

Message from the Chair

INVEST, LIVE, WORK.

Hello and welcome to the Winsford 1-5 spring newsletter.

Firstly, I'd like to start by saying that I hope you, your friends and family have all managed to stay safe and well over the winter.

It has been a challenging time for us all, but now that spring is here we can have some optimism about better times to come over the next few months.



I'd also like to take this opportunity to thank each and every business for their patience while the estate roadworks continue. These necessary works will really benefit

the estate in the long-term and the BID team is grateful for your continued support.

Speaking of the future, we're excited to help Winsford 1-5 progress and continue to grow for five more years after receiving a yes vote late last year with regards to BID 4.

Since 2005, the Winsford 1-5 BID has created and delivered a whole range of projects, initiatives and services to make the estate a great place for businesses to develop and thrive.

During that time there has been £1.3 million of private sector investment which has seen the number of business units grow by 43%, with plans also in place to develop the site further still to create more business and job opportunities.

This, coupled with the Winsford Gateway development, means it is a very exciting time for the Industrial Estate and we're looking forward to taking the next step alongside you to ensure Winsford 1-5 continues to flourish and prosper.

As ever, the BID team will continue to support businesses with regards to COVID-19. Please don't hesitate to get in touch with them no matter how big or small your problem or query; they will be more than happy to help give you the answers or advice you need.

I hope you all have a positive and prosperous spring.



Yours sincerely,
Pete Price,
Chairman of the Winsford 1-5
Executive Board



Topspeed Couriers joins Cheshire West and Warrington Pledge Group

A company based on Winsford 1-5 has joined a scheme to help young people prepare for the world of work after they leave education.

Topspeed Courier's Dave Turner, pictured right, is the firm's Commercial Director and has recently taken on the role of Enterprise Advisor with the Cheshire and Warrington Pledge which puts employers at the heart of inspiring, informing and communicating with the next generation of employees in Cheshire and Warrington.

In this position, Dave will be part of a network that bridges the gap between education and employers by pairing individual Enterprise

Advisers with a school or college to help build a strategic employer engagement plan.

As the lead support at Greenbank Special School, Dave's role is to help provide guidance to the pupils so that they are prepared for work after they leave full-time education. Dave will be helping with strategic planning as well as giving industry and careers advice.

If you feel you have the skills to be an Enterprise Adviser, please get in touch with your Winsford 1-5 BID Project Manager for more information by emailing Hugh.Shields@groundwork.org.uk.



And if you want to know more about the Pledge initiative, please go to candwgrowthhub.co.uk/skills/pledge.

Kier Property announces Artis Park letting

Kier Property, in partnership with Maple Grove Developments and Yorvale, has announced that it has secured a new tenant, Ross Care, at the Artis Park industrial scheme on Winsford 1-5.

Ross Care will take unit seven (6,609 sq ft) in phase one to provide its wheelchair services and mobility equipment on behalf of the NHS and Local Authorities in the Cheshire region.

Henry Martin, Senior Development Manager at Kier Property, said: "It's great that we are able to announce that Ross Care will be taking space at Artis Park. This letting clearly demonstrates that the scheme is continuing to attract strong levels of interest from businesses looking for high quality space to allow them to grow and expand."

Nik Puttnam, Senior Development Manager at Maple Grove Developments, said: "With take up continuing on phase one, we are looking forward to starting construction on the second

phase, thanks to the £5 million funding provided by Cheshire and Warrington LEP. The three stand-alone units totalling 54,000sqft are due to be completed by the end of this year and will bring much needed industrial stock to the market."

Gerald Eve and Legat Owen are the retained agents for the scheme and have recently seen a marked increase

in enquiries and viewings from both local and national occupiers. With discussions ongoing, the developers expect to release further letting announcements in the coming months.



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Updates from around the Industrial Estate

Despite the disruptions to working life over the last year, there has still been plenty of BID related activity on Winsford Industrial Estate. Please take a look at some of the key updates below.

Free Training Courses

The BID team sent out a survey to all the businesses to establish their training needs for the coming year. There was a good response to the survey with 43 businesses and 164 staff looking to take up the offer of free training provided by the BID. The most popular courses so far are First Aid at Work, Health & Safety and a new course added this year focusing on Mental Health First Aid. Upcoming courses and dates include Fire Marshal Training on 19th and 26th April and a 3 day First Aid course from 21st-23rd April.

Estate Maintenance

The schedule for the maintenance of the estate has been ongoing since January. This includes litter picking,

mechanical road/path sweeps and shrub pruning, all of which are being carried out on a monthly basis. The BID has also contracted Property Wise for some additional maintenance which encompasses the cleaning of signage and restoration of park benches.

