

# SUMMER NEWSLETTER

## IN THIS ISSUE:

Message from the Chair

Saint Flooring conquers the Three Peaks Challenge

Updates from around the Winsford 1-5 estate



WINSFORD 1-5 PLAYS HOST  
TO BID FORUM



ROYAL SEAL OF APPROVAL FOR  
SAFETY SHIELD GLOBAL



TIGER TRAILERS FULFILS  
YET ANOTHER ORDER



# MESSAGE FROM THE CHAIR

**Hello and welcome to the Winsford 1-5 summer newsletter.**

I hope the second quarter of the year has been productive for you all and that you're looking ahead with confidence to a positive remainder of 2024.

I'd like to start by signposting you to the date for this year's **AGM** which is taking place on **Friday 20th September**. A venue is still to be confirmed, but please save the date in your diary for this key event on the Winsford 1-5 calendar.

It's a great opportunity to gain an insight into the work your BID team does, hear first-hand about future plans, and discuss opportunities for further improvement and growth here on the estate. Keep an eye out for further details about the event which will be communicated over the coming weeks.

Onto other news now and I'm pleased to say that one of our businesses has received royal recognition as part of the **King's Awards for Enterprise**.

You can read all about **Safety Shield Global's** accolade on page three which is testament to the fantastic innovation and creativity of their team. Please do take some time to learn more about these awards – as well information on grants – which you can access via the updates section. You never know, you might be the next business to get your name in the national spotlight!

Moving on and make sure you read about a prestigious award for **DC Lomas**, a new contract win for **Tiger Trailers**, and an update on the epic endeavours of the **Saint Flooring** team later in this edition.

I never tire of hearing about our businesses thriving.



And lastly, everyone at Winsford 1-5 BID was deeply saddened to hear about the passing of **Mark Loveless**, the former owner of Road Three's **Homestyle GB**.

Our thoughts are with his family, friends and colleagues at this difficult time, and I'm sure you'll join me in wishing Homestyle GB all the best moving forwards.

Yours Sincerely,

**Pete Price**

Chairman of the Winsford 1-5 Executive Board





# WINSFORD 1-5 PLAYS HOST TO BID FORUM

**BID managers from across the country – some as far away as Penrith and Truro – came to Winsford earlier this year to share best practice, exchange ideas, and discuss challenges.**

Synetiq hosted the event which began with a presentation on Winsford 1-5 by Groundwork's Director of Business, **Greville Kelly**, who discussed the estate's history and growth.

After a Q&A session the attendees then enjoyed a walking tour of the various roads and prominent locations on Winsford 1-5, before OneTek delivered a presentation on the recently upgraded CCTV and ANPR smart security system.

Finally, there was a chance for the BID managers to speak about their own experiences, provide updates on projects, and look at opportunities for new initiatives and schemes on the estate moving forwards.

Following the event Winsford 1-5 BID Manager, **Hugh Shields**, commented:

“

*Hosting our counterparts from industrial BIDs nationwide allowed for the productive sharing of knowledge and experiences. Events like these strengthen the entire BID community as we work to support economic growth.*

”



## ROYAL SEAL OF APPROVAL FOR SAFETY SHIELD GLOBAL

**Safety Shield Global has been honoured with a prestigious King's Award for Enterprise in recognition of its ground-breaking work in developing an Artificial Intelligence safety system for plant machinery.**

The most advanced AI 'human form recognition device' available on the market, Safety Shield's award-winning system was designed to cut the risk of serious injury on busy construction sites and places of work where heavy plant is operational.

Providing a world-class level of protection for contractors in the most demanding of safety-focussed environments, Safety Shield gives operators a full 360-degree 'window' to ensure workforce safety.

Using AI to identify people who are in the danger zone, the system is trained to filter out all other objects and only detects the human form, acting as a third eye for the operator and sounding an alert if a collision is imminent.

The system can be fitted to any type of plant for industries such as construction, rail, mining, demolition, and waste.

Manufactured in the UK, the device has achieved AI accuracy at 99.6% via independent test bodies in the UK and Germany, achieving the gold standard of accuracy levels.

The full list of this year's recipients of the King's Award for Enterprise was announced on 6th May.





