

## Useful Contacts

If you have a problem, issue or request relating to a matter within the BID, there are a number of contacts and organisations you can get in touch with. Please check out the full list below.

- CheshirePolice-PCSO Carl Laing - [carl.laing@cheshire.pnn.police.uk](mailto:carl.laing@cheshire.pnn.police.uk)
- Cheshire Police - Paul Gilchrest - [paul.gilchrest@cheshire.pnn.police.uk](mailto:paul.gilchrest@cheshire.pnn.police.uk) - Make sure you contact either Carl or Paul for any issues surrounding ongoing crime matters, Police advice or to report on-going dangerous/obstructive parking.
- Winsford BID Rapid Text Service - 01606 866658
- Cheshire West and Chester Council - 'Your Streets' portal [www.westcheshireyourstreets.co.uk](http://www.westcheshireyourstreets.co.uk) - 0300 123 7036
- Cheshire West and Chester Council - Gypsy & Traveller Liaison Officer (Local Authority) - [dawn.taylor@cheshirewestandchester.gov.uk](mailto:dawn.taylor@cheshirewestandchester.gov.uk)
- Alpha Omega Security (Bank Holiday Cover periods) - Control Room - 02170 258881 or Operations Manager Chris Strange - 07904 331031
- Defibrillators - Available at All Your Appliances, Schoeller Allibert, Car Transplants, Coveris, Finning UK, SecondTek, Advance Medical Solutions, Henkel, Antalis, Meridian House, Thermo Fisher, CWAC and Jiffy. Please put this list on your company's notice board.

## Artis Park welcomes British Red Cross

Joint venture partners Maple Grove Developments and Kier Property Developments have signed up the British Red Cross to the first phase of Artis Park in Winsford.

The international charity has taken units 11 and 12, measuring 26,770 sq ft, on a ten-year lease.

Gareth Morgan, Head of UK Retail Performance at the British Red Cross, said: "This new unit will allow us to receive many more tonnes of donations - both preloved and corporate items."

Henry Martin, Senior Property Manager at Kier Property, added: "The letting to the British Red Cross further highlights the development's credentials and attraction to occupiers looking for new industrial space."



## Getting to know you: Challenge Coins

Did you know that Challenge Coins has supplied over 180,000 coins to units from all across the Armed Forces and Emergency Services in the UK and around the world?

Based on Road One in Meridian House, the company was established in 2017 by former serviceman Tom Newey and now sets the standard for Challenge Coins in the UK with their attention to detail, customer

service and a stunning end product.

Check out their official website today to learn more: <https://www.challengecoinsuk.com/>.



## Wellbeing courses this autumn

This autumn there are a range of free mental health webinars available for businesses and their employees courtesy of Wellbeing 4 Performance. These are delivered in partnership with Cheshire West and Chester Council.

The upcoming courses, which run from 10am-11:30am, are as follows:

- Wellbeing for success - 19th October
- Self-awareness and taking care of you - 4th November
- Looking after your physical health: Five simple steps to a healthier lifestyle - 18th November
- Toolkits for mental health and wellbeing - 24th November

- The importance of building positive relationships at work - 30th November
- Creating a positive workplace wellbeing culture - 6th December

To book onto a course, please visit:

<https://wellbeing4performance.co.uk/online-mental-health-sme-leaders/>.



## Winsford 1-5 BID 4 News Bulletin - Autumn 2021



## Message from the Chair

Hello and welcome to the Winsford 1-5 autumn newsletter.

I hope summer has been positive for you all and that autumn has continued in a similar vein. Normality is slowly returning which is great and it's refreshing to see a real hive of activity on the estate when compared to this time in October 2020.

Speaking of the last 12 months, we are now roughly a year on from the ballot opening to see if businesses wanted the BID to continue on for a fourth term.

As you know it was a resounding yes and while there have been many challenges over the past year, it has been rewarding to see the resilience and determination of our members throughout a pandemic that we're hopefully on the other side of now.

Our team has worked hard to provide support and guidance to businesses during that time and will continue to do so throughout the ongoing recovery period.

The BID will also ensure there is a plethora of training provision available for employees on the estate in order to help them upskill.

Courses have been coming thick and fast, including the delivery of two fully booked sessions in September, and topics and dates will be communicated to all businesses via Project Manager Hugh Shields.

On another topic the roadworks are set to come to an end this October. Thank you for your patience regarding these as I know they have caused disruption for businesses and staff.

The project will however bring long term benefits to Winsford 1-5 and roadworks are unfortunately a necessary evil as the estate grows and expands.

That's all from me for now. I hope you all have a prosperous autumn and that business keeps heading in the right direction.

## INVEST, LIVE, WORK.



Please don't hesitate to get in touch with the BID team if you need any help, support or guidance. We are here for you.

Yours sincerely,  
Pete Price,  
Chairman of the Winsford 1-5 Executive Board



## All Your Appliances helps Kickstart a career

Road One based All Your Appliances has helped a jobseeker find work after taking part in the government's Kickstart Programme which was launched as a result of the pandemic.

The company decided to get involved in the initiative after hearing about it via the BID and Groundwork, and wanted to give a young person the opportunity to gain work experience.

