

SPRING NEWSLETTER 2024

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MESSAGE FROM THE CHAIR



Hello and welcome to the Winsford 1-5 spring newsletter.

I hope the first quarter of 2024 has proved to be a successful period for you all and that you have plenty to be optimistic about as we head into the warmer months.

I'd like to start by saying how rewarding it is to read about so many positive stories and updates in this edition of the newsletter.

From awards and sustainability initiatives to national recognition and charity challenges, the businesses here on the estate continue to astound the BID team with their creativity, ingenuity and ambition. Keep up the good work!

Elsewhere, the countdown is very much on to this year's quiz which is being held at the grand Vale Royal Abbey.

I know a lot of you look forward to this popular event and I can't wait to see who will triumph this year in the battle of Winsford 1-5's finest minds.

The BID team always enjoy seeing the weird and wonderful team names that businesses have thought up too – I'm sure they won't disappoint this time round either.

Moving on and I'd like to remind you all to carefully read the updates section on page six which highlights some great opportunities and initiatives.

The sections relating to grants and funding support are particularly worth investigating, as your business may be able to take advantage of these in order to grow or implement new technologies.

There is also some exciting business news covered in this section, so do have a read if you want to learn more about some of your neighbours.

And finally, please remember that your BID team is here for you no matter your query. Whether you have a question about training, an update you'd like sharing or have a job opportunity you would like promoting, we are on hand to assist you in any way we can.

That's all from me for now. I hope you have a prosperous and successful spring, and summer continues on the same trajectory. I look forward to sharing more positive updates in the next edition when, hopefully, the weather is a bit kinder to us all.

Yours sincerely,

Pete Price,
Chairman of the Winsford 1-5
Executive Board

OFFICE ESSENTIALS SCOOPS NATIONAL AWARD

A huge well done to Office Essentials after the business scooped a national award in March.



The company, which is a longstanding member of Integra Business Solutions, were recognised as **Integra Directory Member of the Year** at a prestigious black tie ceremony.

The judging panel noted how Office Essentials had fully embraced Integra's diversification programme, achieved impressive growth, and demonstrated strong social value credentials.

Speaking of the award, Integra's CEO and Chairman of Business Products Group International, **Aidan McDonough**, said:

“

Congratulations to the team at Office Essentials on receiving this award. The team works incredibly hard to support its customer base across a diverse portfolio of products and services. The diversity of their offering, together with the Initiative own brand, gives them an edge against their competitors and has helped the business to grow considerably, supporting local communities along the way. Office Essentials also supports many other dealers in the Integra community. Congratulations again on your success.

”

[READ THE FULL ARTICLE HERE](#)

CARTRIDGE PEOPLE UNVEILS NEW LOOK

A Winsford 1-5 based printer specialist has unveiled a new look for its website and branding.



Cartridge People, located on Road One, has described the update as 'bold' and 'modern', reflecting the company's mission to take the hassle out of printing and continue to provide customers with an excellent service.

Excitingly, their vibrant new logo can now be seen in person at both their Winsford and Crewe premises, as the building signage has been updated to reflect the new look.

The website provides a one-stop shop for printer consumables and office supplies, making it as easy as possible for consumers to find the products they need in a quick and efficient manner. Support and advice is readily accessible too.

As well as the website and branding, there are other ways in which Cartridge People is an industry leader in its sector.

The business ensures each customer has their own account manager, and the team works hard to keep printer consumable costs as low as possible.

If you'd like to find out more about Cartridge People, including details of all their products including ink, toner, printers and stationery, visit:

www.cartridgepeople.com

IT'S GOLD FOR SYNETIQ

It's been a great start to the year for SYNETIQ after the company was awarded Gold Carbon Literate Organisation (CLO) status from the Carbon Literacy Project.

Highlighting SYNETIQ's ongoing commitment to creating lasting, positive environmental change, Gold status was secured thanks to **more than 50% of the company's colleagues completing industry-specific Carbon Literacy training**, in the process being certified as Carbon Literate.



Speaking about the award, **Tom Rumboll**, CEO of SYNETIQ, commented:

“

Being awarded Gold status is a reflection of our commitment to cultivating a climate-conscious culture and emphasises our efforts to create a positive change.

My thanks go to our Carbon Literacy trainers as well as each and every one of our colleagues across the business who have dedicated their time to help us achieve this milestone. It's been a real team effort.

Carbon Literacy Gold is a powerful catalyst for transformation. It has given us the knowledge and confidence to educate our colleagues, our clients and our neighbours, and inspired us to make ambitious and meaningful commitments.

”

The Carbon Literacy Project training course involves learning about greenhouse gases and their impact, how the climate is changing, and what that means for individuals and society. It goes on to challenge participants to think about the changes they can make as part of their everyday lives to help tackle the climate crisis.

For more information about SYNETIQ, head to: www.synetiq.co.uk.

SRL TRAFFIC SYSTEMS GOING GREEN

One of Winsford 1-5's businesses is helping the estate's drive to become more sustainable after announcing the installation of solar panels at its head office.

SRL Traffic Systems was able to install the eco-friendly infrastructure after receiving financial support from Cheshire West and Chester Council's Race to Zero (Decarbonisation) project, which is part of the government's UK Shared Prosperity Fund.

