### Winsford 1-5 BID 4 News Bulletin - Autumn 2022



### Message from the Chair INVEST, LIVE, WORK.

ello and welcome to the Winsford 1-5 autumn newsletter.

I hope you are all having a successful year so far despite the current challenges facing the business community with regards to the cost of living and energy prices.

Whatever happens the over coming months though, I know you will show the same resilience and resourcefulness that you all demonstrated throughout the pandemic.

Before I go any further I'd like to pay tribute to Her Majesty, Queen Elizabeth II. She made an incredible and unique contribution to the United Kingdom and has been an inspiration to millions of people all around the world. We send our deepest condolences to the Royal Family.

Here on the estate, projects have been continuing apace as we strive to maintain Winsford 1-5's standing as the North West's premier trading environment.

A key recent development has been the replacement lighting programme which has seen LEDs installed across the whole of the estate.

As outlined later in the newsletter, these new lights are much better for the environment and will help reduce costs.

In other news, we are pleased with the progress on the CCTV upgrade project and are happy to report that phase 1 is nearly complete.

The safety and security of businesses and their employees is of paramount importance to the BID team, and as these new cameras significantly reduce blackspots, they will make the estate a safer place for all concerned. Please keep an eye out for further updates regarding the project in due course.

Elsewhere, and keeping with the theme of positivity, it's great to see good progress being made on the first phase of the Winsford Gateway scheme.

Set to feature a petrol station, Subway, Costa Coffee and Greggs, the amenities there should prove very handy for the estate's workers. It is scheduled to be completed by mid-December.

And finally, watch this space in regard to a new signage project which is set to be delivered in the near future

Business Environment Group



which will affect both main entrances to the estate.

The Board felt that the current signage is not in-keeping with the overall aesthetic of Winsford 1-5 and it is a topic which will be discussed at September's BID Board meeting. Keep your eyes peeled for further updates.

Right, that's enough from me for now. I hope you all have a positive autumn and remember to get in touch with the BID team no matter what your query. We're here to help.

Yours sincerely, Pete Price. Chairman of the Winsford 1-5 **Executive Board** 

### Know your neighbour – Claymore Business Machines

Did you know that there is a business right here on the estate who can look after all your copying, printing and scanning needs?

Claymore Business Machines, located on Road Four, have over 29 years' experience in providing a large range of copier machines tailored to the specific needs and requirements of all businesses. With a large number of new machines supplied, they also now have an abundance of good quality refurbished machines on purchase or on a low cost rental and can offer servicing at very competitive prices.

If you head over to their showroom you will be able to see a range of machines and also have demonstrations. With low cost rentals and all products guaranteed as well as being environmentally sustainable, why not pay the team a visit and see how Claymore Business Machines could help your company?

If you'd like to get in touch you can call 01606 558887 or email mike@claymorebm.co.uk.

### New website for Cleaning Supplies 2U

A Winsford 1-5 business has freshened up its online presence to help customers learn about its products and services more easily.

Road Three based Cleaning Supplies 2U launched a brand new website at the beginning of September with a clean and crisp look.

The project was made possible thanks to the collaboration of some members of the Transformer Business Network, mainly Clive Hornsby of OBT Synergy and also Brian Crocker of Kinetic Jam.

You can take a look at the new website here: https://cleaningsupplies2u.co.uk/.



### Updates from around the Winsford 1-5 estate

#### Winsford Gateway

As you will have seen, Winsford Gateway is now in full swing. The building of a petrol station, Greggs and Subway are underway and are on schedule to be completed for mid-December.

### **New Lighting**

The Cheshire West Street Lighting and Traffic Signal team have now replaced all the estate street lighting with LED lights. The key objective of the project is to reduce carbon emissions and make savings on energy consumption costs. It is hoped the new LED lights will achieve savings of around 40%.

#### Signage

Winsford 1-5 BID Executive Board have taken the decision to remove the entrance boards at the Northern and Southern entrances to the estate. They have become weathered and outdated and the Board would like to consider new investments at the entrances which will complement the area. The project will form a discussion at the next BID Board meeting and an update will follow that.

#### AGM

The AGM took place at Tiger Trailers on Wednesday 29th June 2022. The BID team would like to thank Tiger Trailers for hosting and everyone who attended. The event provided businesses with a review of the projects and services that have been delivered during the BID's fourth term.

### **CCTV** Phase 1

OneTek have deployed 4 of the 5 new panoramic cameras due in phase 1. The new cameras will reduce the amount of blackspots on the estate and will make it safer and more secure. These are located at Road One's junction with Road Three, Road Two, Road Five and Road Three Wallace Court.