## TIGER TRAILERS FULFILS YET ANOTHER ORDER

**One of the South West's largest warehousing and distribution specialists, Willmotts Transport, has once again turned to Tiger Trailers to support the continued expansion of the business.**

The company has taken delivery of 60 new curtainsiders from Tiger Trailers after securing a new transport contract for a corrugated cardboard manufacturer.

This latest order takes Willmotts Transport's fleet to over 250 trailers, with 80% supplied by the Winsford 1-5 based business over the last five years.

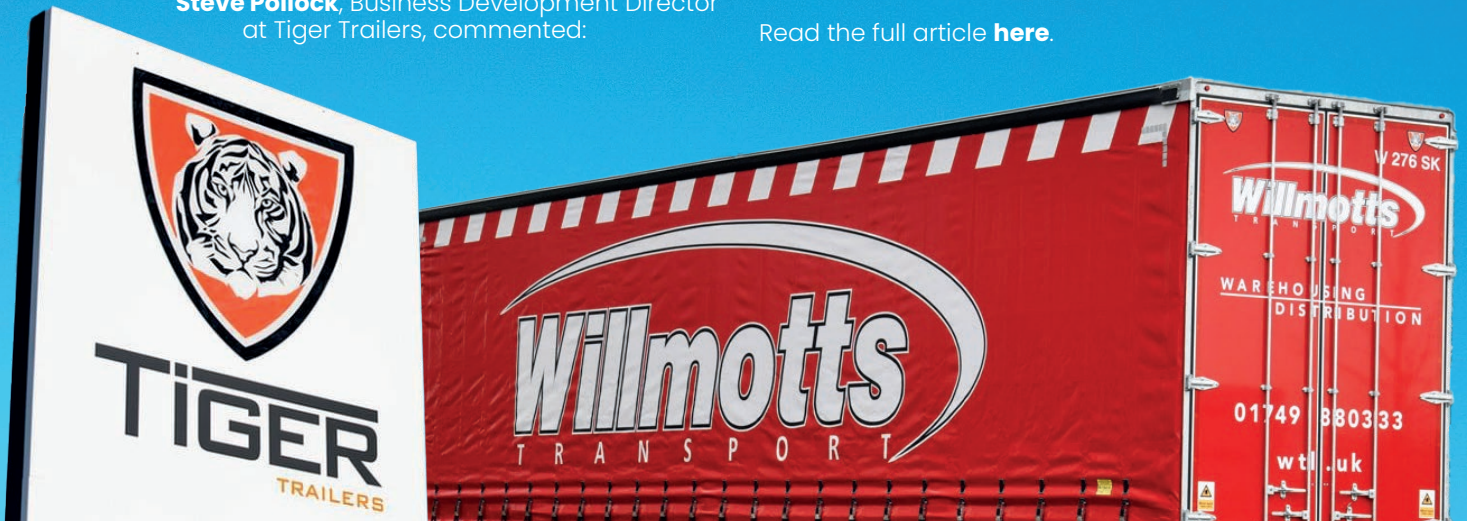
**Steve Pollock**, Business Development Director at Tiger Trailers, commented:

“

*We have had a close working relationship with Willmotts for many years, and are proud to partner with such an esteemed company in the industry. Working closely with Andy and Dan, we were pleased to turn around the 60 bespoke curtainsiders to join their existing fleet. We look forward to continuing to develop this well-established partnership for years to come.*

”

Read the full article [here](#).



## SAINT FLOORING CONQUERS THE THREE PEAKS CHALLENGE

**A huge well done to Saint Flooring's team of adventurers who have successfully completed the Three Peaks Challenge.**

The intrepid explorers conquered it in under 24 hours – an astonishing achievement given the geography and gruelling nature of the climbs.

Their journey began with the ascent of Scafell Pike, which the team conquered in 3 hours and 15 minutes. Undeterred, they proceeded to Mount Snowdon, scaling its heights in 3 hours and 43 minutes. Finally, the formidable Ben Nevis was tackled – the highest peak in the United Kingdom – which was completed in 5 hours and 18 minutes.

This monumental effort was fuelled by a noble cause – raising funds for Steve Thompson's Headon Foundation.

Through their unwavering determination and the overwhelming support of their community, Saint Flooring has raised an incredible **£15,529** which is testament to their commitment and the generosity of their supporters.

