

Winsford 1-5 AGM – Minutes

Date: 29th June 2022
Location: Tiger Trailers
Time: 12:00pm

Present: Name	Company	Name	Company
Pete Price (PP)	Office Essentials	Robin Ashley (RA)	Coveris
Darren Alley (DA)	Saint Flooring	Simon Schofield (SS)	Synetiq
Cllr Nathan Pardoe (NP)	Cheshire West and Chester Council (Wharton)	Gill Williams (GW)	Cheshire West and Chester Council
Jane Hough (JH)	Groundwork CLM	Stephanie Leese (SL)	Groundwork CLM
Hugh Shields (HS)	Groundwork CLM		
Apologies:			
Nick Stone (NS)	Advanced Medical Solutions	Apryl Biddle (AB)	Tithebarn
AGM Attendees:			
Alison Cartwright (AC)	Tiger Trailers	Lee Donaghey (LD)	Onetek Solutions
Naomi Bates (NB)	Advanced Medical Solutions	Jo Garner (JG)	Changing Lives in Cheshire (CLIC)
Michael Shiels (MS)	Claymore Business Solutions	Jacque Bailey (JB)	STM
Richard Parker (RP)	Gerflor	Ken Lawton (KL)	Alpha Omega

		Actions
Pre-BID Board Meeting	<p>Brief catch up of board members before the AGM.</p> <p>Intel from BID programmes are the problems with recruitment and rising costs. Retail/Hospitality/Leisure are taking a hit but manufacturing and distribution are doing ok.</p> <p>There is an issue with weeds and with planting. Road Five needs a lot of weeds removing as does Road One near the roundabout end. NP will pick this up. Road Two has been done as has the area going over the bridge. Planting needs to be done at the roundabout.</p> <p>PP feels the entrance boards need to come down. HS has approached two companies for electronic signage and has got two quotes. PP would like a large sign saying Welcome to Winsford Industrial Estate.</p> <p>Could do a Survey Monkey to see if businesses value the investment on new signage.</p>	<p>NP to pick up weeding issues</p> <p>HS to investigate alternative to the entrance signage and get quotes</p> <p>SL to look at Survey Monkey on whether businesses would like new signage.</p>

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	<p>There is a £90k surplus which will be invested in CCTV over 4 years and the entrance gateways.</p> <p>PP opinion would be to take the signage down.</p> <p>Security and Training courses are high priority for businesses.</p>	
<p>AGM</p>	<p>PP welcomed all to the AGM and thanked Tiger Trailers for hosting the AGM and buffet lunch. First time the BID has put on an AGM in recent years due to the pandemic. All businesses were given a ballot paper to vote on the Executive Board for the next year. The vote was 10 in favour, 1 against.</p> <p>JH introduced the executive board to those in attendance. PP has been involved in the BID for nearly 20 years now – JH thanked PP for his contribution to the BID.</p> <p>JH explained the vision of the BID to those in attendance and the three themes. JH has spoken to CWAC and there has been an application approved for a petrol station and coffee shop facility in the new development land. There are currently more enquiries than land available.</p> <p>Winsford is the oldest Industrial BID in the UK. There has been a 43% increase in the number of business premises over 15 years. BID ballot is strengthened every time the BID goes to re-ballot showing the confidence businesses have in the BID.</p> <p>JH introduced the Executive Board and BID Team for those in attendance.</p> <p><u>What the BID has achieved in the previous year</u></p> <p>JH explained the work the BID has done in the previous year surrounding Theme 1 (Safe and Secure), including the Mobile Security Patrols, Rapid Text Service, Estate wide CCTV system, Selecta Mark DNA marking kits and the partnership work with Cheshire Police.</p> <p>JH went through Theme 2 (Green and Clean) and what the BID has achieved over the past year. There have been monthly estate audits with the BID, Streetscene and Highways as well as the maintenance and management of the BID assets and community</p>	

