

Winsford 1-5 Business Improvement District (BID)

Annual Report and Accounts
2019 - 2020



Report produced by
Winsford 1-5 BID Team

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Chairman’s Introduction

The fourth year of the third Business Improvement District (BID 3) 2016-2021 at Winsford Industrial Estate has seen the key projects and services successfully delivered over the past few years carried forward, as well as a number of great new initiatives put in place in relation to the BID’s three themes for improvement, all to the benefit of local businesses.

Throughout the year, the Winsford Industrial Estate Business Improvement District continued to meet the needs of local businesses, implementing a range of improvements, projects and services designed to enhance the working environment for companies on the estate. A number of key site developments have also come to fruition, and we look forward to seeing our Industrial Estate go from strength to strength as a result.

Security remained a top priority for the Winsford 1-5 BID during Year 4, with the ongoing maintenance of the ANPR and dedicated 5 camera CCTV system, the holiday period security patrols by Alpha Omega, the Rapid Text Service and a close working relationship with Cheshire Police all demonstrating the ongoing commitment of the Winsford 1-5 Group in making the estate one of the most secure trading environments in Cheshire.

The annual Bike and Walk to Work Day saw 120 keen employees brave the weather to take part, while January’s Annual Quiz Night once again remained a firm favourite in the Winsford 1-5 calendar, encouraging employees to harness their competitive side in an effort to win the coveted Winsford Industrial Estate Trophy.

The ever growing schedule of training courses throughout the year has once again helped to upskill a number of company employees free of charge, with the hotly anticipated Mental Health First Aid Course making its debut.

We can now look forward completing the final year of BID 3 before taking on the challenge of BID 4, and watch as Winsford Industrial Estate develops even further as one of the best premier locations to trade and conduct business in the North West.



Pete Price
Chairman – Winsford 1-5 Business Environment Group



Review of 2019-2020

Delivery of the fourth year of the Business Improvement District (BID 3) on Winsford Industrial Estate is now complete with 2019-2020 overseeing a wide range of projects and services being delivered across the Industrial Estate. With existing services maintained to a high standard, development work was also undertaken on a variety of projects to ensure we meet the aims as set out in the BID 3 five-year business plan.

The following report details the projects and services that have been delivered by the Winsford 1-5 BID 3 in year four (April 2019 – March 2020), all to the benefit of resident businesses whilst ensuring that Winsford Industrial Estate continues to progress in its vision:

“To maintain and further develop our position as one of the premier “flagship” industrial estates within Cheshire and the North West capable of attracting, developing and supporting a broad spectrum of companies through the provision of a safe, clean and connected business community”

The projects and services that have been delivered have also allowed Winsford Industrial Estate to take further steps in achieving its mission, as detailed in the Business Improvement District Proposal:

“To promote Winsford Industrial Estate as a location of choice for both employers and employees in mid-Cheshire, by working in partnership to focus on our three themes for improvements”

Theme one – A Secure and Safe Trading Environment

Theme Two – Green and Clean

Theme Three – Co-ordinated and Supported Business Community



The Executive Board

At the end of 2019-2020, the membership of the Executive Board was as follows:

Chairman	Pete Price, Office Essentials
Executive	Robin Ashley, Coveris
Executive	Andrew Ralston – STM Power Transmission
Executive	Apryl Biddle, Tithebarn
Executive	Jacqui Wood, Chemical Support Systems
Executive	Simon Schofield, SynetiQ
Executive	Neil Winstanley – Advanced Medical Solutions
Advisor	CLlr Nathan Pardoe – Winsford Town Council

The Executive Board met four times in 2019-2020, and was quorate at all meetings. Full copies of the minutes and associated papers from these meetings are available from www.winsford1-5.co.uk.

Theme One – A Secure and Safe Trading Environment

Crime levels on Winsford Industrial Estate once again remained low during 2019-2020 thanks to the number of security projects and services that are funded by the BID. The Winsford 1-5 Business Environment Group continue to place security and crime prevention as a top priority for companies on the estate and recognise the high importance that Winsford businesses place on having these BID funded measures in place.



During 2019-20, the Winsford 1-5 Business Improvement District continued to fund the maintenance of the two ANPR (Auto Number Plate Recognition) cameras at both ends of Road One, as well as the dedicated five camera CCTV system across the estate. The BID continued to fund the Rapid Text Service – the 24/7 hotline that businesses are urged to report any suspicious activity to so that the information can get disseminated across the estate, while the mobile security patrols conducted by Alpha Omega over the Bank Holiday weekends, Easter weekend and over the Christmas and New Year period were once more funded by the BID to ensure the estate remains as secure as possible over these periods. The BID Team also continued to maintain an excellent working relationship with the Winsford Industrial Estate PCSO and Cheshire Police over the year.



