

Upskilling your workforce: Future training courses

All companies who are based on Winsford 1-5 Industrial Estate are entitled to attend one of the many training courses that the BID runs throughout the year. The courses are free of charge to any employee who wishes to attend as they are all funded and delivered through the BID.

The courses are designed to cover as wide a variety of topics as possible, ranging from Health & Safety to Fire Marshal Training – all important aspects in keeping your work environment safe and running as smoothly as possible.

In 2017 the BID will also introduce training sessions on Employment Law, Website and SEO, Fork Lift Truck Training and many more.

Right is a complete list of all training courses scheduled to run throughout the first half of 2017. For more information or to book on to a course, please email Stephanie Leese on Stephanie.leese@groundwork.org.uk.

Alternatively you can book places online via the Winsford 1-5 website: www.winsford1-5.co.uk.

Schedule of Training courses for 2017:

Website and SEO Training – Wednesday 29th March 2017

CIEH Level 2 Award in Principles of Manual Handling – Wednesday 19th April 2017

Employment Law Seminar – Monday 24th April 2017

Qualsafe Level 2 Award in Emergency First Aid at Work – Monday 8th May 2017

Leadership Skills and Management Training – Thursday 11th May 2017

Level 2 Award in Health & Safety in the Workplace – Wednesday 24th May 2017

Fire Marshal Training (Morning session) – Tuesday 6th June 2017

Fire Marshal Training (Afternoon session) – Tuesday 6th June 2017

Groundwork Principles of Risk Assessment – Thursday 6th July 2017

Qualsafe Level 2 Award in Emergency First Aid at Work – Tuesday 11th July 2017



Results are in - Winsford Industrial Estate Quiz 2017

The much-loved Annual Winsford Industrial Estate Quiz for 2017 was held on Thursday 26th January at Wharton Conservative Club.

After a delicious dinner supplied by Rucks to Eat, 12 teams fought it out to determine who would lift the coveted Winsford Challenge Cup this year, and after several rounds one team emerged victorious.

Congratulations go to Newbury Data Team 2 who came a triumphant first this year to win back the trophy!



Allsorts (Newbury Data Team 1) made it a 1-2 for Newbury Data as they came in second and MAM Team 1 took third place after a great effort!

The special "Gallant competitors" award went to the ladies at CWAC who won the 'wooden spoon', and best team name went to Rucks to Eat with their ingenious name of "Sex, drugs and Sausage Rolls!"

The approach to Security, Crime & Prevention on Winsford 1-5

The Winsford 1-5 BID is in regular liaison with Cheshire Police regarding crime and security issues. The main focus is to ensure that Winsford 1-5 Industrial Estate remains a secure and safe working environment.

In 2006, when the BID was first implemented on Winsford Industrial Estate, crime figures were high. By working in partnership with Cheshire Police and implementing specialist security initiatives, crime rates on the Estate have dropped dramatically.

Please see below for the full range of initiatives provided by Winsford 1-5 BID which include:

- The purchasing of Bike Marking Kits in partnership with Cheshire Police. These kits mean your bike will be a less attractive target for thieves and will be registered with BikeRegister meaning that it's much easier to find if stolen and later recovered by Police. The Police will be in attendance to mark employees' bikes on the Estate in June 2017.
- A dedicated 5 Camera CCTV and ANPR system that is monitored 24/7, 365 days a year. The BID continues to make investments in monitoring the system and has an annual maintenance programme. There is however a process to follow when requesting footage from the CCTV system. For more information about this, please email Estate Manager Louise Ashley on Louise.Ashley@groundwork.org.uk.
- The provision of estate-wide mobile security patrols throughout Bank Holiday weekends and the Christmas and New Year period.
- The introduction of SelectaDNA Marking kits. SelectaDNA is a forensic marking system which comes in kit form for domestic and commercial use. The product contains a liquid specifically DNA-coded to each individual customer or company, and can be easily applied to any items of value. The liquid also contains thousands of unique microdots, allowing the Police



two ways to identify marked items. If equipment is stolen and later found, Police can link it directly with the crime scene. By placing SelectaDNA signage around your premises, it is proven to reduce your chances of being a victim of theft and burglary by up to 85%.

- The Rapid Text Service is available 24/7, 365 days a year and enables business owners and employees to communicate warnings across Winsford Industrial Estate and to Cheshire Police. Just call 01606 866826 to report the issue and a text message alert will be sent to all businesses.



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A spring update from Cheshire Police

We've spoken to Inspector David Snasdell to hear his views on the Estate and the measures introduced to make it a safer place to work.

"I have been the local Neighbourhood Policing Inspector for the past 8 years and prior to this I was the Detective Sergeant for the Winsford Area.

Since the BID for the estate was implemented in 2006 the landscape for crime in the area has dramatically reduced. A large proportion of this success has been the BID development and its management to make the area a safer place to work and the risk of being a victim of crime significantly reduced.

