

## New business bounces onto the industrial estate

A new business is taking Winsford by storm after recently opening on the estate.

Urban Air, based in Unit 9 on Navigation Park, is a huge trampoline Park with 50 interconnected trampolines and is ideal for a range of fun activities.

You can have Birthday parties there, jump sessions and even fitness classes; it's the perfect place to let off some steam and let spirits soar.

The premises don't just feature trampolines either.

There's an interactive King Kong Climbing Wall, Slam Dunking, Tumble Tracking and even an angled wall for the dare devils out there.

Each week is made up of a series of sessions aimed at different age

groups and activities, ensuring fun no matter what your age or fitness levels.

UA Jump caters for all, UA Family is solely for parents with children under six and UA Toddler is for the Under 5's.

Also, there is even UA Connect, a SEN and Autism-friendly session which runs twice a week.

Urban Air also features LoudLounge sessions on a Friday night where you can bounce around to some classic hits from UA's very own resident DJ!

Add to this a range of unique fitness classes and Urban Air definitely provides bouncy fun for all!

Visit their website

[www.urbanaircheshire.co.uk](http://www.urbanaircheshire.co.uk) for more information or call 01606 212690 to speak to a team member.



## Businesses helping people get in to employment

Three businesses on the estate are helping local people find employment and also providing companies with a great platform for sourcing new employees.

Bralin, Careersat Ltd and Rose Recruitment are committed to helping people from Winsford and beyond find work using their expertise, passion and knowledge of the job market.

Their aims and objectives are similar; to find candidates the right job for them and ensure they have the utmost support every step of the way.

Bralin for example have a clear set of promises that they make to each and every client and candidate.

Not only will they provide expert guidance, feedback and advice but they will also give full, frank feedback on interviews while giving

clear deadlines and timelines too; all of this and more helps create the 'Bralin experience.'

Rose Recruitment deliver a similar offering and pride themselves on their straight forward, flexible approach to both clients and candidates.



The same can be said of Careersat Ltd who believe in placing people rather than just filling jobs to make sure they provide the highest calibre of candidates to their clients. Their long term involvement in recruiting also means they know how to meet and even exceed expectations.

All recruiters supply various categories of staff across numerous sectors including IT, Technical, Commercial, Office, Industrial, Administration and Marketing and they love nothing more than ensuring their candidates and clients are happy.

To get in touch with Bralin please visit [www.bralinrecruitment.co.uk](http://www.bralinrecruitment.co.uk) or call 01606 591 991, Careersat Ltd can be found on [www.careersatLtd.com](http://www.careersatLtd.com) or by calling 01606 625 451 and for more on Rose head to [www.roserecruit.co.uk](http://www.roserecruit.co.uk) or ring 01606 861408.

## Winsford 1-5 BID 3

News Bulletin - Autumn 2016



## £200 million regeneration planned for Winsford

Winsford could be set to benefit from a £200 million regeneration after Cheshire West and Chester Council (CWAC) unveiled a proposal to enhance economic opportunities in the town.

The 'Winsford Regeneration Programme' will be resourced over the next two years with £3.5 million from the Councils' Capital programme and will bring a whole host of positive developments to Winsford.

Following the 'Whole Place' approach, the scheme will focus on four key areas including regeneration, improving education, skills and employment opportunities and providing early intervention and support for vulnerable adults, families and children.

The council will also work on a number of schemes to make Winsford a more integrated place to live, work and socialise.

Plans are in place to develop the Waterfront to include restaurants, boating and the provision of walking and cycling, and they're working closely with the Town Council too to reinforce Town Park and the High Street.

There will be new and improved parking spaces, links between the Town Centre and the Waterfront and additional investment will re-establish the High Street as a highly visible, accessible location for independent businesses to grow and flourish.

Winsford 1-5 Industrial Estate has also been earmarked for investment and expansion as outlined in the Winsford Neighbourhood Plan.

The plan identifies 30ha of employment land for development and when completed, the site could provide more than 1 million square feet of employment floor space, creating approximately 2,000 jobs and attracting up to £90 million of investment.

This will be complemented by an in-depth transport strategy, advice and guidance for young people with relation to careers and also a new Work Zone for people seeking employment.

Add to this the plan to improve support for vulnerable adults, families and children and the regeneration programme really is a detailed, comprehensive proposal which could revolutionise the social, economic and cultural landscape of Winsford.

Councillor Brian Clarke, Cabinet Member for Economic Development and Infrastructure believes the programme will really give Winsford a boost.

"This ambitious programme is completely in line with the aims of the nationally recognised Winsford Neighbourhood Plan.

"Our plans include new jobs and improved leisure facilities for residents plus new homes while also helping tackle inequality and making Winsford a place where everyone can really thrive."



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## Message from the Chairman

Welcome to the 2016 Autumn newsletter.

It's an exciting time to be on the estate at the moment, especially considering the news of the regeneration programme that's planned for Winsford.

As outlined in the story on page one, the Estate could be set for investment and expansion bringing a whole host of opportunities.

The plan states that over 2,000 jobs could be created, bringing with it up to £90 million of investment!

