

WINSFORD 1-5 News Bulletin



Summer 2015

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Winsford 1-5
Business Environment Group

Red Cross doubles operation in Winsford to help earthquake victims

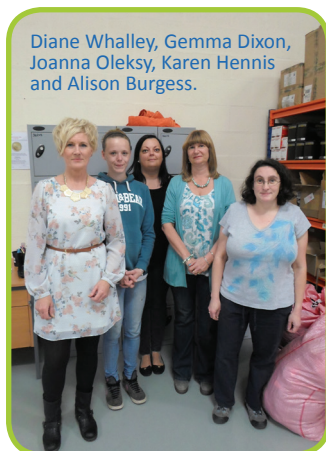
The Red Cross is helping to raise vital funds for victims of the Nepal earthquakes after doubling its processing and warehousing facility in Winsford.

The organisation, which has operated from a 5,000 sq ft warehouse in Pineapple Park since 2013, has taken on a second warehouse on Road Three, to handle the huge number of donations made following the disaster which struck in April.

Diane Whalley, assistant manager at the Red Cross, said: "We started off in just a small unit in Pineapple Park in 2010 and since then have expanded at a phenomenal rate.

"When the appeals come through, donations go through the roof, this new facility means in the event of another disaster we are always prepared, and we waste no time trying to find additional warehouse space."

The Red Cross in Winsford employs nine permanent full time and part time staff, as well as a number of volunteers and casual workers who deal with tonnes of quality brand clothing from a number of anonymous national retailers each week.



Diane Whalley, Gemma Dixon, Joanna Oleksy, Karen Hennis and Alison Burgess.

The items are then sold in Red Cross shops across the country, with specific donations directly funding the Nepal Earthquake Appeal.

The Winsford site has been used to process donations for a previous appeal for the victims of Typhoon Haiyan, which struck the Philippines in 2013.

"We are delighted to have this new facility on a permanent basis, our unit on Pineapple Park has been used for two disaster appeals so far and I'm certain we will handle more in the future as well as a number of other projects that are in the pipeline," added Diane.

"Winsford is a perfect location for us as we distribute right across the country so the close links to the motorway network are essential."

Message from the chairman

Welcome to the Summer 2015 newsletter,

I'd like to start by welcoming our new estate manager, Martin Humphreys, following Mike Kelly's retirement in October last year. If you haven't already met him, Martin is extremely busy working his way round all the businesses on the estate and is aiming to speak to as many of you as he can, so don't be shy to say hello.

There is a general mood of optimism around the estate and with good reason as we have received lots of enquires from businesses wanting to expand, start up or relocate here.

There are plans to expand the estate in line with the Winsford Neighbourhood Plan and we have been working with Cheshire West and Chester Council on this.

Unfortunately, lorry parking continues to be a problem but rest assured we are now working with the council and the police to find an estate-wide solution – we will keep you all posted on that as things develop.

On a final note, I'd like to congratulate everyone who took part in our recent Bike to Work day (more than 250 of you), I was disappointed I couldn't take part personally but well done to all those that did!

Yours sincerely,
Pete Price,
Chairman of the Winsford 1-5





Martin Humphreys appointed Winsford 1-5 Estate Manager

A new face is helping to support businesses on Winsford Industrial Estate.

Martin Humphreys has taken on the role as Estate Manager of Winsford 1-5 following Mike Kelly's retirement in October.

Martin joined Groundwork in May this year but has long links with Winsford Industrial Estate having worked at F1 House, on Road Four, for more than five years. He has also lived in the town for 23 years.

"I am delighted to have taken on the role of Estate

Manager and look forward to getting to know more about all the different businesses and meeting some of the 4,000 people who work on the estate over the next few months," said Martin.

"This is a really exciting time for us with the majority of businesses on the estate forecasting growth for this year and employment up 14 per cent since the recession.

"It's now my job to continue the improvements we've seen over the last ten years and ensure it remains attractive to businesses in the future."

Martin Humphreys,
Estate Manager



New PCSO

Hannah Price joined Winsford NPU in January and her beat area includes Winsford Industrial Estate. Hannah's role is to be the police contact throughout the Industrial Estate and be there to support both individuals and businesses through any police issues they may have.

Hannah currently holds monthly security surgeries at Meridian House which all businesses are welcome to attend to discuss any security issues. In addition to this, Hannah is also assisting with parking issues on the estate.

She said: "I am happy to say that crime levels on the Estate are very low. Most reported incidents are either theft from vehicles or intruders/trespassers. I would like to emphasise that although the Industrial Estate is an area I cover personally, please feel free to come to me with any policing issues throughout all of Winsford. If I cannot help, I will know someone who can!"

The best way to contact Hannah is by email on hannah.price@cheshire.pnn.police.uk.

Tiger Trailers roars into Road One



A leading trailer manufacturer is looking to double its workforce after opening its factory in Winsford's Road One flagship industrial estate.

The company, which has a healthy order book and is going from strength to strength, has created a 105,000sq ft manufacturing base on Road One – and is bringing a welcome jobs boost to the area.

Helen Jennings, Recruitment and HR Manager for Tiger Trailers, said: "This is an exciting time for our business and we are looking forward to meeting local people who can join us and help support our company's growth strategy."

To mark its arrival on Road One, Tiger Trailers held a successful Open Morning last October when anyone interested in working for the

company went along to find out more.

Tiger Trailers currently has a 50-strong workforce – but has plans to double this within the next year.

