

Message from the Chair

INVEST, LIVE, WORK.

Hello and welcome to the Winsford 1-5 spring newsletter.

I hope that recent months have been positive for you all and that you're on an upward trajectory as we head into the warmer summer months.

I'd like to start by mentioning Artis Park which has been put on the market. Now nearly completely full, the demand for the development highlights the draw of Winsford 1-5 and the many benefits it has as a base for trade companies and both regional and national businesses.

Over the years we have strived to make the estate safe, secure, clean, welcoming and ultimately a great place for organisations to call home, and the success of Artis Park is fantastic to see.

On another positive topic, it's pleasing to hear of the numerous job openings on Winsford 1-5 at present which will hopefully help local people find the perfect opportunity for them.

These vacancies are promoted far and wide by the BID team including at local job fairs and events which, fingers crossed, will allow our businesses to find the best talent in the area and boost the Mid Cheshire economy as a result.

Keeping with the theme of upbeat news and we're pleased to be working on a landscaping project which will see a new wildflower area being developed on Road One. It will add some beautiful colour to the estate and we can't wait for insects such as bees and butterflies to thrive there.

Elsewhere, the BID is continuing to work closely in partnership with highways to improve the roads on the estate. As the site gets busier and busier we acknowledge and understand the importance of an effective road network and will keep working with highways to try and ensure the correct standards are maintained.

I would also like to say a massive thank you to everyone who has been involved with the Ukrainian refugee support project. Your kindness and generosity will have been most welcome to people at a time of immense need.

And finally, another huge thank you goes to Jacqui Wood of Chemical Support Ltd who is standing down from the board and retiring. We will really miss her insight and input!



Right, enough from me, other than to say I hope you all have a prosperous and successful summer. Please don't forget that the BID is here for you no matter what your query or question.

Yours sincerely,
Pete Price,
Chairman of the Winsford 1-5
Executive Board



Police and Crime Commissioner visits Winsford 1-5

Cheshire's new Police and Crime Commissioner (PCC) recently paid a visit to Winsford 1-5 to discuss safety and security on the estate.

John Dwyer was invited to meet the Winsford 1-5 board by Chairman Pete Price, with the meeting being held at Synetiq on Road Two.

The main topic of discussion was crime and how Winsford 1-5 could work in partnership with the PCC and Cheshire Police going forward.

It proved to be very constructive, and it is now hoped that a meeting will be held quarterly to continue regular partnership working so that any relevant issues affecting businesses and the estate can be discussed.

Business Improvement District Project Manager Hugh Shields said: "It was fantastic for the board to meet with John and explore the ways in which Winsford 1-5 could

link in with Cheshire Police on projects and initiatives to make the estate as safe and secure as it can possibly be."



You're invited – Business breakfast briefing

The cost-of-living crisis is pushing many people into real hardship. Often businesses are keen to support the local communities where their staff live and work, but struggle to find the best way to ensure their giving reaches the people who most need their help.

Cheshire Community Foundation (CCF) are experts at ensuring that their donors' charitable giving has the best possible impact on their local community. They already work with local companies like Tiger

Trailers and Advanced Medical Solutions and would love the opportunity to share details of how they can help businesses make a real difference.

CCF therefore hope you can join them on Wednesday 25th May at the offices of Tiger Trailers for a bite of breakfast and a talk about how they work. Alison Cartwright, the Corporate Social Responsibility Manager at Tiger Trailers, will also talk about how working with CCF has had a positive impact on both the

community and staff engagement.

If you are planning on attending, please RSVP to susie@cheshirecommunityfoundation.org.uk as CCF need to know the numbers for catering. Please also let Susie know if you are meant to be going but now can't for whatever reason.

If you want to know more about CCF and the work they do, take a look at their website: <https://cheshirecommunityfoundation.org.uk/>.

The Pledge boosting career opportunities

The Pledge Partnership puts employers at the heart of informing and inspiring young people about the career and progression opportunities locally and supporting them to know what skills and qualities employers are looking for.

Nigel Jones joined the Cheshire and Warrington Pledge team in October 2021 after a long career in HR with Airbus. He said: "I initially got involved with the Pledge as a volunteer when I left Airbus and quickly experienced at first hand the benefit of business and education working together."

Nigel is looking to involve more employers, particularly SME's, in strengthening the links between

business and education and believes that both factions need to work together to ensure the current skills and job challenges in the country are met.

The Cheshire and Warrington Pledge Partnership works with schools, colleges and youth groups across the region. If you are interested in getting involved please contact Nigel at nigel.jones@youthfed.org.

Updates from around the Winsford 1-5 estate

Butterflies and Bees

There will be a change coming soon on Road One! The area next to the power station has long been an eyesore, however this will now be developed into a beautiful wildflower area which will be perfect for insects such as butterflies and bees to enjoy. Watch this space for more details.

