

Message from the Chair

INVEST, LIVE, WORK.

Hello and welcome to the Winsford 1-5 winter newsletter.

I hope you all managed to have a good Christmas despite the spread of the Omicron variant and I wish you all a happy and prosperous 2022.

I'd like to start by saying that the Winsford Gateway development is progressing well, and work on the main roundabout is now complete.

Once finished the project will add even more gravitas to Winsford 1-5 and further enhance the estate's reputation as one of the North West's premier trading locations.

We'll provide regular updates on this as work continues over the coming months so keep your eyes peeled for the latest.

In other news, members of the board recently met with the Cheshire Police and Crime Commissioner, John Dwyer, to discuss proactive ways that we can make the estate an even more secure trading environment for businesses and staff. It was a really positive meeting and we hope to bring you more updates on this topic soon.

Onto training now and it was great to see employees from member businesses taking part in the many courses that were delivered last year with 25 being laid on in total.

They are a great way for people to upskill and expand subject knowledge so make sure you check out what is going on in 2022.

Please also take a look at the workshops which are taking place in February courtesy of the Cheshire West Let's Talk Business team and if you're looking to take your fitness to the next level over the coming months, have a read about the

fantastic offer that Brio Leisure is currently running for Winsford 1-5 employees. There are more details about this in the updates section on page two.

Finally, I'd just like to wish Alexandra Ehlen from the British Red Cross well as she steps up her training ahead of her marathon challenge in March. We'll all be willing you on!

As ever, please remember that the BID team are here for you so don't hesitate to get in touch if you have any questions or queries no matter how big or small.

I hope you have a successful remainder of winter and an even better start to spring.



Yours sincerely,
Pete Price,
Chairman of the Winsford 1-5
Executive Board



Updates from around the Winsford 1-5 estate

Artis Park

The new units on Artis Park (Phase Two) are now completed. This phase will offer 53,000 sq. ft. of employment space across three units ranging in size from 10,560 sq. ft. to 26,620 sq. ft. Interest has been good so far with numerous viewings having been booked already.

Get fit for less at Brio

Give yourself the gift of health this year and get fit for less with a 20% discount at Brio Leisure centres. If you sign up for a WorkFit Membership, which has no joining fee, you will receive the discounted corporate rate of £26 per month. If you sign up for the year you get two months free! With a WorkFit membership you get full use of gym facilities at Brio's eight centres, casual swimming and access to over 475 weekly fitness classes. Visit www.brioleisure.org/workfit for more information.

Arriva/Winsford 1-5 BID

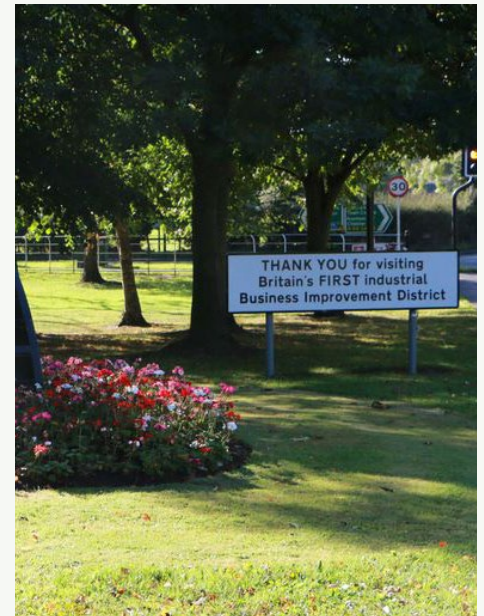
BID manager Hugh Shields had a meeting with Arriva to discuss changes to the Arriva Bus network on the industrial estate. As a result Winsford 1-5 BID and Arriva have joined together to offer discounted savings on bus travel for all employees based here. For more information, please visit: <https://bit.ly/3r7yjrB>

Can you help?

The BID team recently received a request from the British Red Cross asking if any of the companies on Winsford 1-5 would be willing to have a British Red Cross metal donation station for clothing in their car park/grounds to collect donations. It would be emptied on a weekly basis so there would be no unsightly build-up of materials. Please contact Vicky McGirr on vmcgirr@redcross.org.uk if you would like to get involved.

Be vigilant

There has been an increase in unwanted activity on the estate recently, with security and the Police both having been alerted. If you see anything suspicious please report it - together we can make Winsford 1-5 safe and secure.



It's a marathon not a sprint for Winsford 1-5 worker

An employee who works for the British Red Cross on Winsford 1-5 is gearing up for a gruelling challenge this spring in the name of charity.

Alexandra Ehlen is planning to run seven marathons on seven consecutive days to fundraise for seven different charities from Sunday 6th to Saturday 12th March.

Alex has already started her training for the energy sapping activity which will see her start and end all of the runs at The Crow's Nest Café in Moulton.

A variety of slightly longer and shorter looped routes will make up Alex's course and you might even be able to see her on Road One as she aims to complete this incredible task.

Alex would really appreciate any support from businesses and their employees here on Winsford 1-5 and it would be amazing if as many organisations as possible supported her fundraising efforts.

The charities that Alex will be raising money for are St Luke's Hospice,

British Red Cross, Cancer Research, Mind, Stroke Association, Police Care UK and Blue Cross.

To donate please visit <https://justgiving.com/team/AJE7-7-7> or email aehlen@redcross.org.uk.

Good Luck Alex!



INVEST, LIVE, WORK.

