling obstacles, enduring mud, ice, and steep climbs, all to raise awareness for mental health.

With generous donations from colleagues, friends, and family, the team raised **£1,443** from this event alone, significantly contributing to their overall fundraising goal.

SUMMER TO REMEMBER FOR SAFETY SHIELD GLOBAL



It has been a summer to remember for Safety Shield Global after the business, which specialises in innovation, enjoyed a royal appointment and a move to new offices.

The memorable few weeks began with a switch of premises to Road Five, providing sufficient space for the company to accommodate what has quickly become a global operation.

The move also coincided with 16 new appointments across a wide range of positions, with the organisation using local tradespeople and businesses to carry out the work and set Safety Shield up for future expansion.

Elsewhere, founder **Jonathan Guest** paid a visit to Windsor Castle for a special reception to celebrate the winners of this year's prestigious King's Awards.

Considered to be the highest commercial accolade possible for any UK business, the King's Award was presented to Safety Shield Global for its ground-breaking work in developing an Artificial Intelligence safety system for plant machinery which is now utilised on construction sites around the world.

The royal event was hosted by the King and attended by business leaders from around the country who had been recognised for their innovation and excellence.

Learn more at:

www.safetyshieldglobal.com

STRATEGIC MOVE FOR **CLAYMORE BUSINESS MACHINES**

The future is looking bright for Road Four-based Claymore Business Machines after the company officially amalgamated with Euro Digital Systems.

This strategic move not only strengthens the company's position in the office

equipment market but also significantly enhances the extensive services they can offer to their current customers and prospective customers of the future.

As well as enhancing Claymore's product portfolio, the amalgamation has led to the expansion of their service department. This now boasts more than 20 technical service specialists offering help desk support and remote login/diagnostic support.

On top of this, the business now also supplies document management, allowing for a paperless office which can help with meeting sustainability targets.

To find out more, visit:
www.claymorebm.co.uk



SAY HELLO TO RECYCLES

Did you know that Road Two is now home to a new project offering a range of pre-loved bicycles?

Recycles, which is being run by Changing Lives Together, is up and running at The Reuse Warehouse and is the perfect place to find two wheels for anyone considering riding to work or wanting to cycle in their leisure time.

In addition to bike sales, Recycles also provides a variety of servicing plans and maintenance packages, with punctures, chain fitting and gear adjustments all taken care of.

If you want to explore the range of bikes on offer or need any bicycle related services, make sure you call in this autumn!



UPDATES

FROM AROUND WINSFORD 1-5



FREE TRAINING OPPORTUNITIES

As a business based in Cheshire West and Chester, you're entitled to take advantage of a raft of free training opportunities, with topics including training, net zero, business growth and much more.

LEARN MORE

NEW POLICE AND CRIME COMMISSIONER

The BID Team recently held a productive meeting with the newly appointed Police and Crime Commissioner, Dan Price. A key topic of discussion was the improvement of the online crime reporting process for businesses, which is currently viewed as cumbersome and ill-suited for reporting business-related crimes. To address this, the BID team will gather feedback and present it to Dan for consideration.

THE GIFT OF HEALTH

Did you know that Winsford 1-5 based employees and family members can get discounts through Brio Leisure's WorkFit membership scheme?

A discounted rate of £30 is available for a monthly membership, and if you sign up for the year you'll get two months free!

FIND OUT MORE

REPORTING FAULTS

If you would like to report a fault with Cheshire West and Chester Council (CWAC) or Property Services, this can be done via the **CWAC website** or by emailing: **property.services@cheshirewestandchester.gov.uk**

If you have not received a response, please email: **customerservices@cheshirewestandchester.gov.uk**

CCTV/ANPR

Representatives from Alpha Omega Security, Onetek, and the BID team met to improve CCTV system efficiency. They discussed streamlining footage reporting, expediting information delivery to security and police, and enhancing maintenance procedures. The BID team plans to introduce an app to further optimise the process.

GET IN TOUCH

For any general queries about the BID, whether as a tenant or a company looking to invest, please contact BID Manager Hugh Shields via: **hugh.shields@groundwork.org.uk** or by calling **07921 055 039**.

Winsford

Business Environment Group



Contact Us:

☎ 01606 723 175
✉ Hugh.Shields@groundwork.org.uk
🌐 www.winsford1-5.co.uk

The Winsford 1-5 Business Improvement District is managed by the not-for-profit charitable trust, Groundwork CLM



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