SelectaDNA forensic property marking kits have been distributed to all new companies on the estate, with the kits aiming to protect the assets and belongings of businesses and ensuring the police can link criminals to the crime scene and secure a conviction. Bike marking sessions from Cheshire Police also took place during the year to ensure employees bikes could be tracked if stolen and to help prevent theft.



Theme Two – Green and Clean

Throughout the fourth year of BID 3, the Winsford 1-5 BID continued to maintain all of the existing features on the estate implemented in previous years, as well as continuing with the ongoing landscape maintenance scheme with local company PropertyWise. The BID has also utilised the local Community Payback scheme to conduct various litter picks and general grounds cleansing across the estate. General grounds maintenance, maintenance of the poles, banners, signs and Cheshire Fencing is all undertaken as well as the seating areas across the estate.

The Winsford Bike and Walk to Work Day in June 2019 saw over 120 employees cycle, jog and walk to work as opposed to taking their usual daily commute by car. Free breakfast vouchers were distributed throughout the morning to exchange for a tasty breakfast sandwich and drink at either Rucks to Eat or Premier Café and everyone who registered was entered in to the raffle grand prize draw to win a brand new bike to the value of £350 from Jack Gee Cycles. Joanna Bukowiec from Tripak on Road Three was the lucky winner. A Dr Bike session organised by the Sustrans took place from 11am-1pm to give bikes a health check while a pedal powered smoothie bike was available for people to make a delicious fruit smoothie drink while they waited!

December 2019 saw the estate get into the festive spirit with a light switch on at the Christmas Tree at Road One before the students from Winsford Academy serenaded employees with carols at Urban Air Trampolines in time for the Christmas raffle. The students did a fabulous job of getting everyone in the Christmas spirit and all attendees enjoyed sandwiches, mince pies and mulled wine courtesy of Urban Air. The grand raffle was drawn and the lucky winner on the day was Mark Lawrence from Howdens, who won a £100 high street voucher and selflessly decided to use his winnings towards helping the homeless in his local area over the festive period. Well done Mark and what a show of Christmas spirit!



Theme Three – Co-ordinated and Supported Business Community

The Groundwork BID Team continued to provide support and advice to all businesses in the BID area throughout 2019-2020, with Hugh Shields taking on the role of the Winsford 1-5 BID Project Manager. Hugh was on hand to support businesses through any issues and to provide help and advice when needed, as well as welcoming new businesses on to the estate.



The quarterly Winsford 1-5 Estate Bulletin and regular e-bulletins continued to update companies and their employees with good news stories and useful information relating to Winsford Industrial Estate while the dedicated Winsford 1-5 website continued to be maintained throughout 2019-2020, with job vacancies, upcoming training courses, news, events and other useful information for businesses all uploaded.

The Employee Incentive Scheme with Brio Leisure also continued throughout 2019-20, which enables Winsford Industrial Estate employees to take advantage of a 20% discount on full membership at any Brio Leisure Centre, with the scheme also extending to family members. This gives employees access to 12 Leisure centres with unlimited use of all activities including the gym, swimming pool, fitness classes, off peak racquet sports, toning tables, sauna steam and the Jacuzzi. A number of other discounts are also available for Winsford 1-5 BID members including 10% off at Go Ape Delamere Forest and preferential rates at Rookery Hall Hotel and Spa in Nantwich.



March 2020 saw the annual Winsford Industrial Estate quiz return once more. 7 teams furiously battled it out to determine who would lift the coveted Winsford Challenge Cup this year and after several rounds including pictures, general knowledge and music one team emerged victorious ...



Congratulations went to “Quiz on my face” (Saint Flooring) who came a triumphant first this year to knock Thorn 3PL off top spot! Second place went to “Red Hot Trivia Peppers” (Thorn 3PL) while “Beer View Mirror” (Synetiq) took third after a great effort. The special “Gallant Competitors” Wooden Spoon Award went to Gemco this year.

A packed schedule of training courses was delivered throughout 2019-20 covering a wide variety of topics, ranging from Emergency First Aid at Work to Principles of Risk Assessment, Health & Safety in the Workplace and Manual Handling. The introduction of the widely anticipated Mental Health First Aid Training proved extremely popular, as did the return of the Leadership Skills and Management Training course. Employees also took advantage of the BID funded Reach and Counterbalance Fork Lift Truck refresher training on offer.

Training courses are validated by Quallsafe (First Aid at Work, Health & Safety in the Workplace and Principles of Manual Handling) and the Institute of Fire Safety Management (Fire Marshal Training). With the majority of training courses fully booked for each session, particularly First Aid at Work and Mental Health First Aid, this exceptionally high uptake from companies demonstrates the real value that businesses on the estate see in keeping their workforce skilled.