The solar panels are a key element of SRL Traffic Systems' ongoing efforts to reduce their carbon footprint and contribute to a greener future here in Cheshire.



Aimed at supporting the region's businesses to help them improve energy efficiency and progress towards net zero, the UK Shared Prosperity Fund provides an opportunity for companies to expand and realise efficiencies.

[FIND OUT MORE HERE](#)

SAINT FLOORING'S CHARITY CHALLENGE

The Winsford 1-5 BID would like to wish team members from Saint Flooring well as they prepare to embark on a testing mission to raise money for charity.

On May 17th, 12 people from across Saint Flooring will be taking part in the gruelling National **Three Peaks 24-hour challenge** to generate funds and awareness for Steve Thompson's **Head On Foundation** which supports individuals with brain injuries, dementia, mental health conditions, and neurological concerns.

The arduous trek will see participants climbing the **highest peaks of England, Scotland, and Wales within a single day**, spanning **23 miles on foot** and featuring **over 3,000 metres of ascent**.

A diverse team of experienced directors and young professionals have been rigorously training for the challenge, and by conquering the Three Peaks aim to contribute to Head On's vital work.

Want to support Saint Flooring and the Head On foundation? You can donate to JustGiving here:

[DONATE](#)



ANNUAL QUIZ SET TO RETURN

One of the most hotly-anticipated events on the Winsford 1-5 calendar is set to return this spring, pitting some of the estate's finest minds against each other in a battle of wits.

Yes that's right, the Winsford 1-5 Annual Quiz Night is back on **Wednesday 8th May** at the prestigious **Vale Royal Abbey** and the competition is set to be fierce.

Defending champions, Saint Flooring, are bidding for an unprecedented fourth consecutive victory, however the businesses taking part will be doing their utmost to take the title off them.

As well as great quizzing, participants will enjoy a delicious meal courtesy of the BID, and are sure to revel in the lively and friendly atmosphere.

Stay tuned for updates on the winners and let the battle of brains commence. Good luck to everyone taking part.

It's not too late to enter a team! If you would like to enter, email stephanie.leese@groundwork.org.uk before Wednesday 1st May. Maximum of 5 players per team.



UPDATES FROM AROUND THE ESTATE

NET ZERO AND UK SHARED PROSPERITY FUND

Don't forget to check out the UK Shared Prosperity Fund which supports businesses in Cheshire West by creating the conditions to help companies start-up, scale-up and innovate. Find out more:

[CLICK HERE](#)

FREE ELECTRIC VEHICLE AWARENESS EVENT

Cheshire West and Chester Council is holding an electric vehicle awareness event in Ellesmere Port on Tuesday 21st May. There will be a session for businesses from 8am-10am featuring information on vehicles, grants and charging installation. For more information and to secure a ticket, click here:

[TICKETS](#)

LOYALFREE APP

Don't forget to download the Cheshire West and Chester Council LoyalFree app. The app aims to showcase vital area information for residents and visitors including a local guide, exclusive deals and loyalty schemes, fun local events and interesting trails. Businesses will benefit from advertising opportunities, customer insights and social media support. For more information, go to:

[GET THE APP](#)

NEW BUSINESS AND COLLABORATION

Interested in developing partnerships and collaborations with the public sector? Cheshire West Let's Talk Business is running an upcoming webinar on the topic. Learn more:

[CLICK HERE](#)

WELCOME TO WINSFORD

A warm Winsford welcome to White Ribbon Boutique, Live 4 Nutrition, Nail Mail and Vale Kitchens who are now occupying the new units as part of the Storage Team.

DID YOU KNOW?

Did you know that Winsford 1-5 has its very own business specialising in HVAC (Heating, ventilation and air conditioning) and water treatment? Procommhs' high-quality engineers work all over the UK, with the company's services including chlorination works, tank inspections, water hygiene, ductwork cleaning, fire damper testing and more.

[LEARN MORE](#)

GRANTS, INVESTMENT AND SUPPORT

A range of funding opportunities are available to West Chester based businesses via Innovate UK. See if any catch your eye here:

[INNOVATE UK](#)

ROBERTS BAKERY

We're pleased to be welcoming Roberts Bakery to Winsford 1-5 after Legat Owen confirmed the company had leased a new industrial unit here on the estate. Read the full story here:

[READ MORE](#)

CAFÉ REOPENS ITS DOORS

Changing Lives Together has announced that its café has reopened its doors. The new Reuse Warehouse Café is open from 9:00am-1:30pm Monday to Saturday, serving up breakfast, lunch and a range of takeaway options. Located on Road Two, you can call **07513 126 049** to place an order for collection.

GETTING TO KNOW CAREKEM

Carekem is an analytic instrument distributor and service company based in Winsford, Cheshire. They offer 3rd party service and support for the Aquakem Range of Analysers which have been the industry choice for inorganic discrete water analysis for the last 20 years. Learn more here:

[CAREKEM.CO.UK](#)

Winsford 1-5

Business Environment Group

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The Winsford 1-5 Business Improvement District is managed by the not-for-profit charitable trust, Groundwork CLM



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