

AUTUMN NEWSLETTER 2023

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MESSAGE FROM THE CHAIR



Hello and welcome to the Winsford 1-5 autumn newsletter.

I hope you've all had a positive summer despite the lack of sun – I can't quite believe we're in October already!

I'd like to start with some good news, and I'm pleased to report that the final phase expansion of the Winsford 1-5 CCTV system is now complete.

The decision to fully upgrade the CCTV/ANPR system was taken with the security of our businesses and their employees at the forefront of the board's mind, and we're delighted that OneTek have now finished the scheme.

Utilising the latest in AI enabled detection technology, the system comprises **40 cameras** – with **two dedicated ANPR cameras** – which capture nearly **29,000 hours** of coverage every 30 days.

Perhaps most impressively, AI assists dedicated monitoring by highlighting key objects, such as people and vehicles, allowing the operators to quickly review footage to recover critical evidence.

On top of this, detailed meta data allows the BID to understand the movement of people and vehicles around the estate. This information can then be used to create models for other key metrics such as economic performance and carbon output.

One significant piece of data we have already noted for instance, is that from 24th August to 24th September this year, there were **472,240 DVLA matched registration plates** moving through the ANPR cameras. For the same period in 2022 there were **336,634**. We can therefore see that the estate is busier this year which will have a direct correlation with economic output from that activity.

We can also measure estimated CO2 emissions from vehicles which will help shape our net zero plans going forward.

Overall it is a great boost for the estate and will deliver many benefits over the coming months and years.

Elsewhere, it was great to see the launch of the UK Shared Prosperity Fund. Please do read more about this on **page five** as it could help with the future growth of your business.

And another small plea, don't forget to take advantage of the many free training courses organised by the BID that take place throughout the year. Head to the updates section for details of how to get involved.

Well I think that's enough from me for now! I will leave you to read more about what some of our fantastic businesses have been up to and their exciting future plans.

Have a safe and prosperous autumn, and fingers crossed we get a little bit of nice weather before winter sets in.

Yours Sincerely,

Pete Price,

Chairman of the Winsford 1-5 Executive Board



TIGER TRAILERS JOINS WOMEN IN TRANSPORT

Tiger Trailers, one of the UK's leading HGV trailer and rigid bodywork manufacturers, has joined Women in Transport as a corporate member.

Women in Transport is a not-for-profit organisation that empowers women in the industry to maximise their potential in predominantly male careers. They offer a free mentoring programme which matches people all over the country, presenting a fantastic opportunity for career development.

Tiger Trailers' decision to join the organisation comes as the company's Corporate Social Responsibility (CSR) and Environmental, Social and Governance (ESG) teams strive to bring about positive change in the transport sector as well as in communities, and also in relation to the environment in general.

Only 20% of the transport sector's workforce is made up of women, and with Women in Transport focusing specifically on the employment, career development and retention of women in the industry, Tiger Trailers wanted to get involved to hopefully help increase that figure.

Various members of Tiger Trailers' team – including CSR Manager Alison Cartwright, HR Manager Claire Shenton, and Health & Safety Officer Holly Heaton – have already attended a number of Women in Transport events and taken away insightful experiences.

For more on this, please see: **Tiger Trailers joins Women in Transport | Tiger Trailers**



EXCITING MERGER FOR THORN DISTRIBUTION

It's exciting times for Thorn Distribution!

The business has joined the three other companies in their group – Mosaic Fulfilment Solutions, Committed Giving and Telebank – in the creation of one unique organisation.

To mark the partnership, a new brand identity will reflect their combined values and a reinvigorated offering.

A spokesperson from Thorn Distribution said:



By operating as one, we are unifying our group under one brand and mission, one set of cohesive values and one visual identity, regardless of which office, warehouse or division our team works in. Over the coming weeks, you will notice some changes as we align activity with our new branding.



For more information, go to:
www.thorndistribution.co.uk

IVECO OPENS NEW TRAINING ACADEMY IN WINSFORD

IVECO has opened a new technical and commercial training academy here in Winsford which will welcome over 480 technicians and 100 commercial staff each year.

The purpose-built facility consists of classrooms for understanding and learning critical lessons, meeting rooms for discussion, and state-of-the-art workshops equipped to lead practical training utilising the latest equipment.

Its ambitious and highly motivated attendees will learn to deliver unrivalled service in each of their disciplines, both in the workshop and customer facing.

To read the full article, go to:

IVECO Training Academy opens its doors to the next generation | IVECO Dealership

NEW PLANS REVEALED FOR WINSFORD GATEWAY

Plans for a 225,075 sq ft logistics unit at Winsford Gateway have been brought forward by Doncaster-based Rula Developments.

An application has been submitted to Cheshire West and Chester Council for the scheme, which proposes to provide 213,159 sq ft of warehousing space alongside 11,916 sq ft of office accommodation, with flexibility to expand on the prominent 12.6-acre plot.

With capacity to support around 275 full time jobs, the building design also incorporates the highest sustainability credentials with EPC A and BREEAM Excellent ratings.



Subject to planning consent, construction could begin as soon as March 2024, with a fast-track delivery programme allowing occupation by September 2024. In May, Rula also submitted applications to speculatively deliver two smaller industrial units offering 74,508 sq ft and 27,728 sq ft of accommodation.