The company designs and manufactures a range of HGV trailers and rigid bodies, supplying major fleet operators.

As well as running an apprenticeship scheme, they are currently looking to recruit into a variety of roles including: welders, paint sprayers, design engineers, auto electricians and coach builders.

For more details please email helen@tigertrailers.co.uk



Salvage dealer grows into new site on estate

Stars of the salvage business, Car Transplants, has extended its operations, just 20 months after moving to new premises on Winsford Industrial Estate.

The 40-year-old family firm has acquired a new seven-acre site behind its main premises on Road Three.

Manager, Simon Schofield, said: "Although we've not been on the estate for long, the business has grown. The site behind us has been available for some time; we had the opportunity to buy so that's what we did."

"We now have a 23 acre site in Winsford, which is fantastic for us. There aren't many salvage businesses operating at this scale so it does set us apart."

Car Transplants, which also holds a large collection of old and unusual vehicles for

film and television hire, employs around 100 people at its Winsford facility and a smaller six-acre site in Nantwich, where the firm was first set up by Simon's father John and his two brothers.

The site in Winsford handles around 40,000 vehicles each year and includes eight-acres of warehouse space, providing high quality storage facilities, image bays, auction rooms and a dedicated motorbike section.

"This is a great success story for Car Transplants and the estate as a whole."

"It was a big investment moving to Winsford Industrial Estate, which needed a big commitment from us, but we have really seen the benefits of what a well managed site can do for us," added Simon.

"The estate has been good to us, we cover the whole of the UK so of course the location and network links are vital but also the support and security we receive on a daily basis has been excellent."

"We're definitely here for the long term, we've invested a lot of money into the site including new security fencing, and building improvements are still ongoing for the next six months so we're now looking forward to seeing all that completed."

Martin Humphreys, Winsford Industrial Estate Manager, said: "This is a great success story for Car Transplants and the estate as a whole. The company is a fantastic asset to the estate and it's great to see it growing and employing more and more people as a result."

Workers rise to cycle challenge

Hundreds of employees from across Winsford Industrial Estate swapped their usual commute by car for trainers after being challenged to get on their bikes.

More than 250 workers came out in force for the annual Winsford 1-5 'Bike to Work' day on Thursday, June 11th.

In return, all participants were given a free breakfast at either Premier Cafe or Rucks to Eat as well as being entered into a prize draw to win a £350 bike voucher.

Martin Humphreys, Estate Manager, said: "I was up and out early to catch all the

shift workers and was really impressed by the number of people who left their cars at home and cycled or walked to work.

"I was really impressed by the number of people who left their cars at home and cycled or walked to work."

"It was a beautiful summer's day, which always helps, but it was great to see so many people getting active and really enjoying it at the same time."

The prize draw took place later that day at Premier Cafe, with owner Ian McIntosh drawing the winners.

First place went to Steve Lincoln of Howdens Joinery

with second and third place prizes going to Austin Briggs of Turner and Wilson, winner of a £100 accessory voucher and Robert Warner of Timstar, who won a £50 accessory voucher.



Martin Humphreys (left) and Ian McIntosh, of Premier Cafe, draw the winners of the Winsford 1-5 Bike to Work day prize draw.



Flooring company lays foundations for growth

A Winsford-based flooring business is going from strength to strength after opening its second premises on Road One.

Saint Flooring, which provides flooring and soft furnishings to some of the country's biggest house builders, developers and housing associations across the UK, moved into the new site in December, in addition to its warehouse and office space on Pineapple Park.

The company, which is run by husband and wife team Steve and Lucy Turner, from Nantwich, moved to the estate in 2008 and since then has enjoyed continued growth.

"We used to run the business from our back bedroom in Nantwich, until it just got too big," said Lucy.

"We first had an office on Oasis Business Park, but after just 12 months we had outgrown that too."

Two years ago the couple moved the business to Pineapple Park and, in December, opened a second site on Road One, which is part open to the public selling roll end carpeting, laminate, vinyl, accessories and more.

"The estate has been a great base for us," added Lucy.

"Logistically, it is ideal as we have great access to the M6, which is good for our clients and fitters, as well as being well placed among some of the region's biggest cities. All our staff are local too which means they don't have to travel far.

"It is also a very nice, well managed estate and we feel

very secure here, which is important for any business."

Major clients of the company include Persimmon, Morris, Countryside Properties, Barratts, and many more, and with a rise in the number of new homes being built across the country, the couple hope to expand the businesses further by taking on more staff in 2015.



Lucy Turner,
Managing Director



Staff at the warehouse on Pineapple Park

Pure Tel forecasts expansion after move to Meridian House



Nathan Wright,
Managing Director of Pure Tel

A telecommunications company is looking to expand its business just months after arriving on Winsford Industrial Estate.

Pure Tel, which was established by managing director Nathan Wright from Northwich in 2009, moved into its new office premises in Meridian House in August last year.

The company provides a full range of telecommunication

services to businesses of all sizes including analogue, ISDN2, ISDN30 and SIP rental and call packages, ADSL broadband, EFM, leased lines, bulk SMS, merchant services and traditional and hosted telephone systems.

"The estate is a great place to base ourselves as we are surrounded by so many other businesses," said Nathan.

"There is also a great sense of community on the estate

and we are looking forward to getting involved in what goes on here and meeting as many of the other businesses as we can."

Pure Tel currently employs six people with plans to increase that number in 2015.

Nathan added: "Our new premises gives us scope to double our workforce, which we are hoping to do by the end of this year."