



Premier Cafe under new management



Premier Cafe on Road Five is now under new management with plans to extend the menu and the outside catering service.

Sarah Skinner took over the cafe on November 1st last year with her employees Tish Hooks and Nicola Parkinson who between them have 12 years catering experience.

The cafe currently offers a take away service, eat in, buffets for a range of events and a delivery service.

The cafe is open from 6.30am until 2.30pm, Monday – Friday. All food is cooked from fresh so phone orders are welcome: 07518 865 051

Sarah would like to take this opportunity to thank all customers for their support over the last quarter.

Zulu Beauty joins the Estate

An online beauty retailer has moved onto Winsford Industrial Estate as part of the company's ongoing expansion.

Zulu Beauty has moved into new premises at Premier Park on Road One after outgrowing its previous premises in Barrow, near Chester.

The company was formed last year by the partnership of two online retailers, lovelula.com and zuneta.com, and sells and distributes make up, skincare, bath and body products, haircare, men's grooming products and baby products.

They work with brands from all over the world and import products from countries including the USA and Australia.

Joint CEO of Zulu Beauty and founder of Lovelula, Claire Braithwaite, said: "Our existing premises were not big enough once we joined forces with Zuneta."

"We are going to be developing more of our website and have taken on extra staff so we have chosen premises that will grow with us as we continue to expand."

Premier Park is now home to the company's customer services and financial team as well as a 10,000 sq ft warehouse.

At present there is unused space in the warehouse which could be used for any companies on the estate looking for extra storage space.



Dates for your diary

First Aid at Work

April 25, 26 and 27, 9.30am to 5pm.

During the training the delegates will learn the main issues of being the appointed first aider, managing an incident and basic life support.

Groundwork offices, Northwich

Half-day risk assessment course

March 14, 9.30am to 12.30pm

Groundwork offices, Northwich

TO BOOK YOUR PLACES FOR THE ABOVE COURSES GO TO WWW.WINSFORD1-5.CO.UK and click on Business Training.

Your Estate Manager

If you require information or advice about Winsford Industrial Estate, either as a tenant or a company looking to invest, please contact Mike Kelly on 01606 723175 mobile 07773391680 or email mike.kelly@groundwork.org.uk



The Winsford 1-5 Estate Bulletin is funded by the Business Improvement District

For further information about Winsford Industrial Estate and the Business Improvement District contact Groundwork on 01606 723175 or visit www.winsford1-5.co.uk or www.1-5bid.co.uk



Travelling Showman site update Make your views known

The Winsford 1-5 Executive Board is calling on businesses to make their voices heard and help to oppose plans for a travelling showman site on the estate.

The Board believes the proposal for residential use is unsuitable as the site is designated employment land and should be reserved for business growth.

Plans for the site at the entrance to the estate have been put forward despite at least three businesses expressing an interest in buying the land to expand their operations and create jobs.

Estate businesses are now urged to contact Cheshire West and Chester Council, which owns the land, to appeal to them to safeguard the area for job creation to boost the local economy.

New 1-5 Board Chairman Pete Price said: "Businesses are disappointed

that the council is proposing to use this land for a residential travelling showman's site – it is a completely inappropriate place for it.

"The Winsford area needs jobs and so I would urge the council to listen to our concerns and work with us to create the best environment for business growth."

At the last update the 1-5 Board said that after consideration and advice from planning consultants Turley Associates, a decision had been made to work with the council on the proposals, as a full legal challenge was beyond the finances of the Group.

The council is now proceeding with site surveys with a view to submitting a planning application and the Board believes it is time to take action.

Pete added: "The time is now appropriate for individual companies to make their position clear to the local authority."

Land should be safeguarded for employment use

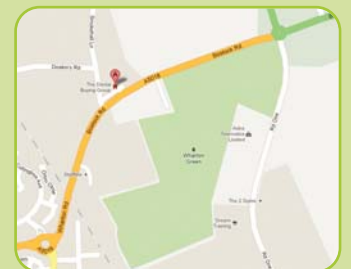
Message from your executive board

"The BID executive will continue to work with CWAC officials to determine the best use of the land but they remain doubtful that the current proposal is in the best interests of the town, local residents and business development.

