

# SPRING NEWSLETTER

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# MESSAGE FROM THE CHAIR

**Hello and welcome to the Winsford 1-5 spring newsletter.**

I hope you've had a positive start to the year and that the first couple of months of 2023 have been successful for you all.

I'd like to start by introducing you to our new website which went live last month. Designed for ease of use and functionality, the revamped site is much easier to navigate and we hope you enjoy using it as much as the BID team has since the launch.

In other news, it's great to welcome a raft of new businesses to the industrial estate in the shape of H&S Electrical, Subway, Greggs and BP.

These companies all bring vital services and products to Winsford 1-5 which I'm sure our businesses will take full advantage of over the coming months and years. Elsewhere, we've been taking steps to improve safety on Road Three following feedback from businesses.

As you will read later in our updates section, the Traffic Regulation Order for the introduction of double yellow lines was implemented last month. This is a big step towards a safer Road Three for all who use it.



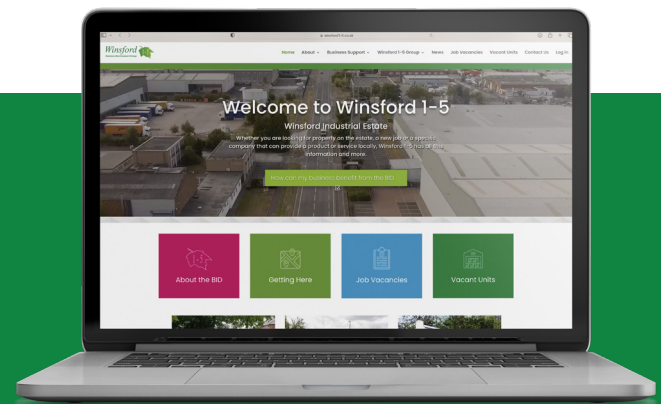
And finally, it will be fantastic to see the Quiz take place once again in March. It's always a great night with some friendly competition between businesses so make sure you brush up on your general knowledge skills if you're taking part.

That's enough from me for now, other than wishing you a prosperous spring. Don't forget that your BID team is always on hand no matter what your enquiry.

Yours Sincerely,

**Pete Price**

Chairman of the Winsford 1-5 Executive Board



## WINSFORD 1-5 WEBSITE GETS A NEW LOOK

**We're pleased to reveal that the Winsford 1-5 website has had a makeover, allowing for easier navigation and a better user experience.**

The site now features more concise information for both business users and visitors, making it more streamlined for anyone who wants to learn about Winsford 1-5 and the companies that call the estate home.

Alongside an eye-catching homepage which features striking drone footage, the revamped website also boasts an updated news section, fresh photography and a simplified menu for ease of use.

On top of this, a complete Business Directory was added at the end of February, meaning Winsford 1-5 businesses will soon be able to login to add or delete

any job vacancies as well as having the ability to edit their own listing.

The website was designed and created by Dan Bird Design - [www.danbirddesign.co.uk](http://www.danbirddesign.co.uk) - who has worked closely with the Winsford 1-5 BID Team for the past eight years.

**BID Project Manager Hugh Shields said:**

*"I hope all of our Winsford 1-5 businesses enjoy using the revamped website. It has been designed with the user experience in mind and we're delighted with the outcome. Please take some time to have a look at it today and familiarise yourself with where everything is."*

You can view the new website here:  
**[www.winsford1-5.co.uk](http://www.winsford1-5.co.uk)**

# TIGER TRAILERS ADDS TO ITS GROWING TEAM

**Road One based Tiger Trailers has welcomed a new member of staff to its team following a successful work placement through The Prince's Trust's 'Team' programme.**

Ben Bratherton, who is 19 and from Winsford, experienced a variety of roles during his placement including reception duties, stores and a number of factory disciplines. He has subsequently joined Stage 5's 'kitting out' team and is also being given secondment opportunities in various other roles.

The Prince's Trust's 'Team' programme is typically a 12-week personal development course comprising work

experience, practical skills, community projects and a residential week, followed by graduation and a qualification on completion. It's a life-changing programme designed to boost confidence and open the door to work or further training.

**Speaking about the opportunity, Ben said:**

*"It's an honour to have been given this fantastic opportunity to work for Tiger Trailers. I'm enjoying getting to experience working in different parts of the factory and learning new skills. The job has opened up lots of future prospects for me."*



# UKCM MARKS MAJOR EXPANSION AND RECORD YEAR

**Container and refurbishment specialist, UK Container Maintenance (UKCM), is celebrating a successful year after announcing significant business expansion and a record turnover of £7.8 million.**

Over the last year the company has launched a series of new products and services to market, won new clients, bolstered its workforce, expanded its fleet of rapid response vehicles and mobile engineers and even upweighted its operational capability.

**Speaking about all this and more, UKCM's Finance and Operations Director, Liz Wolstenholme, commented:**

*"We take great pride in our achievements and are delighted to be celebrating a hugely successful year, including a record financial year-end – a testament to how we have re-shaped our offering to meet the current economic climate and of course, to our exceptionally hard-working and industrious team."*



*"At UKCM, we don't rest on our laurels; we continue to invest heavily in research and development. This ensures we are moving with the times to drive forwards and confidently service both private operators and public bodies, delivering highly cost-effective benefits."*

For the full press release, head to the Winsford 1-5 website: <https://bit.ly/3Zff0vS>



# CHANGING LIVES TOGETHER HELPS FELLOW CHARITY

**Changing Lives Together (CLT) has stepped in to help ensure that Winsford Community Grocery (WCG) can keep providing its vital services across Cheshire.**

Due to the cost of living crisis, WCG was concerned about the long-term viability of delivering its community service which, in the last two years, has helped to distribute over 20,000 bags of low-cost shopping, saving each customer £21 per shop on average.