The BID team would like to congratulate all from Saint Flooring who took part in the challenge.





# MITRAS EMERGES TRIUMPHANT AT QUIZ

Following a battle of the estate's finest brains, congratulations must go to Mitras for winning the 2024 Winsford 1-5 annual quiz.

Held at Vale Royal Abbey, competition and rivalry was in the air, and after a delicious meal the serious business of quizzing began.

It was a close affair, but 'Simple Minds' managed to edge out reigning champions 'Apollo Screed' from Saint Flooring, with Newbury Data securing a respected third.

'Smartinis' from Hipswing took home the wooden spoon, while Valentte bagged best team name for 'Fork Handles plus one.'

Keep your eyes peeled for news of next year's quiz as it might be you taking home the trophy in 2025!



# DC LOMAS SCOOPS NATIONAL AWARD

There's been cause for celebration at DC Lomas recently after the automotive service and repair business, based here in Winsford, scooped an award at the prestigious Automechanika Birmingham 2024 Garage Awards.

They were crowned 'Best Single-Site Garage in the UK' in recognition of their unwavering commitment to excellence and efforts to ensure customer satisfaction.

The highly coveted awards celebrate the hard work and exceptional service of independent garages nationwide, with DC Lomas fending off challenges from businesses all over the country.



## GETTING TO KNOW YOU: CLEARFIELD ENVIROTECH

**Did you know that Road Five's Clearfield Envirotech are part of the renowned 99p recycling family and specialise in transforming LDPE film into high-quality pellets?**

They export plastic and cardboard materials worldwide and are helping to drive a global circular economy through their advanced recycling technologies.

Want to know if they can help you with your recycling and sustainability targets? Call today on **01606 664 433** for personalised advice and support.



**Clearfield Envirotech**



# UPDATES FROM AROUND THE WINSFORD 1-5 ESTATE



## AGM this September

We'd love to see you at this year's AGM which takes place on Friday 20th September. It's a great opportunity to learn about the projects and initiatives delivered over the last year and to hear about what's coming up over the next 12 months. The AGM also provides a chance to ask questions and suggest any ideas for how to potentially improve the estate. Please email [stephanie.leese@groundwork.org.uk](mailto:stephanie.leese@groundwork.org.uk) if you would like to attend. All are welcome, and if you're unable to make it, please feel free to send a business representative in your place.

## Low crime

Overall crime remains very low on the estate thanks to a range of measures including patrols by Alpha Omega Securities and CCTV of all traffic entering and leaving the estate via Road One and people using the footbridge at Road Two. Please stay vigilant however and don't forget to report any suspicious activity via the rapid text service – **01606 866 826**.

## Outstanding employees recognised

Outstanding employees from Cartridge People and 123-3D have been recognised at an annual company awards night held at Crewe Alexandra Football Club. A total of 15 awards were presented including the prestigious Director's Special Award. Well done to everyone who received an award on the night.

## Employer Training Grant

Make sure you check out the Employer Training Grant – a scheme being delivered by West Cheshire & North Wales Chamber of Commerce. Up to £2,000 is available for businesses for non-mandatory training to help upskill existing staff. Read more **here**.

## Net Zero and UK Shared Prosperity Fund

Don't forget to check out the UK Shared Prosperity Fund which supports businesses in Cheshire West by creating the conditions to help companies start-up, scale-up, and innovate. Find out **more**.

## The King's Awards for Enterprise

This is a prestigious award for businesses, recognising and celebrating business excellence across the UK. The recipients of the awards demonstrate outstanding success in their respective fields of innovation, international trade, sustainable development, and social mobility. Find out **more**.

## Get in touch

For any general queries about the BID, whether as a tenant or a company looking to invest, please contact BID Manager Hugh Shields via [hugh.shields@groundwork.org.uk](mailto:hugh.shields@groundwork.org.uk) or by calling **07921 055 039**.

**THANK YOU** for visiting  
**Britain's FIRST** industrial  
**Business Improvement District**

# *Winsford*

*Business Environment Group*

1-5

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The Winsford 1-5 Business Improvement District is managed by the not-for-profit charitable trust, Groundwork CLM



**Summer Issue © Winsford 2024**