Specific courses that were delivered in 2019-2020 were as follows:

- Quallsafe Level 2 Award in Emergency First Aid at Work
- Quallsafe Level 3 Award in First Aid at Work
- Quallsafe Mental Health at Work
- IFSM Fire Marshal Training
- Quallsafe Level 2 Award in Health and Safety in the Workplace
- Quallsafe Level 2 Award in Principles of Manual Handling
- Quallsafe Level 2 Award in Working at Height
- Groundwork Principles of Fire Risk Assessment
- Groundwork Principles of General Risk Assessment
- Groundwork Principles of Asbestos Awareness
- People Achieve Leadership Skills and Management Training Course
- Blood Pressure Champion Training
- Working at Heights – Ladder Training
- Working at Heights – Harness Training
- Improve your Business Training
- Forklift Truck Refresher Training (Reach & Counterbalance)



Summary of Finances 2019-2020

The total income for the year for the BID was £110,796 of which £110,731 was from the BID levy. The amount spent on BID arrangements, projects and services for 2019/2020 was £110,531.

The surplus figure of £75,173 which has been brought forward from Years 1, 2, 3 and 4 will be spent on projects and services that are agreed by the BID Executive Board.

Expenditure Summary 2019/2020

	2019/2020	
	CASH	
Expenditure	Budget (As per BID business plan)*	Expenditure
Secure and Safe trading environment	£17,682	£18,140
Green and Clean	£9,100	£8,678
Co-ordinated and Supported Business Community	£74,695	£70,155
BID 4 Development Costs	£3,500	£3,500
Project Administration	£12,750	£10,058
Total For year	£117,727	£110,531

Income Summary 2019/2020

Income	Budget CASH (As per BID business plan)*	Actual Cash
Business Improvement District Levy	£104,821	£110,796
Interest received to bank account	-	£65
Total For year	£104,821	£110,731

The full set of accounts produced by Murray Smith will be sent to companies separately via email.

Plans for Year 5 of BID 3 (2020-2021)

In the year 2020/2021, the Winsford 1-5 Business Environment Group will continue to fund the following projects and services through the Winsford Industrial Estate BID 3. The BID will also look to develop the BID 4 business plan and take the BID to ballot in November 2020 to establish whether businesses want to continue with BID 4 for another five years.

Theme One – Secure and Safe Trading Environment

- Monitoring and maintaining the dedicated Winsford Industrial Estate 5 camera CCTV System, 24 hours a day, 365 days a year
- Maintaining the two Winsford Industrial Estate Auto Number Plate Recognition cameras
- Mobile Security Patrols across the Estate at key times of the year – Bank Holiday weekends, Christmas and New Year period
- Crime Prevention Seminars at Easter and Christmas to inform businesses on the measures taken to keep the estate safe over those periods
- Continuation of the 24/7 rapid text service and e-mail information update service
- Holding Security Bike Marking sessions for employees who cycle to work
- Maintaining a close relationship with Cheshire Police to ensure Winsford Industrial Estate remains a low crime area
- Distribution of regular Police updates to businesses on Winsford Industrial Estate

Theme Two – Green and Clean

- Investments into a programme of physical landscape and signage improvements
- Continued maintenance of existing landscaping and environmental assets, including general grounds maintenance works, cleaning and maintaining signs, maintenance of the seating areas and maintenance of the poles, banners and Cheshire fencing.
- The Annual Winsford Bike and Walk to Work Day

Theme Three – Co-ordinated and Supported Business Community

- Employment of an Estate BID Team
- Distribution of e-bulletins to all businesses on Winsford Industrial Estate



- Distribution of the hard copy bulletin to all businesses on Winsford Industrial Estate
- Continued maintenance of www.winsford1-5.co.uk
- Continued development of Winsford Industrial Estate's Social Media presence on Twitter
- Production and distribution of the Winsford 1-5 Annual Business Survey
- The Winsford Industrial Estate Annual Quiz
- Promotion of the Winsford Industrial Estate employee incentive scheme, including 20% discount on Gym and Swim membership at Brio Leisure for Winsford Industrial Estate Employees and development of further discounts for Winsford Employees as part of the employee incentive scheme
- Continued partnership working with the Cheshire & Warrington LEP, Cheshire West and Chester Council, Mid-Cheshire Development Board, Winsford Neighbourhood Plan Steering Group, Winsford Town Council and local Education Establishments to ensure that Winsford Industrial Estate is supported through Economic Development, Regeneration and locally skilled employment

INVEST, LIVE, WORK.