	<p>initiatives. The Winsford Litter Pickers do a phenomenal job – JH thanked them for all their hard work.</p> <p>JH went over Theme Three (Business Support) and what the BID has delivered over the past year, including the Business Park Management Service providing a dedicated service to businesses. In terms of Training Courses and Seminars – 32 courses have been delivered in 21/22. There has been a huge uptake in courses with waiting lists. The BID has also overseen the development and maintenance of the Winsford website as well as regular e-bulletins, newsletters and direct email communications. The “Vacancy” page of the website is shared in the wider community and JH encouraged businesses to submit any vacancies.</p> <p><u>BID Finances</u></p> <p>JH went through the finances for the year – there was an Income of £112,926 for the year. Expenditure for the year was £106,313 which was spent in budget (budget was £123,119.) This leaves the BID in a very healthy position. Surplus to date is £90k plus. There are some capital projects the BID will invest in, including c£24k for the CCTV project as well as looking at the aesthetics of the site.</p> <p><u>What will be delivered by the BID in 22/23</u></p> <p>Theme 1: The BID will look at implementing a new CCTV and ANPR system. LD explained the new system and how this would be more beneficial to the estate. There will be no black spots as the new cameras will cover this, and there will be more locations covered. PTZ cameras will be swapped for 4x static cameras with 360 vision. Schedules can be created which will alert monitoring staff if there is unusual activity on one of the cameras.</p> <p>Theme 2: The BID will review and develop landscape and signage projects, and continue the maintenance of current BID features.</p> <p>Theme 3 – The BID will continue with the Estate Management Service, training courses, marketing and communications, development of Winsford 1-5 website, and partnership working.</p>	
<p>Questions from the Businesses</p>	<p>JG – CLIC - Men in Sheds are now part of CLIC. They are doing planters as part of the mental health plan. Could the BID invest in</p>	

	<p>the men in sheds volunteers. PP – The BID doesn’t pay the council to do the planting currently, but Men in Sheds could team up with CWAC for planting. NP to look in to this.</p> <p>Ken Lawton – Alpha Omega. Has seen the contact with the police diminish over time. Security has always been very good on the estate. The Christmas Security briefing will be re-established. There is an estate PCSO and if there is an incident, it is captured on the CCTV or ANPR. Businesses need to report any incidents. There are monthly meetings with Onetek and Alpha Omega on how to improve the security provision on the estate.</p> <p>Michael Shiels – Claymore Business Solutions - has a problem with trucks on the estate. HS and NP have been doing work on the roads on the estate with Highways as the trucks have been a problem. HS encouraged businesses to report and take photos. Is there any provisioned parking for trucks? No. Gerflor can pass on details to any contracted trucks.</p> <p>Networking – MS would like to see local people networking on the estate. HS – there is a bulletin that goes out to all businesses – HS encouraged businesses to provide stories regarding what they do. The Board meets every quarter. MS would like a small working party as a think tank to look for ideas to explore at the board meetings. This will be followed up and an email put out to ask if anyone would like to join. One representative from each Road.</p> <p>LD – Onetek Solutions - there are many ways businesses can communicate – coming to formal meetings takes time. Are there less formal ways to contact people on the estate, ie a Winsford Whatsapp group?</p> <p>PP – board members are listed on the website so businesses can approach to discuss any topics. GDPR can be an issue with Whatsapp groups. LD - Whatsapp groups are live and direct. Whatsapp Group will be retried. Needs to be a security group separate from any other matters.</p> <p>JG - CLIC – has there ever been a meet the neighbour open door policy? This is a good idea – HS will look in to this.</p>	<p>NP to look at Men in Sheds teaming up with CWAC for planting.</p> <p>HS to schedule the Christmas security briefing with Cheshire Police/Alpha Omega.</p> <p>HS to email the estate to see if anyone would like to join the working group.</p> <p>HS to look at Whatsapp or Telegram groups – one for general estate information and one for security.</p>
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	<p>The bridge by Road Two needs looking at. It is dark, the pavement has been destroyed and needs planting up. There are issues with people jumping off the bridge in to CLIC property.</p> <p>Naomi Bates – Advanced Medical Solutions – could HS add to the audit the lighting on Road One. Some lights are out. HS has spoken to CWAC about this – should be replaced at the end of the year with LED lighting.</p> <p>NB is looking for a carbon neutral course. HS to speak with GW and GK regarding this.</p> <p>LD – could look at energy efficiency and pooling resources.</p>	<p>HS to look at Meet the Neighbour Days.</p> <p>HS to speak with GW and GK regarding a Carbon Neutral Training course.</p>
<p>AOB</p>	<p>There was no AOB.</p> <p>PP thanked all businesses for attending and closed the meeting.</p>	

Date and location of next Winsford 1-5 Executive Board meeting: TBC.