### Welcome Valentte

The BID board would like to welcome new business Valentte who have moved into Units 8 & 9 at Artis Park - we wish them every success. If you want to know more about the company, take a look at their website: https://valentte.com/.



### INVEST, LIVE, WORK.

### Topspeed go green with new vehicles

Topspeed has gone green after adding new electric vehicles to their fleet.

The management team researched a number of options before plumping for the eVito vehicle which fits well with their current roster.

One of the main reasons behind the decision to introduce electric vehicles to the company's fleet is the ability to cut running costs, while another key consideration is the fact that the eVito has been awarded the Euro NCAP Gold N1 safety rating.

Linking in with the new additions, a new charging point has been installed at Topspeed's Winsford offices and as the eVito can be charged up to 80% in 30 minutes with the rapid DC charging, it means the range can be extended to just over 400 miles with one quick charge en-route.

Visitors to the Operations Hub are welcome to use the charging point, subject to availability.



For further information about Topspeed, please visit their website: https://www.topspeedcouriers.co.uk/.

### **OneTek thrilled to help with CCTV upgrades**

One the project to expand the Winsford 1-5 CCTV & ANPR system.

The company has been operating the system for over 10 years in partnership with Groundwork CLM and the Winsford 1-5 BID, and in that time the system has evolved from a three-camera setup into what will now become 40+ cameras with greatly increased coverage. This allows the system to capture higher quality images from more locations around the estate, contributing to the deterrent factor and providing invaluable evidence to local police.

OneTek are also looking to develop the technical capabilities of the system by taking it beyond a simple CCTV solution via the addition of AI technology to expand the ANPR detection capabilities. The short-term goals are to enable greater insights into how people move around the estate, informing future design decisions and monitoring environmental impacts of various initiatives.

For more details, please see: https://onetek.com/winsford-industrial-estate/

### **Summer of awards for Saint Flooring**

t's been a successful summer for Saint Flooring after the business was highly commended in two categories at the Carpet Recycling UK Awards 2022.

At the event the company won Take Back Partner of the Year and employee David Heafey won Recycling Champion of the Year.

The awards were in recognition of the huge effort that Saint Flooring put into ensuring they divert as much of their waste products away from landfill and into sustainable waste streams as possible.

Currently, the business diverts over 250 tonnes of waste products per year which would have previously found their way into landfill. Want to know more about check out their website: Saint Flooring? Then please https://saintflooring.co.uk/.



## INVEST, LIVE, WORK.

### **Tiger Trailers launches unique apprenticeship**

Tiger Trailers has opened applications for a unique new coachbuilding apprenticeship in partnership with the Heritage Skills Academy.

The qualification offers apprentices the exciting opportunity to gain skills working on classic cars, vans, motorcycles, trucks and other vehicles at Brooklands Museum and Bicester Heritage; sites that are both steeped in automotive history.

The new Heritage Engineering Technician Apprenticeship in Classic Vehicle Coachbuilding combines old-school skills with cutting-edge technology.

Those interested in enrolling on this unique opportunity can obtain more information from the Tiger Trailers website. Applications close on Friday 23rd September, and the anticipated course start date is the middle of October. For more details, please take a look at: https://bit.ly/3cLpxwt.



### Volunteer's work celebrated by British Red Cross

The Winsford 1-5 arm of the British Red Cross have been celebrating the work of volunteer Gareth who has been helping the organisation for four years.

During that time he has packaged over 3120 items which have been sold to raise vital funds for the British Red Cross's work in the UK and around the world. Volunteering is at the heart of the British Red Cross and if you or your company would like to know more about the volunteering opportunities in Winsford they would love to hear from you.

From wanting to meet new people and giving back, to learning something new or partnering your business, there are lots of options in Artis Park to join the shop, ecommerce or warehouse teams. Please contact Vicky via vmcgirr@redcross.org.uk for more information.

You can also visit the Winsford 1-5 British Red Cross shop Monday to Friday for amazing quality items at great prices.

### **Gemco makes move to Artis Park**

# GEMCO

Gemco has relocated to Artis Park. The company has been based in Winsford for more than three decades and makes this latest move from Road One where it has operated from for 15 years. A leading supplier of all types of garage equipment, Gemco has a wide portfolio of customers ranging from local garages to mainstream dealerships.

They are always looking to improve ways to hold and supply items to their valued customers and the new unit will be a big part of the company's progression going forward. After 35 years on the estate, it's great to see Gemco continuing to show commitment to the local area, and they see the new building as an asset in making their brand stronger.

See the Gemco website for more details on their services: https://www.gemco.co.uk/.