The implementation of the Estate Manager created a vastly improved business partnership with the local police and this has continued to grow year on year. The day to day dialogue and engagement means the police can react to incidents and solve problems for the businesses to ensure they can concentrate on running a business rather than worrying about crime or other incidents.

Whether there is a crime, traffic or Anti-Social behaviour issue we quickly problem solve as a partnership and look to resolve the issues to the benefit of both the business and the local community.

We have seen crime reduce in the area year on year as a result of the crime reduction initiatives put in place by the BID management.

All these initiatives including weekend and bank holiday security patrols, SelectaDNA, Rapid Text Service, CCTV and ANPR to name a few have supported the business area as well as the positive environmental look and feel of the estate.

The broken window scenario is fixed very quickly within the area making it a positive place to work and visit.

I am sure this area will continue to benefit from the BID services as we enter exciting years ahead with continued development of the estate and increased businesses coming to the area."

Message from the Chairman

Welcome to the 2017 Spring newsletter.

It's been a great start to the year on the estate following the news in January that government funding would help unlock over 70 acres of land to the north of the current development.

£3.8 million has been allocated by the Cheshire and Warrington Local Enterprise Fund (LEP) to improve infrastructure and highways around Winsford Industrial Estate, helping pave the way for the development of new employment land.

Even better news is that the investment could lead to around 2,000 jobs being created and the potential of another 250 homes being built in Winsford.

On another positive note, the Traffic Regulation Orders we've been working to have put in place have been approved by Cheshire West and Chester Council.

The implementation of these orders begins on Monday 24th April 2017

and will be in force on Roads Two, Four and Five.

This is great news for the estate and shows the effectiveness of the BID working with partners to alleviate parking issues and help improve the day-to-day running of our businesses.

Speaking of businesses, the Winsford 1-5 Board have been approached



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by a group who wish to focus their Corporate Social Responsibility on the environment.

Businesses, regardless of size, have a large carbon footprint and any steps that can be taken to reduce these are considered both good for the company and society as a whole.

With this in mind, the BID would like to tackle the green spaces on the estate and are hosting an Impact Day on Friday 7th April 2017 and would welcome any support businesses can give on the day.

To get involved please contact your Estate Manager, Louise Ashley, on Louise.ashley@groundwork.org.uk.

I hope you all have a productive and successful spring.

Yours Sincerely,
Pete Price,
Chairman of the Winsford 1-5 Executive Board

Winsford 
Business Environment Group

Firestone's Winsford move signals growth

Winsford-based roofing and lining membrane specialist, Firestone Building Products, has completed a move to new premises within the town as part of a major expansion plan following continued growth over the past five years.

Established in Winsford in 2000 by prominent local businessman and former past president of the Rotary Club of Northwich Vale Royal, James Cave, Firestone has moved to new premises on Premier Park in Winsford, almost trebling the size of its accommodation.

The move is designed to help support and create local jobs by enabling Firestone's expansion and enhancing its training school facilities for architects and other specifiers as well as providing practical and theory training for existing and potential Firestone roofers and lining installers.

In addition, stockholding capabilities will be expanded so that they can reduce lead times for customers and provide excellent availability across its TPO roofing membranes and EPDM roofing and lining products.

Commenting on the new move, locally based James said, "Firestone has always had a philosophy of giving back to the community in which we operate. I have personally been involved with fundraising for local charities with the Rotary Club since 1993 and the company is active in supporting the local area



both through charity initiatives and job creation.

"We are delighted to have found new premises on Winsford Industrial Estate that will allow us to continue as a major employer in the area and enable us to expand the team further. Meanwhile the increased stockholding capacity will allow us to reduce lead times and ensure even better product availability, supporting our customers across the procurement and project delivery process in order to drive further growth."

Firestone's success in the roofing and lining sectors is built on the quality and innovation of its products. The company is a market leader in EPDM roofing membranes with its RubberGard™ EPDM and RubberCover™ EPDM

products, which continue to grow in popularity as flexible and robust solutions for flat roof installations, with an unparalleled service life. The company has also experienced high demand for its UltraPly™ TPO roofing membrane and PondGard™ and GeoGard™ EPDM lining products, helping to drive growth and investment.

James adds: "This move marks an exciting new chapter in our UK & Ireland business in Winsford, building on Firestone's global heritage in rubber technology, which dates back over a century."

For company or product information contact Alison Liver, Marketing Communications, Firestone Building Products on **01606 552026** or email alison.liver@fbpl.co.uk. Website www.firestonebpe.co.uk

Winsford Industrial Estate Christmas tree switch-on

Last December, festive spirit came to the industrial estate as a 30ft Christmas tree was placed on Road One.

Christmas cheer filled the air as a Light switch-on event was held on Wednesday 7th December with everyone in attendance enjoying

the hot drinks and mince pies provided.

All businesses were invited to attend and members of the Winsford Academy Choir sang a range of beautiful Christmas carols with everyone really enjoying the yuletide atmosphere.



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