



LV Power doubles its capacity

An electrical company that supplies firms across the world has set up its headquarters in Winsford Industrial Estate.

LV Power Solutions had been based in Warrington but moved onto the Oasis Business Park on Road One at Easter.

"It is ideally located for the majority of our staff as a lot of them live in Winsford, and that was a key criterion in the decision to move," said Sales and Commercial Director Mark Rostron.

"So far everything is working out exactly how we wanted, we needed a bigger space and this site has doubled our capacity."

LV Power Solutions are specialists in low voltage distribution and metering solutions with clients across the UK, Europe and the Middle East.

They currently employ seven people and are looking into hiring an apprentice and extra office staff.



The team at LV Power

Seafield establishes north west base at Premier Park



Seafield Site Manager Mick Rogan

Winsford Industrial Estate has welcomed leading logistics company Seafield, which has established its new north west base at Premier Park.

Seafield officially opened its new warehouse on June 21, providing storage and distribution for customers in Cheshire and the surrounding areas.

Its new 2.5 acre site is a dedicated base for servicing Northwich firm Tata Chemicals, and will also handle distribution for Cheshire-based Sibelco quarries.

Seafield will handle all

Tata's international and national distribution from Premier Park, operating 60 vehicles and 72 trailers.

The company has operating sites across the UK, with its headquarters in Worksop, Nottinghamshire.

Site Manager Mick Rogan said: "We were based at two separate sites in Cheshire and we wanted to consolidate operations under one roof. It will make our services more efficient."

"Premier Park was ideally located and offered the capacity we needed. To have the added support of a business environment group is fantastic and we hope to build working relationships with other distribution companies on the Estate."

Dates for your diary

1st September - Summer event at the Pickle Jar, all welcome

7th September - Half-day manual handling course

9th September - Winsford 1-5 meeting

Your Estate Manager

If you require information or advice about Winsford Industrial Estate, either as a tenant or a company looking to invest, please contact Mike Kelly on 01606 723175 mobile 07792 618133 or email mike.kelly@groundwork.org.uk



The Winsford 1-5 Estate Bulletin is funded by the Business Improvement District

For further information about Winsford Industrial Estate and the Business Improvement District contact Groundwork on **01606 723175** or visit www.winsford1-5.co.uk or www.1-5bid.co.uk



From left: Sharon Jones, Andy Robinson, Vinny Cavanagh, Louise Insley and Sharon Gibson

KC Autos continue to expand

KC Autos continue to expand and thrive from their base on Road Three.

One recent initiative has been to centralise their accounting department by making use of surplus office accommodation.

Under the direction of Managing Director Dave Cotteril and Accountant Vinny Cavanagh they have created plush offices as a base for the team to look after the accounts for satellite businesses in Stockport, Manchester and Northwich.

Mr Cotteril is a great champion of Winsford and continues to invest locally.

"We wanted to bring our whole accounts team, who look after 160 staff across the company, under one roof," said Vinny Cavanagh, a former pupil at St Nicholas High School and Liverpool University.

"We are a long-standing business on the estate and have found it to be an ideal base for our headquarters so it was the obvious choice when we were looking at the process of centralising all our sites in the north west."

KC Autos is an independent car repairer that has been established since 1981 and covers the north west and the north midlands of England.

Lucky winner at All Your Appliances

Adam Cash at All Your Appliances won a £50 voucher for completing an online survey about the industrial estate.

Adam, the Director of All Your Appliances, was chosen from everyone who filled in the survey as the lucky winner.

All Your Appliances, which is the trading name of Secondtek, has been based on Winsford Industrial Estate for the last five years after moving from a

smaller site in Middlewich. The white goods company has a 25,000 sq ft warehouse and shop on Road One and currently employs 18 people.

"We specialise in end-of-line and slight seconds so a lot of our goods can be 30 to 80 per cent less than high street prices," said Adam.

"With the current economic climate it has not been easy but because of the type of goods we sell we are still doing well."



From left: Tracy Boney and Adam Cash



Winsford Industrial Estate continues to perform

It seems like Business Improvement Districts are blazing the trail as part of the Government's localism agenda. There are currently 17 pilot neighbourhood planning projects in the UK whereby local neighbourhood forums can be created to allow people to have a greater say in what goes on in their locality. Local choices and the ability for local people to take hold of their local area and develop these according to local needs is the cornerstone of the Business Improvement District ethos, and having seen all the positive things that have happened on Winsford Industrial Estate as a result of the BID it is pleasing to see this concept being expanded and developed.

