Winsford 1-5 BID 3 News Bulletin - Autumn 2020



Message from the Chair INVEST, LIVE, WORK.

elloand welcome to the Winsford 1-5 autumn newsletter.

I would like to start by saying that I hope you, your family and friends are all safe and well.

We know how hard it has been for businesses over the last few months and the many challenges that Covid-19 has posed. We are hopeful however that by working closely together moving forward, the Industrial Estate can bounce back strongly over the coming months.

Since the beginning of the pandemic the Winsford 1-5 BID team have been working hard to provide support and advice to companies on a day-to-day basis.

This has included communicating government updates on a range of topics such as loans and safety guidance, signposting businesses to the Cheshire and Warrington Growth Hub and also supporting smaller businesses with grant applications.

The BID team will continue to provide dedicated support with any ongoing issues and keep working on the delivery of the six-month emergency business plan which facilitates the provision of one-to-one support for **BID** members.

Onto more positive news now and we're looking forward to more development work taking place on Winsford 1-5 to further enhance the estate and its prestige.

Rula Developments have been appointed by Cheshire West and Chester Council to deliver £5 million of infrastructure works to create the principle access off Road One along with the primary services for the site.

Councillor Richard Beacham, Cabinet Member for Housing, Regeneration Growth, has said: "The and development of Winsford Industrial Estate remains a top priority for the council and we are continuing to invest in the site to enable the local community to benefit from its growth and expansion. This latest phase is the continuation of a really exciting four-year partnership project to develop the site, which will secure employment in the town and help to give confidence about the future at a time when Covid-19 has created some uncertainty for local people and businesses."

Keep your eyes peeled for these development works over the coming weeks and months.



Finally, I'd like to wish a happy retirement to Dennis Cookson. Dennis was the owner of Rucks to Eat on Winsford 1-5 but he has now sold the business to retire.

Along with all the businesses and BID Team, I would like to wish him all the best for the future and thank him for all his amazing work on the estate. Happy retirement Dennis!

I hope you all remain safe and healthy over the coming months.

Yours sincerely, Pete Price. Chairman of the Winsford 1-5 **Executive Board**

Community response provides holiday food

ore than 700 ingredient boxes a week were being delivered to families across west Cheshire during the summer as communities continued to pull together during the Covid-19 pandemic.

The project was part of a holiday activity fund which provided free nutritious food and activities at a wide range of holiday clubs over the summer. A hallmark of the borough's response to the pandemic is the way that communities have rallied, with many new groups being set up alongside existing community groups and foodbanks to make sure that every resident is able to access the food they need.

Cheshire West and Chester Council is working with these groups to support this response, including helping to establish a food hub in Winsford, which offers additional food to groups.

This hub, led by social enterprise Changing Lives Together and The Welcome Network, which brings together community groups, charities and local government agencies to reduce food poverty, has been delivering the food boxes to families to help those community groups who couldn't offer their usual face-to-face holiday lunch services.

New order gives Tiger Trailers another boost



There has been more positive news over at Tiger Trailers with logistics operator Willmotts Transport placing another order with the Winsford 1-5 based business.

The broad-ranging 150-strong fleet operated by Willmotts Transport, one of the largest independent warehousing and distribution companies in the South West, now sees Tiger Trailers' products account for over fifty percent of its trailer and rigid body assets following an order for 30 more curtainsiders.

In a move which provides extra versatility to Willmotts' expansive customer list in the food and drink retail sector, the South West-based haulier has also introduced to its fleet 13.6m single-temperature chilled solutions from Tiger Trailers' new Siberian range, which spans home delivery vehicles and rigids to single and double deck trailers.

Andy Stott, Managing Director of Stotts Group who own Willmotts Transport, has said of Tiger Trailers: "We've always been very pleased with the quality and specification of Tiger Trailers' products and the high level of service provided from the manufacturer's teams, from sales and handover/delivery to aftercare. "We are extremely proud of curtainsider fleet. which our demonstrates their desire to match customers' bespoke requirements from features ranging in size from tail-lifts through to lighting and safety decals, and we had no hesitation in welcoming some of the first of Tiger's new temperature-controlled trailers to our inventory."

Speaking about the relationship with Willmotts Transport and the

new orders, Tiger Trailers' Business Development Director Stephen Pollock said: "Assisting Willmotts has always been a pleasure and they have become a cherished customer of ours. It's rewarding to work with such a large operator with diverse load requirements, as evidenced through our steps to meet paper transportation regulations, and with a team that is so passionate about their trailers, trucks and other vehicles."



INVEST, LIVE, WORK.

