

Message from the Chair

INVEST, LIVE, WORK.

Hello and welcome to the Winsford 1-5 Winter newsletter.

With the festive period just around the corner I'd like to start by wishing you all a merry Christmas and a happy New Year.

2022 has proved to be another challenging 12 months for businesses up and down the country and it is clear that there will be turbulence moving forwards. However you have all shown immeasurable resilience and resourcefulness in recent times and I have no doubt that you will continue to do so.

I hope though that you can all enjoy some well-earned downtime with friends and family over the coming weeks before returning refreshed and re-energised in January.

To business now and the BID welcomes news of the 430,000 sq. ft. expansion of the industrial estate which will see Winsford 1-5 expand eastwards into the village of Bostock.

This is another important step in securing the estate's position as a premier business hub in the North West and will bring even more investment and job opportunities into the area.

Keeping with the theme of positivity and it has been great to see so many Winsford 1-5 employees attending training courses since the summer.

By the end of the year 19 different free sessions will have been delivered in total between September and December, arming the attendees with new skills and knowledge that they will be able to transfer to their day-to-day roles here on the estate.

Please take advantage of future courses if you can as they are a great way to upskill and unlock untapped potential.

Looking ahead now and the BID is funding increased security provision for the estate over Christmas. Hopefully this will put a stopper on any unwanted activity during the festive period.

And keeping with the theme of looking forward, we are eagerly awaiting the return of the annual quiz early in the New Year. If you are attending, make sure you use the Christmas break to brush up on your general knowledge!



Before I leave you to read the rest of the newsletter, I'd just like to thank those of you who took part in the bike and walk to work day back in September.

It was great to hear that so many of you joined in with the initiative – here's to even more of you getting involved in 2023!

Right, that's enough from me. Have a great Christmas and keep up your fantastic efforts which have made Winsford 1-5 the place it is today.

Yours sincerely,
Pete Price,
Chairman of the Winsford 1-5
Executive Board



Winsford 1-5 Bike and Walk to Work Day a success

The annual Winsford 1-5 Bike and Walk to Work Day was held in September and BID Chairman Pete Price would like to thank everyone who took part.

It was another successful event and many people from a range of businesses on the industrial estate switched to two wheels or came on foot as they bought into the initiative.

As part of the event local Police also provided a free bike marking service, and any entrants who registered on the day were placed into a free prize draw for the chance to win a £500 voucher towards a new bike.

There were prizes for second and third place too with the runner-up receiving a £75 voucher and the other bagging one to the value of £25.

Each person who got involved was also given a free drink and sandwich from Winsford 1-5's Premier Café.

The winners of the vouchers from first to third were Dave Wright of Newbury Data, L Rawlinson of In Health and Sam Turner from Thorpe Design, with the draw being made by the BID team's Stephanie Leese who went along to the estate for the day.

The Bike and Walk to Work Day will return even bigger and better than ever in 2023 so please keep an eye out for the date.



Tiger Trailers partners up with delivery firm Evri

Evri, the biggest dedicated parcel carrier in the UK and the new name for Hermes, has turned to Tiger Trailers in order to add to its fast-growing fleet of delivery vehicles.

Sourced in time to support the opening of its largest delivery hub in Europe, Evri has welcomed 168 articulated box vans from Tiger as the delivery company gets ready to sort up to 3 million parcels every day going into the festive season.

Tiger's sales, design and engineering teams worked closely with Evri to ensure that its new 4.6-metre-high trailers are manufactured to bespoke specifications and a high quality and incorporate various Tiger specific design components for strength and durability.

To keep business and domestic customers' parcels secure in transit between Evri distribution centres, a two-row, surface-mounted load securing system has also been fitted internally, along with a rear net and lashing rings.

It's not the first time that Tiger Trailers have worked in partnership with Evri having manufactured 200 twin-axle box van trailers for Hermes in 2015. The companies also share a focus on environmental sustainability by means of solar panels and tree planting in conjunction with their ambition to aid job creation for their local areas.

Speaking about this latest order, the Sales Director at Tiger Trailers, Darren Holland, commented:

"Working alongside David and the Evri team has been great and we are really pleased with the finished product. The fact that we can offer a full package has meant that we have designed, manufactured and also provided the leasing for these trailers via Tiger Finance."

For more information, head over to the Tiger Trailers website: <https://bit.ly/3gt2OXW>.



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STM UK welcomes new apprentice to the team

The STM UK team is thrilled and delighted to have recently welcomed Thomas Preston to their ranks.

Thomas has joined the company as a Business Administration Apprentice and will be working closely with the Sales Team throughout the course of his programme.