You may not be aware that since the last bulletin planning permission was given for the creation of a traveller residential site on Blakeden Lane, Winsford. This was voted through in spite of strong opposition from neighbouring businesses, local residents and local councillors. Two sites in other parts of Cheshire

have been withdrawn for consideration for various reasons and persuasive arguments. Our arguments have not prevented the council from proceeding to have the site surveyed in readiness for an imminent planning application.

Our estate adjoins the residential area of Wharton which when measured on many social indices scores highly for social deprivation including unemployment. Taking away land designated for industrial expansion will not help these local people."



Time for action...

You can express your views by writing to:

Cllr Mike Jones
Cheshire West and Chester Council
58, Nicholas Street
Chester CH1 2NP

Mr Jeremy Owens
Cheshire West and Chester Council
Planning Department
Room 250
The Forum
Chester CH1 2HS

The Executive Board advises that the emphasis in any communication should be on job creation and the authority's power to release the land for business expansion rather than a residential site for travelling show people.



Farewell from Gary

THIS is a year of personal milestones for me in many ways. Firstly, it sees my 30th year working on Winsford Industrial Estate. It also marks my 10th anniversary of involvement with the Winsford 1-5 Business Environment Group.



This year also marks the beginning of a new future for my company, Ambassador, as we go our separate

ways from our sister company Jiffy Packaging (one of the Estate's founder companies) for the first time in our 100 year history as we join the Antalis packaging and paper family. It is for this latter milestone, mindful of the challenging but exciting work that will be involved integrating with our new parent company, that this will be my last bulletin as Chairman of the group.

As I look back through my archives, it really comes home just how much has been achieved since the group was formed – indeed the visual appearance of the Estate is almost unrecognisable from just 10 years ago. The first Business Improvement District business plan focussed on just how much had already been achieved from the early days of being a voluntary membership business club.

Who can remember (or forget in some instances!) the Bike to Work days with bacon butties for those who took up the challenge. Or the time when franked mail had to be taken to the post office as there was no collection box on the Estate. Maybe you will remember in 'the days before Mike' when the height of the grass on the verges was measured in feet rather than inches.

Of latter years we have had an ever expanding quiz night and some wonderful black-tie events as we hosted our own awards evenings. We convinced the council to put in some bus shelters – unfortunately though we haven't been able to convince anyone to run a bus service to utilise them (you can't win them all I guess). We have been through challenging times when our partners at Vale Royal Borough Council and Cheshire County Council underwent the largest organisational change for a lifetime. And of course following our election by a decisive majority we became the UK's first industrial Business Improvement District – and then compounded that success by securing a second BID with an increased share of the vote.

It is only right that I thank our partners at Groundwork, Greville, Mike and Jane and the team of staff there for their sterling work both before and

during our two BIDs. Iain Paton from Cheshire West and Chester Council has been a tower of support to the estate over the years, and of course the members of the Executive Board both past and present for their unpaid and often unsung work in striving toward our vision of ensuring 'Winsford Industrial Estate is the location of choice in the area for both employers and employees alike'.

I am particularly pleased to announce that at the conclusion of my last meeting as Chair, the Executive Board unanimously elected a new Chairman to continue the work already started and steer the Group through the new challenges that lie ahead. Pete Price has been on the Executive Board since the first BID – I am sure that he will prove to be an excellent Chair and hope that you will give him as much support as you have given me over the years.

Finally, a big thank-you to the businesses on the Estate – many of you I have got to know well over the past 10 years. Without you and your continuing support we would never have got this far. Indeed, we would still be a decaying 1960's estate, a picture that is so different from today's reality.

With my best wishes for the future.

Gary Chester



New board members



Syd Williams, Director of CSS



George Ralston, Managing Director of STM



Liz Urwin, HR Adviser Britton Taco



Ian Vickery, Group HR Manager Advanced Medical Solutions

Peter Price, Director of Office Essentials based in Meridian House on Road One, has taken over from Gary Chester as the new Chairman of the 1-5 Group.

"I must of course say a big thank you to Gary. He has done a fantastic job as chairman over the last 10 years, and has spent a lot of time meeting with the council about the Travelling Showman site proposal and has been a big part of all the improvements on the estate over the past decade.