MITRAS RAISE THOUSANDS THROUGH FOOTBALL DAY

A Winsford 1-5 based company has been doing its bit for charity in recent months, after raising £8,500 for a German hospice called Sophienhospiz.



Mitras, located on Road One, held a Football Fundraising Fun Day at Winsford United Football Club on Saturday 1st July in order to generate much-needed funds for the cause and there was a fantastic turnout.

Attendees enjoyed games, balloons, cakes and an extremely competitive 7 a side football tournament, which resulted in Winsford Town taking away the overall winner's trophy.

Even the typical British summer weather didn't dampen the spirits of those who helped to raise such a fantastic amount for a very worthy cause.

The Winsford 1-5 BID team would like to say well done to Mitras and everyone who got involved.

CHANGING LIVES TOGETHER COMPLETES COMMUNITY PROJECT

A Winsford 1-5 charity has completed a remarkable upcycling project for the benefit of the community.

Over the summer, Changing Lives Together (CLT) finished the restoration of Chester Zoo's Noah's Ark which used to proudly sit near the road entrance of the popular visitor attraction.

CLT's dedicated woodworking enthusiasts, known as the Community Shed, fully embraced the challenge of restoring the ark to its former glory thanks to support from Cheshire West and Chester Council, with the end result clearly demonstrating the power of collaboration.

Thanks to the generosity of Dandy's, the revitalised Noah's Ark has now set sail on a new journey to Chester Cathedral, where it will serve as a symbol of renewal, determination and unity.

Eventually it will return to its original home, where it will take back its rightful historical spot on the Chester Zoo roundabout.



SUCCESSFUL YEAR FOR SAINT FLOORING

It has been a successful year for Saint Flooring after the company revealed that up until the year ending 31st January 2023, the business turned over £21 million with a pre-tax profit of £3.9 million.

Writing in a report alongside the financial results, the business said that its sales growth indicated "real momentum" with a "real appetite to drive the business forward."

The report added: "Despite an uncertain economic landscape, driven by inflation and rising interest rates, we fully expect the business to continue an upward trajectory and record growth in the year ended 31st January 2024."

Saint Flooring was established by Steve Turner in 2008, and is now based at Pineapple Park here on Winsford Industrial Estate.

The Winsford 1-5 BID team wishes Saint Flooring well as it aims for further growth over the months and years ahead.



UPDATES

FROM AROUND THE WINSFORD 1-5 ESTATE

BOARD MEETS WITH LOCAL MP

In September the Winsford 1-5 Chair Pete Price, BID board member Darren Aley and BID manager Hugh Shields, had a meeting with local MP Rt Hon Edward Timpson. He was invited to discuss the new legislation that was discussed in parliament regarding encampments on industrial sites and business parks in Cheshire. The Chair wanted the MP to understand the continued incursions that Winsford endures and the problems that it brings to the estate and businesses. The BID board have also had meetings with the Police Crime Commissioner and local police officers regarding these matters. It is hoped that the new legislation, which has been significantly amended, will give the police expanded powers in relation to unauthorised encampments.

TRAINING

We're pleased to say that the training courses, which are free for employees of BID businesses to attend, continue to prove popular. Courses planned for the autumn and winter include Level 2 Health & Safety in the Workplace, Principles of Manual Handling, Working at Height and Principles of COSHH (all accredited), along with limited First Aid places. If you require a training course, please contact the BID team via Stephanie.leese@groundwork.org.uk.

UK SHARED PROSPERITY FUND LAUNCH

The official UK Shared Prosperity Fund Business Support Programme was recently launched at EMS Healthcare Ltd who opened their brand-new facility on site. Over 70 businesses were in attendance to hear about the range of support programmes available. Learn more here:

UK Shared Prosperity Fund Business Support Programme

ENERGY BILLS DISCOUNT SCHEME

A new energy scheme for businesses, charities and the public sector was confirmed in January before the previous scheme ended in March. It means all eligible UK businesses and other non-domestic energy users will receive a discount on high energy bills until 31st March 2024. Find out more here: <https://bit.ly/3mkcV3N>.

POTHoles & ENTRANCE LANDSCAPING

The BID manager carries out monthly audits on the estate and he continues to chase up the ongoing issues of potholes and the condition of Road Four. The BID manager would also encourage the businesses to report any issues on the Cheshire West and Chester Council portal – **Highways | Cheshire West and Chester Council**

KNOW YOUR NEIGHBOUR: CAMMACK TRANSPORT

Say hello to Cammack Transport!

When it comes to pallet network collections and deliveries, Road Five based Cammack are the company to get in touch with.

For over 19 years they have provided loyalty and commitment to their customers, and they are also one of the highest ranked members of Palletways for the quality of the service they deliver.

A spokesperson for Cammack Transport said:

“Cammack Transport endeavours to service your every need, keeping costs low and service quality at the highest level. Cammack also provides customers with access to a live portal, giving you real time coordinates so you can track your pallet every step of the way.”

To find out more about Cammack's services, please contact Tricia Hughes on **07350 779227** or by emailing sales@cammacktransport.com.



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Contact Us:

Tel: 01606 723 175

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