Consequently Lewis Kennedy started a Kickstart placement with All Your Appliances back in April of this year and has since been learning a range of new skills.

Speaking about the chance afforded to him, Lewis said: "When my Kickstart placement comes to an end, All Your Appliances has given me a full time contract. I am over the moon about it and cannot thank them enough. I have been telling people about the Kickstart scheme as I am very pleased with my progress in the short time I have

been here and the opportunity All Your Appliances has given me."

Director of All Your Appliances, John Ingham, commented: "Lewis has been great since starting with us in his new role. His hard work, motivation and enthusiasm got him noticed with the rest of the staff and his timekeeping and attendance have been excellent. This is why it was not a difficult decision to give Lewis a contract as he really deserved it."



All Your Appliances offer a fantastic choice of electrical appliances from the world's leading brands and also offer great discounts to ensure that people can complete a makeover within budget.

If you want to know more about All Your Appliances and the products and services they offer then please head to their official website: <https://allyourappliances.co.uk/>.

## Winsford 1-5 make donation to litter project

The Winsford Litter Project has received a boost after the BID invested in 55 litter pickers for the initiative's volunteers to use.

Boasting over 500 members and supporters, the project was formed during the first lockdown in 2020 and now routinely picks up several hundred kilos of litter in the Winsford area every single week.

Speaking about the Winsford 1-5 board's decision to aid their cause, a member of the Winsford Litter Project said: "This incredible donation of litter pickers will be a massive help in our task of cleaning up Winsford. We encourage new members to pick as often as they are able, but we also tell them not to pick litter up with their hands.

"We can now help even more residents to keep their streets clean. We can't thank the Winsford 1-5 BID enough for their generous support."

Pete Price, Chairman of the Winsford 1-5 Executive Board, commented: "We're delighted to have been able to support the Winsford Litter Project and we hope the donation



helps all of the volunteers with their sterling efforts.

"The group has been an inspiration since it was formed and they play a massive part in keeping so many areas of the town looking clean and tidy for visitors and the people who live and work in Winsford."

**INVEST, LIVE, WORK.**

## Updates from around the Winsford 1-5 estate

### Job fairs

The BID team attended two Job fairs that were held in Northwich and Winsford in September and supported and promoted all the employment opportunities sent in by the businesses on the estate. There were approximately 30 vacancies promoted for eight businesses. If your business has any vacancies please pass them on to the BID team and we will upload all vacancies to the Winsford 1-5 website as well as sharing them far and wide.

### New businesses

On behalf of the board, the BID team would like to welcome five new businesses to the estate:

Vale Royal Juniors, KOG Trading Ltd, Winsford and Northwich Accountants, Richard Edwards Upholstery and Challenge Coins UK. They are all based at Meridian House. There have also been a few businesses on the estate enquiring for bigger premises or additional buildings.

### Kickstart Scheme

The government's Kickstart Scheme is still open. The project is funded to create hundreds of

thousands of high-quality 6-month work placements for young people, aged 16-24, who are claiming Universal Credit. For more information visit:

<https://www.gov.uk/guidance/kickstart-scheme-for-employers>.

### Artis Park

Phase One of Artis Park, comprising 10 units offering 68,000 sq ft, is now 65 per cent occupied to tenants including Screwfix, Toolstation, Ross Care and British Red Cross. HP Construction is well underway on the second phase which was part-funded by a £5m loan from the Cheshire and Warrington Local Enterprise Partnership. Once completed at the end of this year, this phase will offer 53,000 sq. ft. of employment space across three units ranging in size from 10,560sq ft. to 26,620sq ft.

### Roadworks/Winsford Gateway

With the roundabout works coming to a close, a number of safety audits for the highway and roundabout works took place on 1st October. AE Yates are intending to be off-site by 31st October. There are some minor works around the ponds still to be completed and this is in hand. With

regards to the Winsford Gateway, wider interest in plots remains strong and RULA are progressing a number of proposals. We are hoping to see some in for planning this year.

### Estate image

Both the Chairman of the BID and the BID Manager met with Streetscene to discuss the landscaping at the roundabout end of the estate and a couple of grot spots/areas that need attention. The BID is constantly trying to improve the image of the estate, and with the roadworks ending, it's our aim to get the grounds back to looking their best for employers, employees and visitors alike.

### Free training

All companies who are based on Winsford 1-5 Industrial Estate are entitled to attend one of the many training courses that the BID runs throughout the year. The courses are free of charge to any employee who wishes to attend as they are funded by the BID.

If you would like to access any of the BID training for your staff, please contact Stephanie on [07519 019523](tel:07519019523) or [Stephanie.Lee@groundwork.org.uk](mailto:Stephanie.Lee@groundwork.org.uk).

## DPD's fleet grows thanks to Tiger Trailers order

Leading express parcel delivery specialist, DPD, is introducing 250 Tiger trailers to its UK logistics fleet during 2021, with the orders from the Cheshire manufacturer split into two product types, one of which has impressive green credentials.

Delivered in several batches respectively, Tiger Trailers is in the process of manufacturing 100 tandem axle single deck box van trailers, alongside 150 moving deck double deck trailers, which have been designed to deliver enhanced durability and environmental efficiency.