This issue focuses on some of our success stories at Winsford. In these times where everyone is talking about just how bad the economy is, with double-dip recession just around the corner, it is really great to be able to highlight some businesses that are not reading the newspapers – KC Autos and Scandanavian Pine being two very successful businesses that are actually expanding. And we take the opportunity also to welcome a couple of new companies onto the Estate with LV Power and Seafield.



"We do have the means within our grasp to help each other though"

know what you are doing, and if your neighbour is providing goods or services that you need, please consider including them in your tendering process. The Winsford 1-5 Group like to practice what we preach, and if anyone can provide goods or services that we will be buying as part of the delivery process for our second BID please make sure we know about it. You will always be included in our tendering process and, as long as price and quality compare, we always seek to award business to one of our own.

Please enjoy this issue and leave a copy or two in your reception once you have finished with it.

Gary Chester

Chair of the Winsford 1-5 Business Environment Group

Of course, not every company is doing quite so well and some are feeling the impact of the economic conditions quite harshly. We do have the means within our grasp to help each other though. Most if not all the companies on this estate have goods or services that are used by other companies on the Estate. Make sure your neighbours

A fantastic first year for Premier Cafe



Premier Cafe

Business partners Richard Stringer and Mike Dodd had 13 years of catering experience behind them when they decided to start their own food business.

Premier Cafe on Road Five provides snacks and home cooked meals including a traditional English breakfast and also offers a buffet service.

Employees on the Estate can now make the most of the sunny weather on their lunch breaks when they visit Premier Cafe.

The cafe has a new decked outside

eating area for customers and plans to introduce a new extended menu.

Richard and Mike thanked businesses on the Estate for their support in their first 12 months in business.

Mike said: "We have had a fantastic first year on the Estate. People have come and tried us, they have seen that we make good freshly prepared food at a reasonable price and are coming back for more."

The cafe is open Monday to Friday from 6.30am and telephone orders are welcome on 07518 865051.



Taking a closer look at Navigation Park

Navigation Park is home to a diverse range of businesses that provide products and services to a local, national and global market.

Mitras manufactures composite components to customers from the automotive, off highway and industrial sectors including JCB, Aston Martin, Caterpillar and Land Rover.

The company manufactures from its head office location on Road One and recent success and innovations with new products required them to find additional manufacturing capacity on Navigation Park.

Wachs is the premier global manufacturer of the world's finest portable on-site machining tools, working with the industrial sector, utility providers and offshore oil and gas industries.

International Paper Foodservice Business is a leading global marketer and manufacturer of paper and plastic disposable packaging for the foodservice industry.

Nearby on Navigation Park, Howdens, Electric Centre and Alpha Building Supplies sell to trade and the public, between them catering for almost all building needs.

Howdens, which has 500 sites across the country, is the biggest supplier of kitchens to the building trade in the UK.

The Electric Centre is part of the nationwide Wolseley Group, a leading UK supplier of construction materials and Alpha is an independent building supplier that has now been trading successfully on the Estate for four and a half years.

Navigation Park even has its own gym – in the shape of The Two Gyms. The business houses a safe children's play area and party venue downstairs and a fully equipped fitness gym upstairs.

Business profiles

Howdens, Mark Smith and Mark Lawrence

With 500 branches across the UK, Howdens Joinery Co is the biggest supplier of kitchens to the building trade in the UK and also supplies to the local tradesman. 01606 559 414



Wachs Manager Darren Ravenscroft

Wachs in Winsford is the UK centre for the premier global manufacturer of the world's finest portable on-site machining tools. 01606 861423



Alpha Building Supplies, pictured is Garry Dunn and John Hall

Alpha Building Supplies is an independent supplier catering for all trade building needs and open to the public. 01606 863330



Electric Centre, Driver Mathew Staniforth and Warehouse Manager Des Clayton

The Electric Centre sells electrical goods to contractors around the area and is open to the public and tradesmen. 01606 862170



The 2 Gyms, Assistant Manager Janet Fitzmaurice and staff member Vicky Beckett.

The Two Gyms offers a safe indoor play environment for children alongside a fully equipped fitness gym, open till 9pm with flexible membership options. 01606 558600



Mitras' Director of Sales, Dave Montague

Mitras manufactures composite components for the automotive, off highway and industrial sectors. 01606 550339