Business spotlight: Get to know Topspeed Couriers

opspeed's Secure Operations Team was formally launched in the Autumn of 2014 when the company won a significant contract to supply secure transport services to a major UK Forensics Services Provider.

This Secure Operations Team is ringfenced within the business, with all managers and drivers working in this team security cleared, many to SC level. Vehicles are allocated to this team, and personnel working on this contract use dedicated secure databases that are strictly password controlled.

Originally the team was set up with one manager, Gillian Lockley, and 15 drivers.

Now marking six years, the team has grown in size to accommodate new customer contracts, specifically from the Crown Commercial Services



Framework agreement and private industry.

In August they won another significant Government contract for the movement of secure and confidential items which is mainly made up of documents, data files, hard drives and computer data storage.

Turnover for this team has doubled since the first contract win and it now represents over 30% of the company's annual income.

Gillian is now Managing Director of Topspeed but still holds an Operational Management responsibility for this group which has two Operational Managers, Jason Pennell and Hannah Sprey, who act as day to day key Account Managers and work together to ensure all shipments are carried out to plan.

You can get in touch with Topspeed Couriers by contacting Dave Turner on 07760883774 or by emailing dturner@topspeedcouriers.co.uk.

Winsford 1-5 welcomes new business to the estate

Safety Shield Global has moved from Lancashire to Winsford Industrial Estate after outgrowing their previous premises.

Managing Director, Jonathan Guest, said: "Safety Shield Global were looking for new premises as we had outgrown our current head office and factory in Lancashire.

"We visited many industrial estates and found our perfect premises on Winsford Road Four. Not only does the estate provide excellent motorway links but the estate is clean, friendly and secure."

Safety Shield Global provides a complete collision avoidance solution for vehicles and plants in all industries. They have used artificial intelligence and deep learning to create a technology that has been utilised to produce a bespoke safety system to protect vulnerable road users, site based operatives, warehouse staff and valuable customer assets.

Jonathan also spoke about how they felt welcomed onto the estate: "Since moving onto the estate only two weeks ago we have already been greeted by several businesses on the estate, several of which we are now doing business with.

"I look forward to growing Safety Shield as a business on Winsford Industrial Estate and hopefully meeting many more companies on the estate in the near future."



They are open for customers to come in and chat or you can contact them by emailing info@safetyshieldglobal.com or calling 0333 93 98 112.

INVEST, LIVE, WORK.

Support the success of Winsford AMET Centre

ould you like to become involved in the new Advanced Manufacturing & Engineering Training Centre project? Warrington & Vale Royal College is looking for local and regional businesses to support them in the success of their Winsford AMET Centre.

They would like to hear from any engineering, manufacturing or allied services organisations or sector specialists in the Winsford, Northwich or Crewe area. Perhaps you would like to become a member of their Engineering Employer Group, or take a look at their impressive facilities to understand how they can support you in the growth of your business.

- Are you a manufacturing or engineering business based in Cheshire?
- Do you currently employ apprentices or want to in the future?
- Would you like to upskill your current workforce?
- Would you like to improve productivity and secure growth in your organisation?
- Would you like to support local young people in gaining access to your industry?

If you would like more information and want to arrange a site tour, please do not hesitate to contact fhennessey@wvr.ac.uk or krogers@wvr.ac.uk.



Warrington & Vale Royal College

Take your business to the next level

A ccelerate Cheshire and Warrington is a £30 million programme that has been designed to support businesses to reskill and upskill their current workforce.

This programme is in partnership between the University of Chester and Cheshire and Warrington LEP, and is partly funded by the European Social Fund. Accelerate has a wide range of training and skills development on offer for all employees who live or work in Cheshire and Warrington.

There are 100% and 40% funding options available depending on the size of your business.

For more information, please visit: www.candwgrowthhub.co.uk/accelerate/.



An update from Renray Healthcare

Did you know that Renray Healthcare now sells online to care homes via their new fully functional e-commerce site at www.renraydirect.com?

What's more, they have just fulfilled their first order on it too which is great news!

Their products include bedroom, lounge, dining and reception room

furniture, discounted furniture packages and also a clearance section for end of line items.

Delivery is free too, with payment made via their secure checkout service.

If you want to know more please call 01606 593456 or email sales@renraydirect.com.

Warnhill Tools move premises

Just a quick note to let you all know that Warnhill Tools have moved!

They've gone from Wallace Court on Road Three and can now be found at Unit 17 Road One across from Finning CAT on the corner of Road Two.

Getting in touch with Warnhill Tools is easy.

Simply call 01606 860 860 or head over to their website: www.warnhilltools.com. Don't forget that you could always arrange a visit too!