Challenge Coins

Are you celebrating the Queen's Platinum Jubilee? New to Winsford 1-5, Challenge Coins of Meridian House have received an influx of orders from corporate businesses, Police and the Armed Forces for jubilee coins for their organisations. If this is something that you're thinking of organising for your company, please email sales@challengecoinsuk.com.

Board Update

The BID Board has lost a member of its team, with Jacqui Wood standing down. Jacqui has been a board member for around seven years. Chairman Pete Price would like to thank Jacqui on behalf of the board,

and after many years of dedication, expertise and insightful knowledge, she will be sadly missed.

Free Training

If you are looking for free online training for your staff, level 2 is available through the below link.

<https://freecoursesinengland.co.uk/>

New Shop

British Red Cross has just opened a new shop on Artis Park. It is open from 9:30am-4:30pm on Wednesdays, Thursdays and Fridays and is packed full of new and donated items.

H&M

H&M have now closed their premises on Road One due to relocation to one of their other sites. They have been on Winsford 1-5 since 2004 and it is unfortunate that the industrial estate has lost one of its bigger businesses. The existing site is now on the market.

Winsford Gateway

Rula Developments have confirmed that work is starting imminently on

the service station, a self-storage unit and a number of small business units, following the granting of planning consent.

Estate Vacancies

There are quite a few vacancies on the estate at present. If you would like to advertise any opportunities for your business, please forward the information to the BID team. All vacancies will be uploaded to the BID website, sent to Job Centre Plus and forwarded to a range of job boards in Cheshire. BID Manager Hugh Shields will also promote them at any up-and-coming job fairs.

Green Innovation Fund

A new £400k green innovation fund has been launched to help small and medium-sized enterprises in the area to transform their ideas into reality in the race to net zero. Businesses, charities and social enterprises can get up to 60 per cent funding towards projects worth £25,000 to help them deliver sustainable products, processes or services. Find out more here: <https://bit.ly/3FfEBw5>.

BID businesses support Ukrainian refugees

Winsford 1-5 BID businesses have been helping to support Ukrainian refugees affected by the current war with Russia.

A call was initially put out by UKCM for help via donations and volunteering, with the company then collecting items from businesses before transporting the supplies to Wrexham.

From there they were packed and loaded onto lorries before being sent to the Polish and Ukrainian borders and also to the Polish Red Cross.

Donations came in the form of a wide range of products and essentials including nappies, toiletries, baby wipes, dry food, sweets, blankets, tents and food tins.

Various companies also donated tape and shrink wrap which were vital in the packing of boxes and pallets.

The BID team would like to say a huge thank you to each and every business that helped with the appeal.



Get to know your neighbour - City Plumbing

Say hello to an award-winning company which has just opened up on Artis Park!

City Plumbing is part of the Highbourne Group which spans the trade, home improvement and DIY markets.

Here's what the company has said about the work they do: "With 9 successful businesses in the division we've grown to over 3,500 colleagues across more than 370 branches and sites around the UK and Ireland.

"From boilers and copper tubing to bathroom suites, towel rails and electrical parts all from top brand names, we have everything you need to complete the job.

"Here at City Plumbing, we know in your business time really is money and that you can't afford to wait for products, which is why we hold stock of a wide range of essential products that you need on a daily basis, and can source most other products from our central distribution centre within a day or two."

On the topic of City Plumbing's arrival, BID Project Manager Hugh Shields commented: "We're delighted that City Plumbing have opened a base on Winsford 1-5 as it further strengthens the estate's repertoire of successful trade businesses. We wish them every success here."



The Artis Park development goes up for sale

The newly developed Artis Park here on Winsford 1-5 has been put up for sale with an asking price of more than £21 million.

Maple Grove Developments and Kier Property Developments are offering the industrial park, which is situated off Road One, for sale through B8 Real Estate.

Current tenants include Toolstation, Screwfix and the British Red Cross. In February, Gemco and City Plumbing Supplies joined the tenant roster, with Gemco taking a 15-year lease for a 26,620 sq ft unit.

The newly constructed park was built in two phases, with 10 units completed in November 2020 and the remaining three finished this February.

It boasts nearly 124,500 sq ft of combined floor space with units ranging from 4,000 sq ft to 26,620 sq ft in size.

In a quote from the Winsford Guardian Simon Wood, who heads the investment team at B8 Real Estate, said: "Despite being completed for only a short time,

Artis Park has proved very popular with not only trade but also national and regional occupiers.

"Winsford is continually growing in importance as an industrial location and has been attracting a lot of development and investment activity, partly because of the huge lack of supply in surrounding areas

but also because of the expanding occupier base within the estate and the wider Cheshire belt.

"This is a rare opportunity to buy a brand new, high quality North West industrial and trade counter development and we expect it to attract strong interest from investors."



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