



Hallmason appoints new company director

Road Four steelwork design and detailing business Hallmason Design Ltd has appointed David Newman as a new company director.

David has been with Hallmason for 10 years and will be joining current directors Tony Marshall and Brian Johnson.

He said: "I look forward to bringing some new ideas and my own approach to this role and helping to drive the development of the company."

Brian Johnson said: "We see David as a long term replacement when the current directors eventually move aside."

"This appointment is an important step in ensuring the continuation and development of Hallmason Design into the future."

Hallmason Design is an independent structural steel design and drawing office currently with 10 CAD users including two structural engineers.

Established in 1983, the company moved into its bespoke office on Road Four in 2000 and currently employs 10 members of staff, all from the Cheshire area.



(L) David Newman (R) Brian Johnson

Training courses

If 2013 is the year you want to focus on staff training then why not take advantage of one of the many courses offered free by the Winsford 1-5 Business Environment Group.

Course topics include first aid, environmental practices, social media, employment law and health and safety.

Most of the courses take place at Groundwork in Northwich. All course details are emailed out to your company's contacts and booking forms are available from: www.winsford1-5.co.uk.

"These courses cover topics that are all part of the modern managers' toolkit and are available to you at no cost," said Mike Kelly, Estate Manager.

"Most of them are held in Groundwork's training room so apart from receiving informal, no nonsense practical help you will also receive a fine lunch."

Blooming lovely

Visitors to Winsford Industrial Estate will be greeted with a carpet of colourful flowers this spring as the Winsford 1-5 Business Environment Group continues improvements to the estate entrances.

The Group has made a concentrated effort to improve the image of the southern entrance to the estate to balance up the various improvements at the northern entrance.

One thousand daffodil bulbs were planted in late November ready to provide a burst of yellow beneath the pylon when the spring sunshine appears.

This improvement work is in addition to the newly installed fencing from Cheshire Railings, benches and other planting schemes now in place to provide a pleasing welcome to visitors as they enter the estate and an enhanced environment for employees and businesses.



Dates for your diary

- 24th January 2013 – Winsford 1-5 Annual Estate Quiz
- 22nd February 2013 – 1 Day Emergency First Aid course – Groundwork, Northwich
- 1st February 2013 – Winsford 1-5 Executive Board Meeting – venue to be announced
- 8th February 2013 – Winsford 1-5 Environment Group Meeting – venue to be announced

Your Estate Manager

If you require information or advice about Winsford Industrial Estate, either as a tenant or a company looking to invest, please contact Mike Kelly on 01606 723175 mobile 07773391680 or email mike.kelly@groundwork.org.uk



The Winsford 1-5 Estate Bulletin is funded by the Business Improvement District

For further information about Winsford Industrial Estate and the Business Improvement District contact Groundwork on 01606 723175 or visit www.winsford1-5.co.uk or www.1-5bid2.co.uk



New employee incentive scheme launched

The Winsford 1-5 Business Environment Group has launched a new employee incentive scheme in partnership with Cheshire West and Chester Council, providing a range of fantastic discounts and offers.

The incentive scheme is now open to all Winsford Industrial Estate employees and businesses with offers and deals at 300 local companies and discounts for some council-run services such as parking and leisure centres.

Offers cover leisure, entertainment, shopping, and food and drink. Currently Winsford Industrial Estate employees can take advantage of a 20 per cent discount on leisure packages at Brio Leisure, which includes Winsford Lifestyle Centre, Moss Farm and much more.

It is free to join and is designed to encourage people to support their local shops and businesses.

Pete Price, Chairman of the Winsford 1-5 Business Environment Group, said: "I would encourage businesses and employees to sign up to this fantastic new scheme because not only will you benefit from some great offers, you will be giving something back to the local economy, helping other Cheshire businesses and retailers."

Cheshire West and Chester Council has been offering similar deals and discounts to residents in the region through its Charisma card since 2003.

Alison Kelly, Manager of the Charisma scheme at Cheshire West and Chester Council, said: "Charisma is all about encouraging residents and workers to shop locally and to support their local traders. We're proud to be working with Winsford Industrial Estate to provide the estate's thousands of workers with rewards."

Visit www.winsford1-5.co.uk and click on Employee Incentive Scheme to register for your card and find out more.



Road One proudly displayed its own Christmas tree over the festive season, offering a warm welcome to the estate.



Happy new year to you all! I hope you had a peaceful and merry Christmas and are looking forward to a successful new year. Hopefully 2013 will be a prosperous year for businesses.

I am glad to be able to report that over the festive period there was no crime reported on the industrial estate.