Estate Security

The BID Manager and the security team will be doing an audit on the CCTV to look at any black spots on the Park and to establish if there needs to be any upgrades to make the estate safer. This will be put forward to the board in due course.

Winsford Gateway

The infrastructure works are progressing well and are on programme to finish at the end of July. This work delivers the main roundabout and spine road into phase one of the Winsford Industrial Estate which services 12 acres of land. The developers are in advanced discussions with a petrol

filling station which will also provide wider facilities and amenities. The Gateway is experiencing a very good level of interest and discussions are progressing with various operators and businesses looking to expand and relocate to Winsford. It is expected that further announcements will be made over the coming months.

BID Team

The BID team continues to provide support throughout the pandemic, giving advice to companies on a day-to-day basis. Topics discussed include growth plans and securing bigger premises, advertising jobs, issues around traffic management, inter-trading opportunities, sharing CVs for employees who are under threat of redundancy, and the availability of grants/financial support. With lockdown restrictions easing somewhat, the BID team will be looking to do more face-to-face engagement throughout spring and summer.

Wares of Knutsford choose Winsford for new base

Just a quick note to let you know that Winsford 1-5 has welcomed another new business recently.

Wares, formerly of Knutsford, has been in operation for 27 years and is now based on Premier Park.

The business specialises in preserving, selling a wide range of jars, bottles and equipment, and also boasts a great range of pottery and enamelwares.

The company prides itself on offering good old-fashioned, friendly customer service and always aims to "go the extra mile" to help their lovely customers.

For more information, please visit their website: waresofknutsford.co.uk.



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Repossessions-UK offering Winsford 1-5 discount

To celebrate the easing of lockdown, Winsford 1-5 based Repossessions-UK would like to offer a £50 discount to all employees who work on the Winsford Industrial Estate.

Useful Contacts

If you have a problem, issue or request relating to a matter within the BID, there are a number of contacts and organisations you can get in touch with. Please check out the full list below.

- Cheshire Police – PCSO Carl Laing – carl.laing@cheshire.pnn.police.uk
- Cheshire Police – Paul Gilchrest – paul.gilchrest@cheshire.pnn.police.uk
– Make sure you contact either Carl or Paul for any issues surrounding ongoing crime matters, Police advice or to report on-going dangerous/obstructive parking.
- Winsford BID Rapid Text Service – **01606 866658**
- Cheshire West and Chester Council – ‘Your Streets’ portal www.westcheshireyourstreets.co.uk – **0300 123 7036**
- Cheshire West and Chester Council – Gypsy & Traveller Liaison Officer (Local Authority) – dawn.taylor@cheshirewestandchester.gov.uk
- Alpha Omega Security (Bank Holiday Cover periods) – Control Room – **02170 258881** or Operations Manager Chris Strange – **07904 331031**
- Defibrillators – Available at All Our Appliances, Schoeller Allibert, Car Transplants, Coveris, Finning UK, SecondTek, Advance Medical Solutions, Henkel, Antalis, Meridian House, Thermo Fisher, CWAC and Jiffy. Please put this list on your company's notice board.

The team, which is based on Road 1, sell a wide range of vehicles including cars, commercial and plant, and have this year introduced the Winsford Classic centre which houses a range of older gems.

Selling used cars at trade prices, the company moved onto Winsford Industrial Estate in 2019 having previously been located at Wharton Retail Park.

Following the switch, the team transformed the former Minsups site, completing extensive concreting works to the rear of the property which created space for

200 vehicles. They also transformed the main building to create capacity for another 100 vehicles in a light and airy showroom.

With three other branches in Doncaster, Leeds and Huddersfield, and plans to open one in Hull, Repossessions-UK are now looking to move the business up a gear.

If you are interested in redeeming the offer mentioned at the beginning of the article, please take a look at www.repossessions-uk.com and then call **01606 558911**. Please quote ‘Road 1 to 5 offer’ when speaking with a member of the team.



Getting to know you: DC Lomas Ltd

DC Lomas are a specialist vehicle repairs & services company that do the jobs other garages hate.

They MOT bikes, cars, vans and motor homes, with their number one policy centring on honesty and trust.

The company has over 25 years of motor vehicle and trade experience in

Winsford, providing only the highest quality of work which is underpinned by fantastic customer relations.

If you work on Winsford 1-5 and need your vehicle looking at, why don't you get in touch with DC Lomas and see how they can help you? You could even drop your car off in the morning and then drive it away that evening depending on the nature of the work.

Please call **01606 556666** for any vehicle repairs and MOT's.



Winsford 1-5
Business Environment Group