SYNETIQ gain Silver Carbon Literacy accreditation

SYNETIQ, the UK's leading integrated vehicle salvage, dismantling and recycling business who are based here in Winsford, has become the first in its sector to officially become a Silver Carbon Literate Organisation. The accreditation further underlines SYNETIQ's commitment to embedding sustainability across its operations.

The silver accreditation sees the organisation join 13 other Silver accredited organisations including Auto Trader, ITV Studios and Manchester City Council.

By sharing its sustainability journey, SYNETIQ has created a ripple effect for the wider industry and beyond. In November 2021 CEO Tom Rumbold spoke at the Yorkshire Post Climate Change Summit to discuss how SYNETIQ has created a climate conscious culture and how The Carbon Literacy Project's Carbon Literacy training has helped educate and empower its colleagues to make lasting environmental change.

Since May 2021, SYNETIQ has delivered 19 Carbon Literacy training sessions, including five sessions during the Carbon Literacy Action Day which took place on 1st November.

183 colleagues across the business have undergone training, having pledged to reduce their carbon footprints.

Commenting on the silver accreditation Anna Reade, Client Relationship Manager and one of five Carbon Literacy trainers at SYNETIQ, said: "We are so proud to achieve silver accreditation. While we help our clients to reduce their emissions through the sale and reuse of green parts, minimising our own internal carbon footprint is crucial to our sustainability goals too."



Winsford 1-5 training update

Training has once again been enjoyed by workers from all over the industrial estate who took part in the various sessions that were held in 2021.

As you are aware, all companies who are based on Winsford 1-5 are entitled to attend one of the many training courses that the BID runs throughout the year.

The courses are free of charge to any employee who wishes to attend as they are funded by the BID. Last year saw 25 courses delivered to businesses by the BID and these included Level 3 Emergency First Aid, 2 Day Mental Health First Aid, 3 Day First Aid at Work, Fire Marshal Training and also Fork Lift Driving.

If you require any of the core courses for your staff this year please contact Stephanie Leese on **07519 019523** or via Stephanie.Leese@groundwork.org.uk.

Carbon Literacy Training

The BID Board would like to thank Melissa Mansfield from SYNETIQ who delivered a Carbon Literacy accredited course in November for businesses and their staff on Winsford 1-5. This was funded by the BID.

It helped to raise awareness of the costs of Carbon Dioxide and the impact it has on everyday activities.

Staff from Johnsons, Enerj8, Asmtech, Tithe Barn, Thermo Onix and Admedsol attended and there are plans to run another session covering the same topic this year.



Useful Contacts

If you have a problem, issue or request relating to a matter within the BID, there are a number of contacts and organisations you can get in touch with. Please check out the full list below.

- Cheshire Police – PCSO Carl Laing – carl.laing@cheshire.pnn.police.uk
- Cheshire Police – Paul Gilchrest – paul.gilchrest@cheshire.pnn.police.uk – Make sure you contact either Carl or Paul for any issues surrounding ongoing crime matters, Police advice or to report on-going dangerous/obstructive parking.
- Winsford BID Rapid Text Service – [01606 866658](tel:01606866658)
- Cheshire West and Chester Council – ‘Your Streets’ portal www.westcheshireyourstreets.co.uk – [0300 123 7036](tel:03001237036)
- Cheshire West and Chester Council – Gypsy & Traveller Liaison Officer (Local Authority) – dawn.taylor@cheshirewestandchester.gov.uk
- Alpha Omega Security (Bank Holiday Cover periods) – Control Room – [02170 258881](tel:02170258881) or Operations Manager Chris Strange – [07904 331031](tel:07904331031)
- Defibrillators – Available at All Your Appliances, Schoeller Allibert, Car Transplants, Coveris, Finning UK, SecondTek, Advance Medical Solutions, Henkel, Antalis, Meridian House, Thermo Fisher, CWAC and Jiffy. Please put this list on your company’s notice board.

Let’s Talk Business – Free workshops this winter

Is your business looking to win new work, start a new marketing strategy or take a new approach to financial planning?

Then make sure you check out the range of free workshops that are being held this February by the Cheshire West Let’s Talk Business team.

Take a look at the information below and right for dates, times and details of how to book.

- **Marketing Strategy Pre-Start** – Chester – Thursday 3 February 2022, 9:30 – 11:00 <https://bit.ly/3t4CcQC>

- **Business Start - Finance and Planning** – (Zoom) Tuesday 15 February 2022, 9:30 – 11:00 <https://bit.ly/3n655YR>
- **Procurement and Winning Contracts** – Thursday 17 February 2022, 9.30 – 11.00 <https://bit.ly/3qZUKIO>
- **CSR and your Business** – A workshop for SMEs – Tuesday 22 February 2022, 9:30 – 11:00 <https://bit.ly/3HOcynz>



Tiger Trailers help Santa on his festive visits

The local Rotary Club have said a big thank you to Tiger Trailers who created a new sleigh for Santa to use on his festive visits around local towns and villages at Christmas.

Built and donated by John and Steven Cartwright and the Tiger Trailers team, the sleigh allowed Father Christmas to tour the communities in and around Winsford and Middlewich throughout December,

much to the delight of countless families.

The annual event, organised by Winsford and Middlewich Rotary, saw Santa return to the good old days of stopping to talk to children in 2021, rather than just riding by and giving them a wave.

Great work Tiger Trailers!

