

WINSFORD 1-5 News Bulletin



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Business Environment Group

Decision time for BID 3

Hundreds of businesses on Winsford 1-5 are being given the opportunity to vote to secure the future success of our nationally-recognised industrial estate.

Over the past few months the Winsford Industrial Estate BID 3 business plan has been out for consultation within the business community.

The business plan includes continued improvements at the estate over the next five years and companies will be asked to vote on the proposals during a ballot taking place in November.

Winsford Industrial Estate has seen significant investment from the Business Improvement District since the business community first approved the concept back in 2005, making Winsford Industrial Estate the first non-retail Business Improvement District in the UK.

In this latest BID plan, there are again key themes covering a wide range of support services that make the estate a great place to trade.

Examples include:

- Promoting a safe and secure working environment – the BID supports rapid text services, CCTV and DNA property marking kits.
- Image improvement – the BID has organised clearing, planting and maintenance to key areas on the Industrial Estate, along with the implementation of signage.
- One of the key advantages is that the BID allows the estate to benefit from its own dedicated Estate Manager.
- Training and skills – the BID provides a wide range of work-related training

courses such as health and safety, first aid and manual handling.

- Support – maintaining the Winsford 1-5 website and quarterly production of the Winsford 1-5 bulletin as well as organising networking events such as the popular Bike and Walk to Work Day, annual Estate Quiz and the Business Expo.

Jane Hough, Business Improvement District (BID) Manager, said: "We are proud that Winsford Industrial Estate was the first BID of its kind in the country and that its businesses have continued to thrive and support the BID over many years.

"We have had great feedback during the BID 3 development process and would urge as many people as possible to vote during November to ensure the estate remains the success it has become."

For more information contact:

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Yet Another New Project Realised

Over the next few weeks, two new ANPR (Auto Number Plate Recognition) cameras will be installed at either end of Road One. Harnessing the very latest state of the art technology, the cameras will log every car number plate that passes through either entrance of Road One.

Martin Humphreys, Winsford Industrial Estate manager, is delighted to see ANPR installed on the estate, commenting "This ANPR system will further strengthen the 1-5 Group's capability to target and tackle crime, although my own personal take on the ANPR system being installed is simply Another New Project Realised!" "These investments by the Business Improvement District have made Winsford Industrial Estate one of the most secure in the area and the addition of an ANPR system can only enhance what we already have".

While many systems need a camera on either side of the road to capture the number plate, the set-up the Winsford 1-5 Executive Board has selected for Winsford Industrial Estate is one of the most up-to-date systems available, with just a single camera needed to process the number plates of cars travelling in both directions.

While BID 1 saw the dedicated CCTV system comprising of three cameras (monitored 24 hours a day, 7 days a week) installed on the estate, BID 2 has already funded an additional two cameras to further enhance security. As BID 2 draws to a close, this added investment of the ANPR cameras will only add to heightening security and ensuring crime prevention remains a top priority.

A YES Vote for BID3 in November will enable Winsford Industrial Estate to build on what has already been achieved and ensure that the steps forward in crime prevention and security on the estate are not lost.



Message from the chairman

As we put together this latest edition of the Winsford 1-5 Bulletin we are eagerly awaiting the vote on the proposal for BID 3 Business Plan which all companies on the estate have had the opportunity to influence.

It is hard to believe that nearly 10 years ago our business community came together and overwhelmingly voted in favour of the first Industrial Estate Business Improvement in the UK. Since then, the estate has gone from strength to strength, with current vacancy levels being the lowest in a number of years.

Over the years, the Business Improvement District has delivered many benefits – and we have seen significant investments in a dedicated CCTV system and security services which have driven down crime to an all-time low on the Estate.

As you look across the estate, you can see investments made in the Cheshire fencing at entrances to the estate, along with signage and landscaping. We have also made investments in “Free” training courses which have seen many of our employees develop their skill sets.

There has also been the endless support that we have received through

the Estate Manager, Mike Kelly and since Mike’s retirement, Martin Humphreys.

None of these things would have been realised without the support and investment from us, the private sector, our partners Groundwork and Cheshire West and Chester Council.

In addition, the Estate now enters into a new era, with the Winsford Neighbourhood Plan steering group moving forward with plans to open up the estate for further economic development – this provides us with an exciting opportunity.

I am sure you will join me in thanking the Groundwork BID team and our own BID steering group for putting together BID 3 and opening up further possibilities for the future. We look forward to sharing the results of the vote with you soon.

Yours sincerely,
Pete Price,
Chairman of the
Winsford 1-5



Henkel's annual Health and Safety Day

Henkel, one of the industrial estate’s largest employers, has held a Health and Safety Day for more than 150 of its employees.

The all-day event takes months of planning and involves putting normal production operations on hold to give staff a chance to learn about many aspects of health and safety.

