

WINSFORD 1-5 News Bulletin



Winter 2016

Issue 42 *Winsford* 1-5
Business Environment Group

We've done it! BID 3 paves the way for £500k estate investment

A big thank you to all the businesses on the estate who voted YES to the Business Improvement District (BID) proposal.

The vote was an overwhelming YES with around 90 per cent of businesses approving the latest BID.

This now paves the way for a third term of the BID and brings a further five years of investment worth more than £500,000 to improve the estate.

Improvements will include:

- Enhanced security and CCTV systems
- Landscape upgrades
- A range of business support services such as a dedicated Estate Manager



Pete Price, Managing Director of Office Essentials and Chairman of the Winsford Industrial Estate BID, Jacqui Wood, director from Chemical Support Service and Executive Board member of the Winsford Industrial Estate BID, Martin Humphreys, Winsford Industrial Estate Manager, and Jane Hough, Groundwork Business Improvement Districts' Project Manager

- Training programmes and inward investment support.

Pete Price, Chairman of the BID and Managing Director of Office Essentials which is based on the estate, said: "It is fantastic that the businesses on Winsford Industrial Estate have placed their faith and commitment in the BID, this is evident by the overwhelming vote result."

The BID has been developed and managed by Groundwork since 2006.

Jane Hough, Business Improvement District Manager at Groundwork,

Lancashire and Merseyside, said: "This will see over £500k of private sector led investment delivered to support businesses/organisations across the estate over the next 5 years.

The result demonstrates a very strong mandate of support for the Estate and I would like to thank you all for your support."

The Winsford BID, which started in 2006 and will now run until 2021, is the UK's longest running non-retail BID.

Business brains show their talents at annual quiz



First place: Norfolk n Idea (MAM Logistics)

Business brains from across Winsford 1-5 pitted their wits at the annual estate quiz in January.

A host of teams took part in the popular quiz night which took place at Wharton Conservative Club, Wharton Road, on January 21.

And the teams weren't disappointed, being tested on everything from general knowledge, to song tunes, celebrities, current affairs and TV shows.

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Message from the chairman

Thank you to everyone who has supported the successful BID3 – it is fantastic that so many businesses on the estate have placed their faith and commitment in the BID and we look forward to continuing to support the estate over the coming years.

There is a lot happening on Winsford Industrial Estate at the moment and we would urge as many businesses as possible to get involved in the various consultations that have been happening around the estate's expansion and transport needs. Every view counts – every voice is important in shaping the future.

Occupancy levels on the estate are currently high, underlining what a great place it is to do business – and by building on the BID, we are aligned well for future growth.

On a sad note, I'd like to pay tribute to Graham Howarth who passed away recently. Graham was a long-standing supporter of local businesses – having developed his call centre Office Link in Meridian House, on Road One. Our thoughts are with his family and former colleagues.

Finally I would just like to wish everyone a successful and prosperous year ahead and look forward to meeting you at the various BID events that will be taking place.

Yours sincerely,
Pete Price,
Chairman of the Winsford 1-5
Executive Board



Peter Price

Working together – Estate security in safe hands

Team work was the order of the day when businesses got together to focus on security over the Christmas and New Year break.

Winsford 1-5 continues to have a very low crime rate – thanks to a coordinated approach to estate security.

And the recent festive period was no exception as the businesses, the police and the 1-5 BID team worked together to ensure security was the number one priority.

Just before Christmas a security briefing was held for all businesses and was attended by Inspector Dave Snasdell, along with representatives from Alpha Omega Security.

They explained about simple steps that companies could take to bolster security,

as well as outlining the details of mobile security patrols during the festive holidays.

The patrols helped ensure that there were no reports of any crime over the Christmas and New Year break.

Two businesses were assisted with a false alarm and an open window was reported to the owners quickly and secured.

Martin Humphreys, Estate Manager said: "We are delighted that the estate continues to be a safe and secure place for businesses.

The Winsford 1-5 Group would like to thank Alpha Omega for providing the mobile security patrols ensuring crime levels remained low on the industrial estate – and also a big thank you to all businesses who remain vigilant."



Inspector Dave Snasdell and representatives from Alpha Omega Security met with businesses for a pre-Christmas security briefing

Deal for Navigation Park

A multi-million pound investment has just been realised in Winsford with the sale of Navigation Park.

Previously owned by Stretton Property, the Cheshire-based firm has now sold its portfolio of nine North West multi-let industrial estates,

including Winsford's Navigation Park, for a total of £42 million.

InfraRed Capital Partners, who have acquired the properties, is hoping to pursue an active management strategy, aiming to improve the buildings and let vacant space.



Business brains show their talents at annual quiz

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“Nothing beats a little bit of healthy competition between businesses and as usual it was a great evening – enjoyed by all who took part,” said Estate Manager Martin Humphreys.