However we all need to remain vigilant against the threat of crime and work together to ensure our estate remains a safe and secure place for businesses.

This is my first Chairman's letter to you all but Winsford Industrial Estate is now established as one of the flagship hubs for business in Cheshire and this success would not be possible without your hard work and commitment.

The last year has seen some notable achievements for Winsford 1-5 Business Group, including the introduction of an employee incentive scheme offering those who work on Winsford Industrial Estate a range of discounts on local goods and services whilst supporting local business.

June also saw the first Winsford 1-5 business expo take place at Pineapple Park, where businesses from across the estate exhibited together under one roof.

The huge success of this event means we are already looking at holding similar events like this annually.

Our focus looking forward in 2013 will be to continue helping local businesses to thrive, promoting Winsford Industrial Estate as a great place to do business and attracting new firms to the area.

Regarding the ongoing situation with the proposals for the residential showman site on the estate, we will keep you informed with any updates.

In the meantime I would ask you to please encourage all your employees to sign our petition against the proposals on our website: www.winsford1-5.co.uk.

I would like to reiterate my thanks to you all for your continued support over the coming year as we all work together for the future success of the estate.



Pete Price

Chair of the Winsford 1-5
Business Environment Group

Business is collection hub for Foodbank charity

All Our Appliances on Road One is now a collection hub for the Mid Cheshire Foodbank.

Managing Director Adam Cash has proudly announced that the business is now taking donated food items for the charity, which provides emergency food parcels for people who find themselves in hard times.

Estate employees who wish to support the foodbank can take items to All Our Appliances seven days a week and the business will make weekly deliveries to the charity.



All Our Appliances is open seven days a week and supplies white goods including kitchen appliances, washing machines and cookers at prices better than the high street.

Further details about the foodbank can be found at <http://midcheshire.foodbank.org.uk/>

The Winsford 1-5 Business Environment Group is fully supportive of Adam's efforts for this great charity.

Adam Cash from All Your Appliances

Who will be the 2013 Quiz champions

Estate businesses are lining up to battle it out once again for the title of the 2013 Challenge Cup Quiz champions.

As usual we are expecting a full house on quiz night at Wharton Conservative Club on January 24th 2013.

The current champs are Dewhirst – can they hold onto their crown?

It is a hotly contested quiz, but regardless of the result the occasion is always well supported, enjoyable and a great way to meet other companies on the estate in a relaxed social environment.

We hope to see you there and good luck to all teams.



Last year's winning team from Dewhirst.

Companies attend pre-Christmas security briefing

Twenty-five companies attended a pre-Christmas security briefing to discuss what is being done to combat crime on the estate.

Matt Horobin from One Tek demonstrated the dedicated CCTV system in use along the estate and Shan Clarke from Office Link explained the Rapid Text Service and signed up nine new companies.

Ken Lawton from Alpha Omega also explained how the estate would be covered by back-up security and foot patrols during the festive period.

Winsford Police Inspector Dave Snasdell spoke about the low levels of crime on the estate and Winsford in general but warned people to continue being vigilant, particularly against thefts of metal, bicycles and HGVs, by keeping things locked up and valuables stored away out of sight.

"We have a really good partnership with the estate and we can see a lot of work is being done to keep it looking nice and to keep security high," said Insp Snasdell.

"You are our eyes and ears. The only way we can work to keep the estate safe is if everyone does their little bit."

Property marking kits which make it easier to trace stolen property were given out to those in attendance.

"We are aware that other areas suffer a great deal from industrial crime and our determined efforts with the various measures and investments have given thieves second thoughts about using the estate for criminal activity," said Mike Kelly, Estate Manager.

"None of us can be complacent but collectively we are driving crime down across the estate."



For non-emergency police matters call: 101.
For general information about the estate that needs to be circulated quickly, call the Rapid Text Service: 01606 866826.

Good turn out for the Winsford Business Expo

Around 200 people attended a free business expo held at Pineapple Park on Winsford Industrial Estate in 2012.

The expo was organised by the Winsford 1-5 Business Environment Group and saw businesses from across the estate exhibiting together under one roof.

Councillor Pam Booher, Lord Mayor of Chester, officially opened the expo which received such positive feedback that it may be repeated again in 2013.

"We were all really pleased with how well supported the event was by businesses of all sizes," said Pete Price, Chairman of the Group.



"Many people have suggested it should be an annual event but there are some improvements that we will make for the next one so all feedback is welcome."

Mike Kelly, Estate Manager, said the expo demonstrated the vibrancy and vitality of businesses in Winsford.

He added: "As insiders know Winsford Industrial Estate is a fantastic place to do business with companies across a wide spectrum of industries working together to bring prosperity to the region."