The event took place on September 10th at the company’s site at Winsford Industrial Estate. Activities included a drill with the Fire Service and ‘mock’ incidents to help highlight potential dangers.

Henkel would like to thank the following organisations who provided thought-provoking health and safety activities on the day – Cheshire Fire and Rescue Service, NHS, Everwell and Purple Cow.



First aid training



Drink driving



Breaking speed test



Blood donations



Study paves the way for major job creation

A high level study is about to be carried out that could signal the start of thousands of extra jobs being created at Winsford Industrial Estate over coming years.

The study is being carried out by BE Group and will look at how to make the most of land allocated for employment at what we are proud to say is the town's flagship industrial estate.

The study will look at:

- Demand for industrial estate space.
- How to maximise employment opportunities.

"This is a really exciting time for our town. The study's findings will be used to shape the industrial estate's future and be used to attract more investment to our area," explained Cllr Brian Clarke, from Cheshire West and Chester.

Alan Warburton, Winsford's Town Clerk, added: "This study is being carried

out as a direct result of our town's Neighbourhood Plan and will help ensure we remain on the map as a major employment centre."

Winsford Industrial Estate was the country's first non-retail Business Improvement District and has over 4,000 people working within its business community.

The estate is home to household names such as Henkel, Jiffy Packaging, Iveco, Finning UK Cat, Venture Photography, Advanced Medical Solutions and Tiger Trailers.

BE Group will be contacting local businesses, land agents and interested parties to look at growth opportunities for the future. Anyone wishing to contribute can contact Vince Sandwell, of BE Group at vincesandwell@begroup.uk.com

For more details visit www.midcheshiredevelopmentboard.org.uk



Haulage firm finds perfect destination

Sandbach haulage company Cammack Transport has made Winsford Industrial Estate the destination for their new HQ.

The company, which was established 20 years ago, specialises in haulage needs for the rail industry – but is already planning to offer wider services from its new operating base at Road Five.

Thanks to a 35,000sq ft warehouse and associated yard, Cammack can now also offer storage and warehousing facilities for companies, as well as additional lorry parking for other transport firms.

The company is owned by Jo and Paul Cammack who are pleased with what's been achieved at their new four-acre base.

Jo said: "We looked at moving to Stoke and Crewe but didn't find anywhere suitable at all. The site at Winsford had been empty for some time and needed

some work but is getting there now. We have a large warehouse, and can offer storage and parking for other haulage companies, so it's been an excellent move."

To find out more visit www.cammacktransport.com or ring 01606 863326.





Steve's wheely lucky day

Howdens Joinery employee Steve Lincoln got more than he bargained for when he took part in the industrial estate's popular annual Bike and Walk to Work Day.

For Steve, who lives in Winsford and is a joiner, won the day's star raffle prize of a new bicycle!

He is pictured with his prize which was presented following the event.

The Bike To Work Day has become a popular part of the Winsford 1-5 BID calendar and some 250 people took part this year, cycling to their companies and enjoying a free breakfast for their efforts!



Indigo Promotions adds some colour to the estate

Successful merchandise and promotions company Indigo Promotions is one of the latest firms to move on to the estate.

Indigo Promotions, previously based in Winnington, has moved into new premises in Meridian House, on Road One.

The company has a 'one stop shop' showroom where you can drop in and see the latest branded merchandise that's available to give your business the wow factor.

Stephen Johnson, Managing Director, said he was delighted to be on the estate and looking forward to meeting local businesses.

"Our new facility has already been very well received by our valued clients, particularly those looking for competitively priced embroidered workwear. Should anyone be looking for embroidered workwear, school uniforms and leisurewear or printed items such as mugs, pens, bags and keyrings, we have a product for every budget and taste.



"Talking of taste we currently have some very tempting branded confectionery, ranging from Neopolitan chocolates to bespoke sticks of rock!"

This month the company is also delighted to welcome Emily to the Indigo team. Emily comes from a customer service background and adds strength to the sales team.

For more information visit www.indigo-promotions.co.uk or call **01606 871555**.

Mike's move makes a mark

One of Cheshire's long established businesses is making its mark after moving on to the industrial estate in September.

On September 1st Claymore Business Machines, which was set up in 1993, moved into its new HQ at F1 House, on Road Four, and business owner Michael Shiels is delighted with the move.

"Winsford Industrial Estate is an excellent location and we are really pleased with our new premises."

Claymore Business Machines is a Kyocera main dealer and can provide photocopiers and printers from desktop to multifunctional machines.

They offer both purchase and rental as well as a full back up, installation and maintenance service.

Mike also provides a 'print audit' service which has helped save businesses hundreds of pounds on their print and photocopying costs.

As well as Claymore Business Machines, Mike is well known across the county for supporting networking groups and events – believing firmly in working together so businesses can help each other.

He is currently chairman of a networking group, for more information visit: www.cheshirebusinessfocus.co.uk



Michael Shiels outside
Claymore Business Machines