Congratulations to this year’s winners who were:

Norfolk n Idea (MAM Logistics) who came a triumphant FIRST this year after finishing a very close second last year!

Copes Old Codgers (SPX) who narrowly missed out by just one and a

half points to come in SECOND!

And We thought this was speed dating (Schoeller Allibert) who took THIRD place!

The special “Gallant competitors” award went to Gemco 2, who won the ‘wooden spoon’, and best team name went to MAM Logistics with their team “Still Norfolk n Idea!”

The full leader board and scores can be found on the Winsford 1-5 website

www.winsford1-5.co.uk/winsford-industrial-estate-annual-quiz-2016-the-results/



Second place: Copes Old Codgers (SPX)



Third place: We Thought This Was Speed Dating (Schoeller Allibert)

Number plate recognition gives added security

Two new ANPR (Automatic Number Plate Recognition) cameras have now been installed at each end of

Road One – the main road through the industrial estate.

The cameras, funded by the Winsford 1-5 BID, use the latest technology logging every car number plate that passes through either entrance on Road One.

This will add to security on the estate and help police with any enquiries.

Martin Humphreys, Estate Manager, said: “This is one of the most up-to-date systems available and will work hand in hand with the existing CCTV system. Security and crime prevention is a top priority on the industrial estate.



Scaling new heights with special fencing business

A specialist fencing company has set up at Wallace Court, on Road Three.

Aluminium Fencing Panels is an exciting business which makes high quality, powder-coated aluminium fencing for the domestic market – as a longer-lasting alternative to wooden fence panels.

Garden centres across the north west, including Blakemere, Knutsford and Plumley, stock the fencing which is ideal for people who are looking for a stylish

but low maintenance garden fence.

The company has been set up by Ken Thorley who said: “The fencing is bespoke and the beautiful colours are powdercoated with quality finishing – meaning they will last over a very long length of time.”

For more details please visit the company’s website www.aluminiumfencingpanels.com or ring 01606 215225.



Specialist powder coated aluminium fences



Laura works her magic at Meridian



Clinical reflexologist Laura Prentice is bringing her expertise to Winsford Industrial Estate – after opening her new Synergy Reflexology Centre on the estate. From her new base at Meridian House, Laura can offer a wide range of reflexology treatments ideal for health and well-being. Reflexology involves application of pressure to the feet and hands based on a system of pressure points and Laura has practiced reflexology for many years, saying she treats a number of clients with a variety of issues.

Laura said: "Clients mainly come to me for help with relaxation. They have found their sessions beneficial, reporting feeling relaxed for days afterwards.

"We live in a 24/7 society and sometimes it is hard to find time for yourself, to self-care and look after your own health and wellbeing.

"So to help people relax can have a positive effect on their overall health."

Another common problem Laura comes across is clients who have trouble sleeping at night.

She says some clients have reported sleeping for nine or more hours after having a reflexology treatment, while others have shown evidence from their sleeping app showing a significant difference in the quality of sleep they have had following a treatment.

During February Laura is offering a number of discounts for people working on Winsford Industrial Estate.

For more details visit her website www.synergyreflexology.co.uk where you will find everything from Pamper Sessions to maternity care and corporate well-being packages.



The new Synergy Reflexology Centre at Meridian House

Businesses in the driving seat at consultation

Thank you to all the businesses who attended the Winsford Transport Strategy consultation which was kindly hosted at H&M Hennes, on Road One. The event gave companies on the estate the opportunity to give their views about transport issues affecting road, rail, buses and cycling. Mott McDonald (Transport Consultants appointed by Cheshire West and Chester Council) held the consultation and are collating views from across the community about the town's future transport needs. Initial findings are still being studied but general views included:

- The need for better access to the M6.
- Concern over reduction in bus provision and lack of connectivity to Northwich.
- Congestion and heavy traffic flows through Winsford.
- The need to improve the town centre.
- The need for better cycling infrastructure.

The final strategy is expected to be completed by March 2016.

Visit: www.winsford.gov.uk or www.midcheshiredevelopmentboard.org.uk

Graham will be sadly missed

Graham Howarth, one of Cheshire's well-known and respected business leaders, has passed away.

Graham set up and owned Office Link, the outsource customer service 24 hour Call Centre based at Meridian House, on Winsford Industrial Estate.

During his career Graham, together with his wife Marilyn, built up a strong and successful local business with a national client base, becoming an active networker within the business community.

Sian Clark, who worked with Graham for 19 years, became a director of Office Link when Graham stepped back from the business in recent times.

Pete Price, Chairman of the Winsford 1-5 BID, said: "Graham contributed a great deal to the Cheshire business community over many years. His energy and enthusiasm will be missed by his many friends and colleagues who were privileged to know him."

Graham leaves two daughters Gemma and Rebecca.



Graham Howarth