CLT, which already runs another Community Grocery in Northwich, has the scale and commercial experience to weather inflationary pressures and ensure WCG continues to serve Winsford in the long term. In the short term this may mean some changes at WCG to ensure it remains viable and can cover running costs.

Speaking about the partnership, CLT's Chief Executive Officer David Grocott said:

*"The work done by the Directors and Volunteers at WCG has been incredible. They have taken thousands of tonnes of food and prevented it being wasted."*

*"As a charity which is focused on ReUse, we are delighted to help. Our plan will be to invest in WCG to ensure the old Job Centre becomes a Community Centre offering a warm hub for local residents at a time of rising energy prices, and we are also aiming to open the Grocery at least 4 days a week. As well as that we are also talking to local community groups to offer meeting space to the community."*



For more information about CLT, go to: [www.changing-lives-together.org.uk](http://www.changing-lives-together.org.uk)

## COVERIS LAUNCHES RECYCLING EDUCATION PROGRAMME

**Coveris Winsford has launched a recycling education programme with Wharton CE Primary School and construction company Lane End Group.**

As part of the initiative, Coveris has developed an informative video teaching children about the journey the school's flexible plastic packaging goes on once put into the recycling bin.

The film also shows children how the school's flexible plastic waste is extruded at Coveris before being turned into damp proof membrane for Lane End Group to use.

In the coming weeks it will be showcased to the children and will go on to form part of the school's curriculum.



The project builds upon previous partnerships between Coveris and Wharton CE Primary School which include the building of an immersive reflection garden at the school by Coveris' volunteer Green Teams.

To read the full story, head to the Coveris website: <https://bit.ly/3ltAoqs>

# UPDATES FROM AROUND THE WINSFORD 1-5 ESTATE



## New website for Winsford 1-5 business

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123-3D, who have a warehouse on the Winsford 1-5 estate, have now officially launched their new website and become the UK's biggest sellers of 3D printers and 3D printing accessories. Part of the Cartridge People brand, 123-3D stock thousands of products and have a team of 3D experts ready to help. To find out more information and see what they have to offer, please head to: [www.123-3d.co.uk](http://www.123-3d.co.uk).

## Welcome to Winsford

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We would like to welcome H&S Electrical to Winsford. They offer a range of services including Electric Vehicle Charging, Industrial Switchgear, Lighting Surveys, Heating, Underground Ducting and Pipework and General Maintenance. Please reach out to them if you would like to know more.

In related news, the new petrol station, Subway and Greggs are all now open. We wish them every success going forward.

## Up for an award

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Congratulations to Topspeed Courier's Managing Director, Gillian Lockley, who has been shortlisted in the Emerging Entrepreneur Leader category as part of the Northern Leadership Awards. We wish her all the best.

## An update on Road Three

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After numerous complaints from local businesses with regards to safety on Road Three, Highways put out a PTRO for consultation. The consultation period ended on 6th January. The BID manager also contacted all the businesses on Ion Path and Wallace Court to make sure they were informed of the proposals for double yellow lines. There were no objections to these proposals and the TRO was implemented in February. It is hoped that with the support of the businesses and their staff, Road Three will become safer for all its users.

## Training

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The BID's free training courses continue to prove very popular and the uptake has been exceptional. If you are looking for training for your staff, please contact [Stephanie.Leese@groundwork.org.uk](mailto:Stephanie.Leese@groundwork.org.uk) to see what is available.

## Return of the Quiz

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The popular Winsford 1-5 Quiz is returning on Wednesday 29th March at Wharton Conservative Club. Gather your work mates and join us in another epic battle for the Winsford Challenge Cup. Tasty food will be served from 5:30pm onwards with the Quiz starting at 6:00pm. If you would like to enter a team for a chance to win some boozy prizes, email [Stephanie.Leese@groundwork.org.uk](mailto:Stephanie.Leese@groundwork.org.uk). Teams are limited to five people, but businesses can enter as many teams as they wish.

## Naughty Bus

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Arriva Buses on Winsford 1-5 answered a call for help from High Street Primary School in Winsford. The local Primary School were reading a story called the Naughty Bus, and as some of the children had never been on a bus before, the teacher approached the bus company. Arriva was happy to be involved and took one of their Double Decker buses to the school to help the children immerse themselves in the story.

## Did you know?

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Did you know that Hipswing offers Portable Appliance Testing (PAT)? PAT is the examination of electrical appliances and equipment to ensure they are safe to use and Winsford 1-5 businesses can access a discount for this service. In other news, two of Hipswing's staff recently attended a rigging safety course and they both passed with flying colours. Well done to Mark Petch and Craig Maroney for their achievement.

## The latest from All Your Appliances

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All Your Appliances (AYA) has recently taken on a new supplier which makes it the only provider of official graded Samsung TVs, soundbars, accessories and computer monitors in the UK. The products are all new but have been classed as graded as their packaging isn't in mint condition – this allows AYA to offer top quality Samsung products at great prices. Fully tested, the items are all supplied with a 12-month warranty. Please note that Winsford 1-5 based workers can access an exclusive 5% discount code at AYA – 5WIN1-5 – which is valid until the end of June 2023 and can be used in store and online.

# *Winsford*

*Business Environment Group*

1-5

## **Contact Us:**

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