"I am very pleased to take on the role and look forward to working with you all..."

Peter Price

Chair of the Winsford 1-5 Business Environment Group

Dewhirst takes the win

This year's champions of the annual estate Challenge Cup Quiz were the team from Dewhirst, who were presented with the Challenge Cup and other donated goodies.

They took the crown from last year's victors Furniture Finders in another challenging quiz held at Wharton Conservative Club.

A total of 19 teams battled it out for the top spot in the hotly contested quiz, which tested competitors' knowledge of TV theme tunes, famous cars and football badges, among many other categories.

Second place was awarded to 'The Wasters' from Viridor and third place was taken by Newbury Data.

The wooden spoon was presented to the small but enthusiastic team from Profile Communication, who were very pleased with their prize.

Estate manager Mike Kelly said: "We were once again very pleased with the turn out and the effort from everybody who took part and donated prizes. It is always an enjoyable night."

Special thanks go to Rucks Catering, which provided a wonderful spread on the evening, Wharton Conservative Club, everyone who donated prizes, and quizmaster Neil Bebbington.



First place, the team from Dewhirst



Second place, the team from Viridor

Third place, the team Newbury Data

The wheels of industry are turning on Wallace Court

Tucked away on Road Three, Wallace Court is home to expert retailers and highly skilled tradesmen who prove that the wheels of industry are very much still turning.

This includes business partners Paul Peacock and Shaun Yearsley, who own metal fabricating business Sandersons TCM and have over 50 years combined experience.

Sandersons TCM started life designing wheels for horse drawn carriages and 25 years later the business is still one of the biggest carriage wheel makers in the North of England, and has diversified into bespoke metal work for a wide range of customers and industries.

Based at the estate for 19 years, they design and produce a huge variety of steel, stainless steel, aluminium and wrought iron structures and ornaments for the Cheshire area.

While Sandersons TCM are experts working with metal, neighbouring business Phil Clewes Joinery

can produce any design customers require in timber.

In business since 1987, Phil Clewes Joinery moved to Wallace Court 18 months ago.

Phil, a joiner for more than 30 years, and his team can take any idea or design and create it in timber, from domestic kitchens to fitting out restaurants, listed buildings or even a private bar in a £6m home. He also carries out maintenance for other businesses on the estate.

Nearby Warnhill Tools and Fasteners supplies a vast range of items to the engineering industry from screws and bolts to power tools, safety equipment and janitorial supplies.

Business partners Steve Warner and Rob Hilditch, each boasting over 15 years experience in the engineering supply trade, started the business on the estate six years ago and it has steadily grown with customers from the at-home handy man to a variety of engineering companies.

Family business Cleaning Supplies 2 U is run by husband and wife John and Julie Hargreaves. Established in 1995 and drawing on over 30 years experience, Cleaning Supplies 2U is an independent, online distributor and a supplier of cleaning products for a range of industries, from catering, day nurseries and leisure centres to care providers and garages.

They supply first aid kits, refuse sacks, paper towels, toilet rolls, disposable PPE and also specialise in colour coded mops, brushes, and cloths.

There is also a trade counter and industrial estate businesses receive a 10 per cent discount.

Wallace Court is also home to First 4 Embroidery which supplies schools, sports clubs and companies with bespoke garments each with individual crests, names and decorative appendages. They also offer screen printing and heat sealing services.

Business profiles

Phil Clewes has been running his own joinery business for 25 years, offering a bespoke service producing items of any shape and size in timber to customer requirements.

Phil Clewes Joinery: Phil Clewes



Warnhills Tools and Fasteners Limited is an independent supplier to the engineering industry – providing all types of fasteners, safety wear, janitorial products, power tools and more.

Warnhills: L-R Mark Jones, Mathew Slater, Steve Warner



Sandersons: Shaun Yearsley (L) and Paul Peacock (R) partners in the business.



Sandersons TCM metal fabricating provides a bespoke design and production service for a range of industries from railings and staircases to public art.

Cleaning Supplies 2U: John and Julie Hargreaves.



Run by husband and wife John and Julie, Cleaning Supplies 2 U is a specialist online supplier of quality cleaning products.