In other news, the Traffic Regulation Orders across the Estate have been a major breakthrough, which will help to reduce the parking issues that had been arising.

Regarding this, thanks must also be given to the businesses who attended the workshops as their feedback was vital in how we went about finding solutions.

In other matters, I would like to reiterate how vitally important the Security Provisions on the estate are over Bank Holidays and the Christmas period courtesy of the BID.



Recently, over the August Bank Holiday, security guards caught two people trying to break into a car on a business' premises.

They managed to get away but a vehicle has been identified via CCTV and Police now have footage to investigate further.

Having CCTV is invaluable in helping ensure the ongoing safety of workers and their premises here on the estate.

On a final note, I'd like to congratulate everyone who took part in our Bike & Walk to Work day back in June – it was brilliant to hear that over 200 of you took part.

Yours Sincerely,  
Pete Price,  
Chairman of the Winsford 1-5 Executive Board

**Winsford** 1-5  
Business Environment Group

## Estate continues to create career opportunities

The Winsford 1-5 Industrial Estate provides a great source of job opportunities for local people and has continued to help get individuals into work over the last few months.

Since the turn of the year, over 15 men and women have landed apprenticeships on the estate, giving them an amazing chance to forge a career.

Positions have been secured in a range of sectors including Engineering, Maintenance and Finance among others.

If the apprentices impress there is every chance that they will go on to secure permanent jobs too, which in turn will have a positive effect on the local economy.

Estate Manager Louise Ashley is delighted that job and apprentice opportunities are constantly being created and has praised the businesses on the Estate.

"When you see how many apprenticeships have been created over the last few months alone you can't help but feel really pleased.

"Apprenticeships are a great way to learn vital skills, give people confidence and help set them on the path to a successful career.

"The businesses on the estate have always been brilliant at recruiting locally and giving people a chance to prove themselves – long may it continue."

For more information about apprenticeships, please visit the Winsford 1-5 website or drop Louise an email via [louise.ashley@groundwork.org.uk](mailto:louise.ashley@groundwork.org.uk).



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## Plans under way to alleviate parking concerns

Concerns have been raised regarding parking on the estate and the health and safety problems that have come with it.

As a result, the Executive Board have been working hard to address and tackle the problem.

In recent months, they've met with Cheshire West and Chester Council (CWAC), representatives from Highways and also the Police to help resolve the issues.

Following these meetings, temporary traffic regulation orders were hoped to be put in place

and a consultation was held with businesses on the estate.

Proposed restrictions include double yellow lines, no stopping zones and also signs stating that there can be no overnight parking and businesses were all invited to state where they would like to see the orders imposed.

This has now been sent to the Council to begin the official process.

Through excellent partnership working between the BID and CWAC, a toilet Facility on Road

5 has been provided and leaflets have been produced in Polish for many of the truck drivers who take goods to and from the estate.

It is hoped these new facilities and informational documents will substantially reduce problems that had been arising with regards to parking and Health & Safety.

If you have any questions about any of the above, please contact Estate Manager Louise Ashley by emailing [louise.ashley@groundwork.org.uk](mailto:louise.ashley@groundwork.org.uk) or by calling 01606 723175.

## Workers get on their bikes

Winsford Industrial Estate employees swapped four wheels for two once again this summer as they took part in the Bike & Walk to work day.

Over 200 workers cycled or walked to work as part of June's event, which encourages people to get active.

The event had the incentive of a free breakfast sandwich and hot drink as supplied by cafes on the Estate and also the lure of the chance to win a new bike in a special prize draw.

This year's numbers once again increased, with positive benefits felt in both an economic and physical sense as a result of leaving the car firmly parked on the drive.

Following the day, everyone eagerly anticipated the draw but there could only be one winner and Will Berry was the lucky individual to bag the bike.

Will worked in one of Advanced Medical Solutions' manufacturing areas and found employment there through Bralin Recruitment which is based in Meridian House.

As a result of the day's success, plans are already in place to make next year's event even better and hopefully increase participation numbers further still.

## Defibrillator locations on the estate

In case of an emergency, don't forget that there are a series of defibrillators located in a number of premises throughout Winsford Industrial Estate.

You'll find at least one defibrillator on Roads One to Four and a new location has also now been added to the comprehensive list.

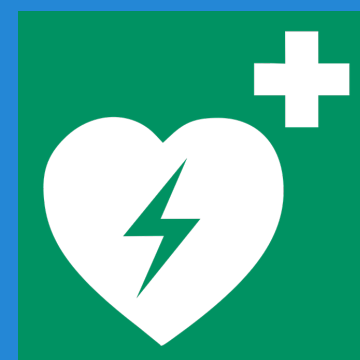
Meridian House, based on Road One, now hosts a defibrillator too which is great news as defibrillators can save lives and this ensures more of the estate is covered by them.

Estate Manager Louise Ashley is delighted that yet another defibrillator is now available for people on the estate to use.

"The provision of defibrillators on the estate is very important and could potentially save lives. I'm glad Meridian House now has one too as emergencies can happen at any time in any place."

To see the full list of defibrillator locations on the estate, please visit the Winsford 1-5 website:

[www.winsford1-5.co.uk](http://www.winsford1-5.co.uk)



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