A spokesperson from STM UK said: "Thomas is enthusiastic to get started and is settling in well to the company and the team so far. He's a pleasure to speak to."

"We are excited that Thomas is starting this journey with us, and we can't wait to see how he progresses."

The BID team wishes Thomas well and we're sure you'll join us in



congratulating him as he embarks on his career.

Updates from around the Winsford 1-5 estate

Welcome to HS Electrical

The BID board would like to welcome new business HS Electrical who have moved into Unit 4 at Artis Park - we wish them every success. If you want to know more about the company, take a look at their website: <https://www.hselec.co.uk>.

Security

The BID team would like to remind businesses to consider their security over the holiday period if they are closing. Please also note that the BID will be increasing security cover during the festive break.

Digital Cheshire

The Digital Cheshire programme offers SMEs in the Cheshire, Warrington and Halton area access to a variety of fully funded business support. Eligible businesses can benefit from a tailored digital support programme, assisting you to develop your digital approach and helping expose the possibilities that digital tools can bring. The digital marketing masterclasses and more

are free to all businesses. Find out more here: <https://bit.ly/3H1G4sX>.

BID Training Courses

The BID team have organised a total of 19 free training courses for Winsford 1-5 employees between September and December 2022. The uptake from businesses has been great which is shown by all the courses being fully booked. Due to demand the accredited COSHH training course was also delivered for the first time and was well received. Further courses will be scheduled for January - March 2023. Please contact Stephanie.Lee@groundwork.org.uk for more information.

Winsford 1-5 Expansion

Unanimous approval has been given to the DM France-Hayhurst Charitable trust who plan to expand Winsford 1-5. The developer has been granted outline approval for two logistics units totalling 430,000 sq. ft. on 15.5 acres south of Bostock Road.

Quiz Returning

The annual quiz night will make a comeback from Covid and will be held early in the New Year. Last time's winners, St Flooring, are expected to try and retain the trophy while wooden spoon holders Gemco will be hoping to do better. Make sure you enter a team and come along for a great night with other businesses.

Loyal Free App

Don't forget to download the Cheshire West and Chester Council Loyal Free app. The app aims to showcase vital area information for residents and visitors including a local guide, exclusive deals and loyalty schemes, fun local events and interesting trails. Businesses will benefit from advertising opportunities, customer insights and social media support. The app is being funded with the support of the EU Regional Development Fund. For more information and to download the app, please go to: <https://bit.ly/3XAZdrp>.



Cheshire Police provide business security tips

Cheshire Police recently paid a visit to Winsford 1-5 as part of a national week of action to support businesses and reduce business crime.

The force set up a stand outside unit 13 on Artis Park on Thursday 20th October and the BID sent an invite prior to the day encouraging all the businesses on the estate to attend.

Entitled Operation Shield, the initiative centres on anti-burglary and the protection of property and businesses across the country through DNA forensic marking.

Cheshire Police engaged with local businesses, gave advice and also offered the services of the Designing Out Crime Officer who

is available to visit companies to discuss security and provide guidance. Appointments can also be made with the officer who will carry

out surveys if necessary.

Email Hugh Shields for more details via hugh.shields@groundwork.org.uk.



Can you pledge your help?

Did you know that BID Manager Hugh Shields attends monthly meetings with The Pledge Partnership?

The Pledge aims to facilitate relationships between businesses and education providers in order to put employers at the heart of inspiring the next generation of employees.

If your business is interested in getting involved and maybe linking in with the scheme to give young people an opportunity, then head over to The Pledge website to learn more: <https://bit.ly/3EB2JD2>.



Hipswing offer for Winsford 1-5 companies

Hipswing is an audio visual company based on Oasis Business Park here in Winsford.

Offering everything from lighting and dance floors to a variety of entertainments, they have everything you need to transform offices and local venues which is handy with Christmas party season here.

And even better, they are offering businesses on Winsford 1-5 10% off all bookings during the rest of 2022 if you quote the reference Winsford 1-5.

If you'd like a quote for anything please call 0330 122 4321 or email sales@hipswing.co.uk.

Fun and games on Winsford 1-5

Were you aware that two of the best play areas in Cheshire are located here on Winsford 1-5?

Polar Palace on Road One has everything from a three lane slide and go-karts to a trampoline and Nerf Wars night, while Urban Air Trampoline Park promises hours of jumping, bouncing and mid-air fun.

Both have plenty of options for children's parties too so if you or your colleagues have little ones make sure you take a look at their websites.

Check out The Polar Palace here: <https://bit.ly/3XQtPh> and learn more about Urban Air via: <https://bit.ly/3VuBS8S>.

